

CHAPTER I

INTRODUCTION

This chapter discusses background of the research, statement of the problem, objective of the research, significance of the research, scope of the research and operational definition.

1.1 Background of the Research

Communication is the act of communicating with people. The communication itself to help us show our opinions and our expressions to all people. Nowadays, language of English is one of the essential hallmarks of the global society of 21st century. According to Sari (2017) states that, “English is now a global priority for economic development, science, culture and interactions among governments”. It means English is an important key aspect in international communication. Besides mastering English, it is important to succeed in facing the era of globalization. Furthermore, they must master speaking skill. As we know that English has four skills. They are: listening, speaking, reading and writing. Speaking is the delivery of language through the mouth. It is the action of conveying information or expressing one's feelings in speech. According to Anggreani & Wulanjani(2017) state that “Having good English speaking proficiency is one of the important aspects in learning English”.It means very important to use English correctly and fluently. Thus, the students must try to practice communication with each other by using English not only inside classroom but also outside of the classroom.

When the students in the outside classroom, they will meet unexpected condition. It will train their vocabulary, grammar, pronunciation and intonations. In the fact, they feel afraid that wrong to say it correctly because the student having low motivation in learning English. It is one of the ways to increased motivation in learning English through the competition. According to Kurniati (2014) competition in this case includes intrinsic and extrinsic motivation; it cannot be denied that the two motivations play an important role in the learning process activities.” It means in the learning process need a competition to increase

of motivation. Thus, every school has its own competition activities in their schools like a SMA N 3 Pati. There are various competitions and one of competition is English Vlog competition. The purpose of English Vlog competition is to increase the students' interest in speaking English, knowing the increase of students' speaking confidence. Thus, SMA N 3 Pati has English learning activities outside the classroom or referred to as SMAGA ENGLISH ASSOCIATION (SEA) extracurricular. Through this extracurricular, the guiding teacher from extracurricular is trying to invite all students to be interested in speaking English. So, this extracurricular makes an English Vlog competition with the theme Daily Activity in My School. So, with this competition all of students to use technology and social media well. The guiding teacher hopes that all students in school will follow this competition. Thus, with this competition students can feel confident to speak English.

Furthermore, Vlog itself is a Video Blog post that contains videos as the main content. As stated by Kirschner (2012) that "Vlog is a form of blogging which the main medium is video, short for video blogging." Additional theory as stated by Warmbrodt et al (2010) that "A Vlog is a type of blog that consists of videos posted to a blog." It means type of video blog post where most or all of the content is in the form of videos. Even that Vlogs divide into three kinds they are: personal Vlogs, news shows, and entertainment orientated Vlogs (Luers, 2007 in Warmbrodt et al, 2010). Beside that, the English Vlog is included in the personal Vlogs. So, the English Vlog itself is one of the Video Blogs that uses English to communicate in videos posted to blogs. And one of several types of English Vlogs such an English Vlog of personal life or English Vlog of daily activities. As stated by Safitri & Khoiriyah (2017) that "the general type of E-Vlog where vlogger like a native speakers to talk about their daily life." It means that uses English like a native speaker to talk about their daily life. Even the English Vlog that shares vloggers' personal life or daily activities around it. Moreover Vlogger not only shared their personal life or daily activities but they also give opinion or comments in the other Vlog. And then when video blogger (vlogger) feels free for using videos to express their opinions/views and interact with their viewer more directly and interactively (Miles, 2003 in Warmbrodt et al, 2010). Thus, one of

websites that used is YouTube. Moreover YouTube is the page for a personal account. According to Sari (2017) YouTube channel is available for everyone who wants join a YouTube as member. It means to join in the websites of YouTube very easily for everyone. Nowadays, most of people or students have YouTube account although as a viewers on YouTube. So, this account becomes useful for the students who use YouTube in English learning process like share their activities through Vlog especially in English speaking practice on their activity at school. The students can use their idea about what they want to tell and post it with different topic. At least the students got the force to practice saying something in the media social. So, they will try to increase their English speaking skill. That, they can feel shy if they cannot speaking fluency and correct of grammatical. Even to be included in competition.

Based on the explanation above the writer will study and evaluate how students' perception of English Vlog competition the following research questions: What are the students' perceptions of English Vlog competition in SMA N 3 Pati?

1.2 Statement of the Problem

Based on the background of the research, the writer determined the statement of the problem as follow: What are the students' perceptions of English Vlog competition in SMA N 3 Pati?

1.3 Objective of the Research

Based on the statement of the problem, the writer determined the objective of the research to find out the students' perception of English Vlog competition in SMA N 3 Pati.

1.4 Significance of the Research

Besides this research will be significance for the writer, she hopes that the result of this research will be useful for:

1. The teachers and students.
It can give information about perception of English Vlog competition for the next activity.
2. The readers.
It can be the next reference for those who want to conduct the same research about English Vlog competition.

1.5 Scope of the Research

The scope of this research is the English Vlog competition at SMA N 3 Pati. The researcher focuses on students' perceptions of the English Vlog competition in SMA N 3 Pati. This competition was organized by extracurricular of SMAGA ENGLISH ASSOCIATION (SEA) in SMA N 3 Pati.

1.6 Operational Definition

Based on the title of this research, the writer determines the operational definition of each terminology as follows:

1. Students' perception is students' responses of English Vlog competition in SMA N 3 Pati.
2. English Vlog Competition is the activity of English Vlog (Vidio Blog) competition to share or upload the students' daily activity in the school by YouTube channel.
3. SMA N 3 Pati place of SMAGA ENGLISH ASSOCIATION (SEA) extracurricular to create English Vlog competition.