NATIONAL CONFERENCE

LODW2

The Awakening

Language in the Online and Offline World

Petra Christian University, Surabaya
May 31 and June 1, 2011

English Department
Petra Christian University
NATIONAL CONFERENCE

LOOW 2: The Awakening

Language in the Online and Offline World

Petra Christian University, Surabaya
May 31 & June 1, 2011

English Department
Petra Christian University
The Awakening
Language in the Online and Offline World

Layouters
- Dinda Mutiara
- Grace Patricia Wibowo
- Jesslyn Susilo
- Sari Mustika Roesli Djoko Soedibio
- Stephani Inesia Linando

Cetakan pertama Mei 2011

Perpustakaan Nasional RI : Katalog Dalam Terbitan (KDT)
260 Halaman ; 182 x 257 mm

ISBN : 978-602-99285-0-1

Hak cipta dilindungi undang-undang. Dilarang memperbanyak atau memindahkan sebagian atau seluruh isi buku ini ke dalam bentuk apapun, secara elektronis maupun mekanis, termasuk fotokopi, merekam, atau dengan teknik perekaman lainnya, tanpa izin tertulis dari penerbit, Undang-undang Nomor 19 Tahun 2000 tentang Hak Cipta, Bab XII Ketentuan Pidana, Pasal 72, AYAT (1), (2) DAN (6)
# TABLE OF CONTENTS

The Representation of Women as Folk Devils in the Indonesian Media  
*Jenny M. Djundjung* (Plenary Speaker)  
1

Building Character through Basic Grammar Drills  
*Subur Wardoyo* (Plenary Speaker)  
16

The Effect of Generating Interactions between Schemata and Text and Beliefs about Language Learning on Reading Comprehension of English Education Department Students of Undiksha Singaraja in the Academic Year 2009/2010  
*Luh Diah Surya Adnyani*  
23

An Experimental Study on the Effectiveness of the Application of Collaborative Learning (Jigsaw) in the Teaching of English Correspondence for the Sixth Semester Students of English Department, Fisip, Unsoed  
*Muhammad Ahsanu*  
30

Language Choice in Nightclub Banners in Yogyakarta: A Sociolinguistic Perspective  
*Maria Fransisca Andanti*  
42

The Impact of Role Overload, Inter-Role Conflict, and Coping Behavior: An Examination of Gender Differences in Academic Accountants  
*Sandy Arief*  
47

*Indah Anisykurlillah*  

Kennedy’s Power of Speech: A Stylistic View  
*Ahmad Idris Asmaradhani*  
54

Repetition in Students’ Composition Writing and Their Solution  
*I Gede Budasi*  
61

Bahasa Seksis: Sebuah Konstruksi Sosial: Studi Tentang Konstrusi Sosial Dan Representasi Budaya Patriarki Dalam Bahasa  
*Varinia Pura Damaiyanti*  
66

The Role of Islamic Media in Disseminating Anti-Western Sentiment: An Indonesian Case  
*Sukawarsini Djelantik*  
71

*Powerpoint for Teaching Vocabulary*  
*Benedictus B. Dwijatmoko*  
78

The Power of Repetition as the Rhetorical Devices in Speech and Business Presentation with Reference to Obama’s Speech at UI, Jakarta  
*Besin Gaspar*  
85

Magnifying Persuasion in Obama’s Democratic Nomination Speech  
*Samuel Gunawan*  
96

Exploring Indonesian Self and Identity  
*Jonnie Hill*  
104
Pratiwi Retnaningdyah

A Comparison of Types of Fillers Used by the First and the Seventh Semester
English Department Students of Petra Christian University
Jusuf Ibrahim
Hendra Kurwanto

Using Online Audio Material to Improve Listening Skill in University
Junaidi

Language Diaspora: A Study on Cengkareng Airport Announcement Board
Fajar Kartika

Social Dialect as an Identity: The Characters’ Linguistic Choice
Ekaening Krisnawati

Facebook as a Rewarding Learning Media to Facilitate Writing Skill
and Accommodate Students’ Learning Styles
Ni Putu Era Marsakawati

Musical for Teenagers: A Tool to Embrace English
Meilinda

From” Bounded women” to “Free women”; Revolusi Media di masa post Revolusi Surabaya
Moordiati Moortedjo

Gender Awareness of Casey Gilmore: The Heroin of Janet Dailey’s Boss Man from Ogallala
Tri Murniati

Iklan Layanan Masyarakat: “Pencitraan” Berbah “Ledekan”
Listia Natadjaja

Developing Student’s Literacy through English Debate Practice
Agung Dwi Nurcahyo

The Effect of Literature-Based Instruction on Student’s English Achievement
with Differing Achievement Motivation: An Experimental Study on
the Eighth Grade Students of SMPN 1 Singaraja in Academic Year 2009-2010
Kadek Sonia Piscayanti

The Profile of Utilization of Audio Visual Aids on English Language Teaching
at Elementary Schools on Singaraja, Bali
Ni Made Ratminingsih

The Use of Reinforcement to Encourage Students’ Motivation in the Recording of
Language Teaching Learning Process (A Case of Speaking for Instructional Purposes/Sip Class)
Atik Rohayani

Improving Students’ Speaking Skill for Speaking Community Assignment
Through Mobile-Video
Farid Noor Romadlon

Using Real-World Tasks to Improve the Students’ Participation in Speaking Class
Rusiana
Terjemahan Karya Sastra La Nuit Sacrè ke dalam Bahasa Indonesia
Siti Harit Sastriyani

A Social Network Service: A Challenge to Habermas’ Re feudalization of Public Sphere
Liliek Soelisty

Rhetorical Structure of The Imo’s The Jakarta Post Online
Fitri Budi Suryani

Profil Penggunaan Model Pembelajaran Inovatif dalam Proses Pembelajaran Bahasa Inggris oleh Guru-Guru Sekolah Dasar di Kota Singaraja
I.G.A. Lokita Purnamika Utami

Coercive Strategies Performed by Chinese and Javanese Customers in Haggling Over Cellular Phones toward Javanese Sellers in Plaza Marina, Surabaya
Henny Putri Saking Wijaya
Elly Vander Jonathan Samuelson Hartono

The Use of Email as An Alternative Way in Giving Teacher Feedback Evaluation
Pikir Wisnu Wijayanto

The Female Magazine Influence on Societies’ View toward the Woman
Agustina Ari Wisudawati

A Translation Study of Shift in Mobile Phone User Manual
Aris Wuryantoro

Awakening to the Knowledge of Freedom: Understanding Self & Identity
Elisabeth Yesko

Biographies