

# CHAPTER I

## INTRODUCTION

In this chapter the writer discusses background, statements of the problem, objectives, significance, scope, operational definition of the research.

### 1.1 Background of the Research

English is one important language to be mastered. Students in Indonesia have been learning this language since primary or elementary school. It can be claimed that everyone in this generation is learning English. However, despite of it can be learned by everyone, many students are still not interested in it. For teachers, teaching English is possible, but getting all their students interested in learning English can be impossible.

Teachers are trying to make the learning process be as interesting as possible. Many of them are starting using media to enhance students' interests. Much attention has been drawn to movie as a media to enhance students interest in learning. As stated by Yasri and Mulyani (2016) "Movies were proven to be effective to enhance learning interest and learning outcome of students.". This also has been proven by the statistics of MPAA (Motion Picture Association of America) rating system which shows that moviegoers increased year by year. The largest amount of moviegoers was from Asia Pacific and Indonesia was number 15 on *2016 Top 20 International Box Office Markets*. Therefore, movie is one of the best media to gain students interest in learning English.

Movies come in many genres. One of them is romantic movies. Even other genres such as action, horror, adventure, and fantasy movies are featured with romance. This indicates that romantic movies can effectively attract the moviegoers. By watching romantic movies, or movies in general, students will be able to learn many things include pronunciation, vocabulary, expressions, idioms, grammar, etc. One of expressions that massively occurs in romantic movies is the expression of love. This expression is about how the characters talk about love through structured phrases or utterances. "There is always a theory behind a structure of utterance." (Chomsky in Chaer, 2009:76).

People show their feeling by utterance. In attempting to express themselves, people do not only produce utterances containing grammatical structure and words, they perform action via those utterance. "A theory of Language is part of theory of action." (Searle, 1969: 17). This kind of performance or act is called as speech acts. "The speech act or acts performed in the utterance of a sentence are in general a function of the meaning of the sentence" (Searle, 1969: 18). Then according to Yule (1996: 47) "Actions performed via utterances are generally called speech acts and, in English, are commonly given more specific labels, such as apology, complaint, compliment, promise or request". These acts could be found in pragmalinguistics. Pragmalinguistics is the study of "particular resources which a given language provides for conveying illocutions" (linguistic actions) (Leech, 1983 : 16). Pragmalinguistics is a branch of pragmatics in linguistic study. As the student of English Education Department, the writer also learns this case from Macrolinguistics. It is claimed that Pragmalinguistics (linguistic pragmatics, pragmatic linguistics, internal pragmatics) concerns primarily on the study of linguistic phenomena from the point of view of their usage. According to Soler and Jorda (2007) "Pragmalinguistics competence refers to the linguistic elements used in the different languages to perform speech acts".

Because of this reason, there should be a research conducted about expression of love in romantic movies to help us learn how pragmalinguistics is applied in a movie as English learning resources. So, the writer decides to browse one of the biggest movie database website in the world, IMDB, to find 5 most rated romantic movies.

These movies are used in this research because they have been chosen as best romantic movies, so we will easily find the examples of expressions of love. Based on the background above, the writer does a research entitled "Speech Acts In Love Expressions In Romantic Movies: A Pragmalinguistic Analysis". As the conclusion we will be able to learn the pragmalinguistics applied in the movies.

## **1.2 Statement of the Problem**

Based on the background above, the problem of the research can be determined as follows:

1. What are the expressions of love found in the romantic movies?
2. What are the speech acts types of love expressions found in the romantic movies?

## **1.3 Objective of the Research**

Based on the statement of the problem above, the objective of the research can be determined as follows:

1. To find the expressions of love found in the movies.
2. To figure out the speech acts of love expressions found in the movies.

## **1.4 Significance of the Research**

This explanation below is the significance of this study.

1. For readers in general, this analysis provides an extend information about expression of love and the pragmalinguistic analysis of it.
2. For English teacher, this analysis can help teachers explore their teaching ability by considering these movies as authentic resources in teaching English.

## **1.5 Scope of the Research**

In this research, the writer analyzes love expressions in top rated romantic movies. The writer chooses this study because she wants to enrich the discussion of love expressions viewed by pragmalinguistic theory. The reseacher only focuses on the expressions of love, the pragmalinguistic forms of love expressions, and the speech act in love expressions in top rated romantic movies in 2017 based on IMDB. They are *Titanic*, *Home Again*, *Beauty and the Beast*, *Deadpool*, and *La La Land*.

## 1.6 Operational Definition

Based on the title of the research, there are several terms that should be explained, they are:

### 1. Expression of Love

Expression of Love is the expressions, utterances or phrases contain the word “love” that are used by the characters in top rated romantic movies.

### 2. Pragmalinguistic Analysis

Pragmalinguistic analysis here includes speech acts of love expression found in top rated romantic movies.

### 3. Romantic Movies

Romantic movies are the movies that feature romance in their plot story. In this research, the romantic movies refers to the five top rated romantic movies from IMDb, one of the biggest movie database website in the world. The movies are: (1) *Titanic*; (2) *Home Again*; (3) *Beauty and the Beast*; (4) *Deadpool*; and (5) *La La Land*.