

CHAPTER I

INTRODUCTION

In this chapter, the writer presents the background of the research, statement of the problems, objective of the research, significances of the research, scope of the research and operational definition.

1.1 Background of the Research

Due to 4.0 era, the importance of English cannot be avoided (Puncreobutr, 2016). People who want to survive in this era must have all 21st century skill, one of them is effective communication. People need international language for having effective communication to all people in this world for business, education, social, and relationship. This condition increases the people's motivation to learn English well. It is good news for English teacher because the student's English learning motivation (ELM) is up, so automatically the learning process run better.

Choosri and Intharaksa (2011) stated that motivation is the most important factor that influences the students' English achievement. Motivation is an encouragement comes from external or internal to enhance someone's spirit to do something more and better. We realize every person has different motivation according to the major, gander and education level (Aliakbari, 2015). Based on that theory, every student who has different major has different motivation level and types.

SMK N 3 Pati has four major, they are Tourism, Beauty, Fashion and Cooking major. English was not only compulsory subject but also become specific lesson for a certain major. According to writer experience, when the writer was study in SMK N 3 Pati, Tourism major always becomes the higher English achievement in the school. This condition made an issue that Tourism is the higher English achievement because tourism needs English more than other major, this condition makes Tourism gets more hours in learning English so they have high motivation in learning English than others. Proof by Zahedpisher et.al (2017), English for tourism has been recognized under English for the specific purpose (ESP). English is more needed for tourism major than others

Based on the school data and interview with the teacher, teacher said that Beauty major was mostly got lower English achievement because they were not motivated enough for learning English. They tend to ignore English as unimportant lesson. They thought that English was not quite needed for their work in the future. This condition made them have low motivation in learning English. Cross with tourism major, they are indeed prepared to master English in the school for work field.

This case shows each major in SMK N 3 Pati have different English learning motivation (ELM) that influence English achievement. The investigation of English learning motivation is an important field in language pedagogy since motivation is one of the key factors contributing to the successful acquisition of EFL or ESL (Kosmos, 2010).

1.2 Statement of the Problems

After describe the problem of the research in the background above, the writer formulates the statement of the problem as follow:

Is there any significant difference of the learning motivation level between the eleventh grade student of Tourism and Beauty major of SMK N 3 Pati academic year 2019/2020?

1.3 Objective of the Research

Based on the statement of the problems above, the writer determines the objective of the research is:

To know the significant difference of the learning motivation level between the eleventh grades student of Tourism and Beauty major of SMK N 3 Pati academic year 2019/2020?

1.4 The Significance of the Research

1. Practically

- a. By reading this research the readers get information and knowledge about the difference between student English learning motivation of Tourism and Beauty major so they could motivate the student in the effective way.

b. For another researcher, the writer hopes that from this research other researcher can conduct a further research or make it as reference which is related to students' English motivation.

2. Theoretically

Hopefully, this research can be a reference and reflection to motivate student English learning effectively according to the major.

1.5 Limitation of the Research

The writer focuses on the effect of the English Learning motivation (ELM) of different major. The subjects of this research are eleventh grade of Tourism and Beauty class in SMK N 3 Pati in academic year 2019/2020. There are two classes in this research consist of Tourism and Beauty class

1.6 Operational Definition

To get clear understanding about some terms in the title above, the writer provides the definitions as follows:

1. Vocational major

Vocational major is a set of vocational major to improve the vocational academically.

2. English learning motivation (ELM)

English learning motivation is a motivation or support from internal or external to learn English.

3. Tourism major

Tourism major is a academic vocational school to provide the student with competence and professional in tourism field.

4. Beauty major

Beauty major is a academic vocational school to provide the student with competence and professional in Beauty field.