INTERACTIVE CD FOR ENTERTAINING AND EFFECTIVE NARRATIVE TEXT LEARNING

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Abstract
Learning English at the young age is very effective if the ways or methods used by the teachers are suitable and effective. Information and Communication Technology is one of the alternatives which can be applied to help students learn English happily and effectively. And interactive CD is very effective for young learners to learn narrative text. Interactive CD is very joyful and helpful for young learners specifically in learning narrative text because students can operate the media by themselves and repeat it whenever they want in learning through the interactive CD, the students can enjoy the narrative text in the real way in the form of animated video we can display, not only by listening to the text from the teacher or by reading the written text. Also the students can be facilitated with the integrated and understandable phases of learning from the beginning, the main course and the follow-up phases. The other, students can be given various exciting activities/ tasks through the interactive CD so they learn much in joyful and entertaining situation.
To make the media effective, of course we must design it in such a way that the interactive CD can meet the students’ need and taste. Some strategies we should consider is that 1) at the beginning phase we can give the students motivation by giving entertaining quiz or pictures and also give background knowledge to ease them learning the media. 2) At the main course, give the students emphasis to the difficult expression or words in a simple way, and make the students focus on the series of screens by cutting the video on several screens. 3) At the enclosing phase get the students involved in joyful and effective activities to strengthen what they have got in learning the interactive CD for example by playing drama.
Keywords: interactive CD, entertaining and effective narrative text learning

INTRODUCTION
Learning a foreign language including English in the early age is suggested, as what Hammerby stated (1982: 265) that learning a foreign language or a second language is preferably started from the earlier age for it is easier to attract the young students’ attention than the old ones. There is no doubt to start learning English in the early ages. What we have to pay attention is that the methods, the strategies, the approaches, and the media we apply to the learning process must meet the characteristics of the young learners.

One of the characteristics of the young learners is that they like having fun, they like playing, and they tend to be bored for uninteresting learning activities. To address the characteristics of the young learners, the use of an appropriate media becomes one of the strategies to make the class effective and enjoyable. There are many kinds of media, audio, visual or audio visual media, each of which can be very beneficial if it is applied rightly, in accordance to the materials.
being learned, the characteristics of the students, and the learning target. Interactive CD is one of an effective media especially for learning a narrative text.

A narrative text is a text of which the communicative goal is to entertain the readers, or listeners, or viewers. Of course the learning purpose is not only to make the learners happy but they will understand the text organization, the lexicogrammatical features of the text and they can finally make a narrative text orally or in written rightly. The model of the right pronunciation of the words is very important for the students.

An Interactive CD can meet the characteristics of the narrative text as well as the learning characteristics of the learners for the Interactive CD can bring the learners through the learning activities and facilitate them to understand the learning target. Also the young learners can enjoy the learning activities because they can be facilitated with any interesting animated video, pictures and they are designed to learn systematically.

Besides, the students must have maximum literacy how to use information and communication technology. It will stimulate them to be active and creative in learning computer and they will have strong interest to improve their science and technology competence.

Therefore here I would like to discuss how an Interactive CD can be implemented in learning process of a narrative text so that the learning activities can be very effective and enjoyable.

DEFINITION OF INTERACTIVE CD
Learning media, nowadays, is getting more various, from the traditional ones to the most modern ones. With many kinds of media, a learning system which can present exciting condition is really needed, and Interactive CD as one of the media can be the solution.

The page display of Interactive CD is a communication process which is delivered visually. The work of visual communication designer is related to the communication process of a material to be consumed by the target, the Interactive CD user. Therefore, a designer should try how to make the material caught by the users effectively as the instructional goal, the reaction of the users should be suitable to the goals of the instruction.

Interactive CD consists of two words, that is CD and Interactive. CD is from English, stands for Compact Disc, while interactive in KBBI is defined as a dialogue between a computer and the terminal or computer to computer (Reskiwahyudi, 2011). Meanwhile, Arsyad (2002) stated that interactive instructional media is a system of instructional delivery which displays material or recorded video with computer control to the viewers / students by which they do not only listen and watch video and the sound but they also give active respond.

Interactive CD is a kind of multimedia that is a media which uses computer to combine text, graphics, audio, video and animation into a united system with the right link and tools so that the user/ operator can do navigation, interaction , creation , and communication Hofstetter (2001) in Mulyanata (2009).

We can underline that a Interactive CD is an interactive program which is used to deliver important messages and the users can navigate the program and get the material by themselves.
NARRATIVE TEXT

When somebody learns a foreign language, he/she is involved in the creation and interpretation of a text from the foreign culture which is not always the same with his/her own. Students should understand the text types, the communication goal, the language features and the generic structure, so that they can make a text with the general form used by the native speakers.

