

ABSTRAK

PENGARUH *CURRENT RATIO*, *LEVERAGE*, DAN *RETURN ON EQUITY* TERHADAP *PRICE EARNING RATIO* PADA PERUSAHAAN *PAPER AND ALLIED PRODUCTS* YANG TERDAFTAR DI BEI

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Penelitian ini bertujuan menguji *Current Ratio*, *Leverage*, dan *Return on Equity* berpengaruh signifikan terhadap *Price Earning Ratio* (PER) pada *Paper and Allied Products* di BEI periode 2014-2016 baik secara parsial maupun secara berganda. Pengumpulan data menggunakan dokumentasi, menggunakan data laporan keuangan tahun 2014-2016 diperoleh melalui internet dengan situs <http://www.idx.co.id>. *Current Ratio* berpengaruh positif signifikan terhadap *Price Earning Ratio* (PER) pada *Paper and Allied Products* di BEI periode 2014-2016. Analisis data yang digunakan analisis regresi berganda, uji t, uji F, dan koefisien determinasi. Hasil penelitian menyimpulkan bahwa baik secara parsial maupun berganda *Current Ratio*, *Leverage*, dan *Return on Equity* berpengaruh positif signifikan terhadap *Price Earning Ratio* (PER) pada *Paper and Allied Products* di BEI periode 2014-2016.

Kata Kunci : *Current Ratio*, *Leverage*, dan *Return on Equity*, *Price Earning Ratio* (PER)

ABSTRACT

The INFLUENCE of CURRENT RATIO, LEVERAGE, and RETURN ON EQUITY AGAINST the PRICE EARNING RATIO on COMPANY PAPER AND ALLIED PRODUCTS REGISTERED in BEI

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This research aims to test the Current Ratio, Leverage, and Return on Equity significantly influential against the Price Earning Ratio (PER) on the Paper and Allied Products in BEI 2014-2016 period either partially or in multiple. Data collection using the documentation, use data financial report 2014-2016 retrieved through the internet site [http://www. idx. co. id](http://www.idx.co.id). Current Ratio positive significant effect against the Price Earning Ratio (PER) on the Paper and Allied Products in BEI 2014-2016 period. The data analysis used multiple regression analysis, t-test, F-test, and the coefficient of determination. Results of the study concluded that neither partially nor multiple Current Ratio, Leverage, and Return on Equity significantly positive effect against the Price Earning Ratio (PER) on the Paper and Allied Products in BEI 2014-2016 period.

Keywords: *Current Ratio, Leverage, and Return on Equity, Price Earning Ratio (PER)*