

ABSTRAK

Optimization Of BUMDes As An Effort For Business Development And Empowerment Of Village Economic Potentials In The Annual District Of Jepara Regency

Village-Owned Enterprises (BUMDes) are village business institutions that are managed by the community and the Village Government in an effort to strengthen the village economy and are formed based on the needs and potential of the village. BUMDes, as a fulfillment of the general welfare and economy of the village, must be able to become the backbone of the village that is built solidly and create prosperity in accordance with the local wisdom of the village.

This study discusses the Optimization of Bumdes as Efforts to Develop Business and Empower Village Economic Potentials in the Annual District of Jepara Regency. The purpose of this study, which is to find out what potential exists in the village that can be developed by the Village Owned Enterprises (BUMDes) and how to optimize business development and empowerment of the economic potential of the village in the Annual District of Jepara Regency. The research method uses an empirical juridical approach.

The results of this study by conducting field reviews to obtain village potential that can be developed by BUMDes, and policies carried out by BUMDes management in optimizing the role of BUMDes as business development and empowerment of village economic potential for the community in the Annual District of Jepara Regency, by managing BUMDes well. In the process of establishing BUMDes, it requires administrative documents, namely Village Regulations, Statutes and Bylaws, Decrees of Village Heads, Notarial Deed.

The results of the analysis produce village potential that can be developed by BUMDes by means of field assessments, field assessments by determining natural, socio-economic, technological, infrastructure, human resource conditions in the village and policies undertaken by BUMDes management in optimizing the role of BUMDes as business development and empowering the economic potential of the village for the community in the Annual District of Jepara Regency, by managing BUMDes well and based on the potential that exists in the village, in accordance with BUMDes regulations.

Based on the above study, it was concluded that the Village Government supervises and provides support for the progress of BUMDes and the management of running a business that is managed by BUMDes optimally to create prosperity in the community.

Keywords: Optimization, BUMDes, Village, Village Economy.