A narrative text according to Gerot and Wignel (1995) is an imaginative story to entertain people, and from the English dictionary, narrative means:

1. A spoken or written account of connected events, a story.
2. The narrated part of a literary work, as distinct from dialogue.
3. The practice or art of narration.

In conclusion, a narrative text is an imaginative story, spoken or written consisting of connected events, part of literary work, the communicative goal of which is to entertain the listener, the reader, or the viewer.

The generic structure of a narrative text is:
Orientation: it is about the opening paragraph where the characters of the story are introduced.
Complication: where the problems in the story developed.
Resolution: where the problems in the story is solved whether with happy ending or sad ending.
Evaluation: the evaluation of how the conflicts go.
Reorientation: the conclusion of the story.
Evaluation and reorientation are optional.

Meanwhile, the linguistic features of a narrative text are as the followings:
Focusing in certain subjects or individuals.
Using the material processes, Verbs which indicate action like: eat, drink, breastfeed, etc.
Using relational processes which describe the relation between aspects from the topic, like: be (is, are, am), have, belong to, become, etc.
Using mental processes which indicate feeling, thought, like: think, love, like, need, hate, etc.
Using temporal processes and temporal circumstances.
Using past tense

DISCUSSION
Why Is Interactive CD Effective and Entertaining?
The writer in 2011 did a research on the use of Interactive CD in teaching narrative especially in listening instruction. And the research focus is in the increase of the students’ learning achievement and motivation. In this research the writer made two Interactive CDs, one by using Power Point and the other one by using Flash Player.

The result of this research was that there was increase in student’s achievement as well as their motivation from Pre Cycle to Cycle I and Cycle II. The increase of students’ achievement was that the average of pre Cycle 56.94, became 76.38 in Cycle 2, while the motivation from the average of 48.89 in Cycle I become 78.13 in Cycle II. Moreover video cutting enable students to focus their listening and train them how to concentrate in listening (Ni’wati, 2011).

From the research, the writer concludes that Interactive CD is very suitable to be implemented in teaching narrative texts for the following reasons:
Students have the chance to learn by themselves.
The Interactive CD is designed in such away that the students can use the media by themselves at home. The teacher can facilitate the students learn the CD Interactive in the classroom but after the class the CD Interactive can be given to the students and they can learn by themselves at home easily and they can repeat it again and again until they really understand. The students are motivated to be independent and self-motivated in learning.
Students can enjoy the learning materials.
The Interactive CD can display a video or animation of a narrative so the students not only listen or read the narrative text but they enjoy the drama or the film of the story. They watch what really happen with the legend or story, not only imagine from the sentences or paragraphs of the text. It, of course, will be stuck strongly in the students’ memory and logically it will be more impressive for the students as watching a video is more interesting than reading a written text or spoken text, it contains audio, visual and movements.
Students can learn easily through sistematic phases of learning activities.
By making a Interactive CD a teacher can design the learning materials properly, as suggested by some experts that students must be facilitated to go from low-order thinking skill to the medium and finally to the high-order thinking skill, from the very simple tasks to the most difficult ones and it will be very effective for the students as suggested by our curriculum that the learning process should be given from the simple task to the complex one.

Students can have various exciting learning activities.
Through the Interactive CD a teacher can design various learning activities with one narrative text. The tasks can be different from the beginning to the enclosing of the learning process. The learning activities can be prepared in such a way that it will be very effective and exciting to the students. So teachers should consider how to make it deliver the learning target successfully and entertaining for the students as well.

Students can learn English from the native speakers.
The Interactive CD can perform video in which the speakers are native. It is very beneficial for the students because they can learn from the native, the pronunciation, diction, intonation and of course the other language features as well as the text organization. Learning English from the native speakers is advantageous for they learn from the real users. Also, listening to the native speakers is nice experience and challenging for the students although it’s more difficult to understand. The teacher’s assistance is very important for them.

The students will be impressed of what they have learned.
Because the Interactive CD display animation video, by which the students can watch the real story through drama, of course it will make them understand the events clearly and remember what they have watched, observed and learned much better than if they only listen to the written text and oral text. Then because they have strong comprehension and memory, it will make them easy to retell the story in written or orally. It means they understand the learning materials.
Interactive CD will increase the students’ literacy and competence in Information and Communication Technology.
Our students have great challenge to compete with the other students in the world for now we are in globalization era. The literacy and competence of ICT is one of many competences our students should know and master. By using ICT-assisted media, the students are inspired to learn ICT much better. Learning activities by using ICT is very important for the students they will
study happily and they will learn ICT at the same time. It will make them accustomed to use a computer.

