DAFTAR PUSTAKA


Rochma Industri Mobil Tak terpengaruh harga BBM, 10. Rochma Industri Mobil Tak terpengaruh harga BBM, Economic Review Journal, No. 201.


Walsh, Gianfranco, Heiner Evanschitzky and Maren Wunderlich, 2008. Identification and analysis of moderator variables Investigating the customer satisfaction-loyalty link, European Journal of Marketing Vol. 42 No. 9/10,


