

## **CHAPTER I**

### **INTRODUCTION**

This chapter would explore subchapters as an introduction. This chapter explores six sub-chapter includes the Background of the research, Statement of the problem, Objective of the research, Significance of the research, scope of the research, and Operational definition.

#### **1.1 Background of the Research**

The Tik Tok application is a social network and music video platform from China that was launched in early September 2016. The application gives users access to create short music videos. From 2018 to 2019, Tik Tok established itself as the most downloaded application, namely 45.8 million times. With such a large number, the beat of other popular applications such as Instagram and Whatsapp (Fatimah Kartini Bohang, 2018). As reported on the [tekno.kompas.com](http://tekno.kompas.com) page there are about 10 million more active users of the Tik Tok application in Indonesia. The majority of Tik Tok application users in Indonesia are millennial children, school age, or commonly known as creating Z.

Looking at the fact that there are more than 10 million users in Indonesia and the majority are school-age children (students), it can be seen that the Tik Tok application is the primadonna, loved and attracts millennials, the majority of whom are school-age children. Tik Tok can be processed into an interesting and interactive learning media for students. The Tik Tok application can be implemented as a media in to learn English.

Seeing the various features that exist in the Tik Tok application, it is very possible to be designed as a medium to learn English. Learning English with two core skills, namely speaking, and listening. For speaking skills, for example, students can use the voice peer feature in this application and then communicate via the network.

Based on the above premise, it can be concluded that the Tik Tok application is close to school-age children (students). It is suspected that the Tik Tok application is an interactive matter for students. Based on these indications, the Tik Tok application meets the criteria of good learning media, which is attractive and close to students, especially to in listening and speaking skills, because many people like to learn English with listening and speaking skills using Tik Tok rather than reading and writing with book especially youth. There are several accounts of Tik Tok for learning English which are, @John Pare 33,9k viewers , @Shai 41,4k viewers , @Alina 604,1k viewers, and so on.

There is previous research about the students' perception towards Tik Tok as media to learn english. The first previous research was conducted by Yang (2020) entitled "Secondary-school Students' Perspectives of Utilizing Tik Tok for English learning in and beyond the EFL classroom". They use the questionnaire as an instrument, some of the participants were concerned that the video maker was not qualified enough to spread correct and professional knowledge of English on Tik Tok. as the results showed, 89 participants (47.59%). To be an English- teaching video author does not need to provide relevant teaching certificates or go through strict qualification scrutiny, which means everyone who wants to be an English-teaching video author can upload their videos on Tik Tok directly, no matter he was trained before to be a qualified English teacher or not. Besides, the English teaching videos uploaded on Tik Tok do not need to go through professional scrutiny to review their correctness.

Based on the explanation above, The researcher wants to know The Students' Perception Towards Tik Tok as Media to Learn English at SMA Negeri 1 Kembang Jepara in The Academic Period of 2020/2021. SMA Negeri 1 Kembang is a school with accreditation level A. It was founded in 2006. SMAN 1 Kembang is a school that uses the 2013 curriculum for learning. The researcher is interested in conducting the research with the entitled "The Students' Perception Towards Tik Tok as Media to Learn English at SMA Negeri 1 Kembang Jepara in The Academic Period of 2020/2021 ".

## **1.2 Statement of the Problem**

Based on the background of the research above, I formulate the statement of the problem as follows: “How is Students’ Perception Towards Tik Tok as Media to Learn English in SMA Negeri 1 Kembang Jepara ?”.

## **1.3 Objective of the Research**

Based on the statement of the problem above, the objective of the research is to find out The Students’ Perception Towards Tik Tok as Media to Learn English in SMA Negeri 1 Kembang Jepara.

## **1.4 Significance of the Research**

By conducting this research, the writer hopes that the result will be useful as follow :

### **1. The Researcher**

This research hopefully will be useful for the next researcher who wants to conduct a similar research. As a reference of English learning media.

### **2. The Reader**

The reader hopefully can attract Tik Tok as media in their learning English.

## **1.5 Scope of the Research**

In this research, the researcher will try to limit the focus on The Students’ Perception Towards Tik Tok as Media to Learn English at SMA Negeri 1 Kembang Jepara. Perceptions means that the students’ perception or opinion based on their perspective towards Tik Tok application to helps and contribute their English skill. The perception focusses on listening and speaking skills. The researcher will take the subject from 50 students of X MIPA of SMA Negeri 1 Kembang Jepara in the academic period of 2020/2021.

## **1.6 Operational Definition**

Based on the title of the research, I clarify the operational definition of each terminology as follow:

### **1. Students' Perception**

Students' perception is students' opinions based on their perspective towards Tik Tok as media to learn English.

### **2. Social Media**

Social media is a tool of communication technology, that the users can share information, ideas, and personal message.

### **3. Learning English**

Learning English is a process to get knowledge and improve skill especially listening and speaking skills.

### **4. Tik Tok**

The Tik Tok application is a social network and music video platform from China that was launched in early September 2016.

### **5. SMA N 1 Kembang**

SMA Negeri 1 Kembang is a school with accreditation level A. It was founded in 2006. SMAN 1 Kembang is a school that uses the 2013 curriculum for learning.