**The Drawbacks of Interactive CD**

Nothing is perfect in the world, everything in the world has two sides just like a coin, besides it has benefits or positive sides it also has negative sides. The drawbacks of interactive CD are:

**Limited to ICT-supported area.**
Interactive CD can be applied with computer. Hence, the area where the computer and electricity is not provided, we cannot use an Interactive CD. Then it cannot be applied to the remote area where computer and electricity is not provided, and the users should have ICT skill.

**Do not promote students’ collaboration competence.**
Interactive CD facilitates the students to be able to learn by themselves without any companions, and it will not stimulate the students to work with the other students and to improve the skill of team working. The teachers can prevent this drawback by managing the learning activities through cooperating, or collaborating tasks to facilitate the students to learn how to work collaboratively.

**Do not promote students’ physical growth.**
Interactive CD will stimulate the students to enjoy their activity in front of the computer, and if this condition is repeated for a long time, the students will have tendency to stay in front of their computer and they will forget their activities outside for physical exercises.

**Interactive CD can harm students’ eyes.**
Interactive CD can make the students stay very long in front of the computer, working for a long time in front of the computer can make their eyes tired and more serious can make their eyes have problem in their young age. Teachers and parents should understand and pay attention to how much time their students/children spend their time working in front of a computer. They have to remind them if they have worked for a long time in front of a computer to keep their eyes healthy.

**How to Make Interactive CD Effective and Entertaining**
There are ten vital elements we should consider to design an artistic, effective Interactive CD, that is typography, symbolism, illustration, colours, photography, animation and the home menu, Oetomo (2001) in https://belajarmultimedia.wordpress.com/2010/09/16/pengertian-cd-interaktif/
In addition, to make the learning process effective, there are some steps or phases we should consider in preparing Interactive CD. The steps are the introduction (the warming-up activities), the main activities, and the enclosing activities. And all the activities can be showed in the home page like the following:
The phases are like the following:

The warming-up activities.

In this phase the students are given motivation to make them enthusiastic to learn a narrative text. The motivation can be various, like giving the students a song and let them to sing together to raise the students attention, preferably the song has connection to the materials the students will learn.

In the pre-activity students’ attention also should be brought to the materials to be learned by giving them any questions about the topic and to raise up the students’ spirit to study. Also students should be convinced the importance of learning the materials.

The main activities.

The main activities should be designed from the easiest learning activities to the most difficult learning, from the low – order thinking activities to the medium – order thinking activities and to the high – order thinking activities. The students will learn in gradual steps to make them easy to get the learning target.

For example the first step is giving the students light task of vocabulary exercise. This task is to prepare the students with the mastery of vocabularies which will be used in the text they will learn so they will find the learning process is very easy to follow. Make sure the students know the difficult words used in the video. The following is the example:

The second steps the students are brought to enjoy a video of the narrative but before they watch the video they are given the task, some medium-order thinking questions they have to answer.
These questions are hoped to help students understand the video they watch. The following page is the example from skimming skill:

![Exercise 1](image)

The next task can be more difficult to focus the students’ skill of high order thinking. However, this activities should facilitate the students with easy activities the video can be cut to make the students easy to understand the point. And the video can be repeated as the students’ need.

The last phase of the activities is aimed to strengthen the students’ understanding of the materials targeted in the instructional goals. The activities can be various, for example, by giving exciting games of setting the jumbled pictures in the right order according to the plot of the story in the video. The other activity can be playing drama based on the picture taken from the screen of the video. Also the other interesting activity is by retelling the story. It can be continuous story, the students who can take part in the continuous story is rewarded. The following screen is the example:

![Post Listening](image)

**The enclosing activities.**
The enclosing activity is not less important than the other two steps or phases as in this phase the teacher plays his/ her role in emphasizing the points or the learning targets and reflection of the learning activities is discussed in this phase.
The students are aimed to get the conclusion or important points of the learning materials. Also the teacher in this phase can give the students homework to do at home to make them understand much better the learning targets. For example Students are assigned to get an animation video in internet and make a pictured–story and to make them not very burdened by the assignment is given in groups. So the students can have cooperative skill.

CONCLUSION AND SUGGESTION
Based on the discussion above, we can come to the following conclusion:
Interactive CD is very effective and entertaining media to be implemented in teaching a narrative text, for it can display a video of a narrative from the native speakers, it can be completed with various exciting learning activities and the students can learn this CD by themselves and repeat it again and again at home.
Interactive CD should be designed in such a way that the students can be facilitated to learn easily from the low-order thinking skill to the medium-order thinking skill and, the last, to the high – order thinking skills.
To prevent the bad effects of Interactive CD, teachers should use various media and strategies in teaching. Too much exploitation to the computer for the young learners may make them not have optimal improvement in physical and social aspects.

REFERENCES
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