

CHAPTER I INTRODUCTION

In this chapter the researcher discusses about background of the research, statement of the research, objective of the research, significance of the research, scope of the research and operational definition.

1.1 Background of the Research

In modern era, the teacher must master how to bring technology as a media in teaching and learning process, especially in teaching and learning English. One of technology that people use every day is social media. Nowadays, one of the most popular social media is Instagram. Moreau (2018, para.1) notes that “Instagram is social networking app made for sharing photos and videos from smartphone”. On Instagram, there are so many feature that the teacher can use to teach the students, especially in teaching writing of recount text. It is because there is a caption place to write something and it could become a media for the students to practice their writing ability. From the students’ habit to practice by using Instagram, they can learn how to write a recount text in fun way based on their personal experience.

Instagram helps the students to learn based on the authentic material. It is used by the teacher to support the students’ practice in English. Savini (2017) also explained that Instagram becomes interesting and valuable media in her English class. In Practicing English, the students have four abilities to be mastered; they are listening, speaking, reading and writing. From those abilities, writing becomes the most difficult ability to be mastered by the students. It is because Jiménez-López and Rodriguez-Campilio (2016, para.1) noted that “writing is a very complex task”. In writing the text, the students not only focus on the sentence’ structure or tenses that are used in a sentence, but also the students must focus on the organization, content, vocabulary and mechanics.

Based on the interview with the students, they still have difficulties to arrange the sentence. It is because they rarely practice to write a text by using English language, especially by using past tense, like recount text. In teaching and learning process, the teacher usually uses a media like whiteboard, marker, LCD projector and a textbook. Based on the researcher observation and interview with the teacher, the teacher usually has a problem in managing the time when the

teacher uses those media. To prepare the LCD projector the teacher spends at least 15 minutes. When the teacher uses whiteboard and marker, the teacher has a problem in explaining the material for the students. It is because the teacher needs to write the material on the whiteboard and it takes around 20 minutes. When the teacher explains orally by using textbook, some students cannot understand the material that the teacher has been explained. It is proved when the teacher asks the students some questions related to the material, they cannot answer the teacher's question. And the effect of using those media is that the students only have 15 minutes left to practice their writing ability. For the students that start to learn writing, it is very difficult for them to write something only for 15 minutes. The students usually can write one paragraph for that time and there are still a lot of mistake in their grammar, mechanics, vocabulary, organization and content that they choose for their writing.

From those reasons, the researcher wants to use Instagram as a media to learn writing recount text. It can become an authentic material for the students to practice their writing, especially in writing recount text. It also can be an interactive media to teach the students, it is because from the researcher's observation showed that 90% of students in SMA 2 Kudus use Instagram as their entertainment media to spend their time. They usually write an interesting caption on Instagram about their daily activities. They also can spend a lot of time only for surfing on Instagram and forget to study. To make Instagram has a positive impact for the students; the teacher can use Instagram in teaching writing recount text to get the students' improvement in it. From those explanations, the researcher wants to use Instagram as a media to write recount text based on their personal experience at school under title "The Use of Instagram as a Media to Teach Students' Writing Recount Text".

1.2 Statement of the Problem

Based on the explanation in the background of the research, the statement of the research can be stated:

Is there any significant difference between students' writing recount text before and after being taught by using Instagram as a media?

1.3 Objective of the Research

Based on the statement of the research, the objective of the research is:

To find out whether there is any significant difference between students' writing recount text before and after being taught by using Instagram as a media or not.

1.4 Significance of the Research

Based on the explanation above, the significance of the research are:

1. Theoretically

The researcher is expected to give an information and references for others researchers. The researcher hopes that the others researchers can modify, revise and improve the research to be the better one.

2. Practically

a. Significance for the students

The students can practice to write English everywhere and every time they want. From a lot of practice, they can write a text using English language easily. They also can improve their ability in writing.

b. Significance for the Teacher

The teacher can solve the problem of teaching and learning process, especially in teaching and learning writing recount text. Instagram can help the teacher to improve the teacher's ability in using media from things around us.

1.5 Scope of the Research

This researcher limits the research on solving the students' problem in writing ability. In writing the text, the researcher focuses on recount text as the material of the research. Because of students' difficulties in writing sentences or paragraphs by using past tense, therefore the researcher wants to use recount text as the language feature of recount text is using past tense. The researcher limits the recount text on the theme of students' unforgettable experience in their school. To teach the students, the researcher uses Instagram as a media and conducts the research in tenth grade students of SMA 2 Kudus in academic year 2018/ 2019, especially for tenth grade science.

1.6 Operational Definition

The definitions used in this research are:

1. Instagram is a media to teach students' writing recount text. The students use a caption place on Instagram to write their recount text.
2. Writing is an ability of the students to express their idea and feeling in the form of written recount text
3. The tenth grade students of SMA 2 Kudus in academic year 2018/ 2019 are the students who are currently enrolled in tenth grade students of SMA 2 Kudus in academic year 2018/ 2019.

