CHAPTER I

INTRODUCTION

In this part, the writer presents background of the research, statement of the problem, objective of the research, significance of the research, scope of the research, and operational definition.

1.1 Background of the Research

Most students think that study English is challenging because they are not familiar to the word and they cannot understand the meaning well. It is because English is not commonly used for their communication. So, the first thing that should be done by the teacher is developing the students' motivation. According to McPheat (2010: 8) argues that motivation is the description of a person of a person's motive to action. It means that the teacher must give the technique or approach to make students increase their motivation.

In the learning process, motivation is often considered as the main factor that affecting the students. Elizadeh (2016, p.11) state thatMotivation is a key factor for explaining the success or failure of any difficult activity. We realize that the success in doing something is due to the fact that someone is motivated. Developing the students' motivation to get success in learning English is difficult, especially for EFL students. One of the factors that usually influences the students motivation in classroom is the teaching media that used by teachers. Most teachers teach English only using text books then they explain the material orally and giving the example in the whiteboard. In the development of technology and digital revolution, English learning should use the better media that more appropriate for students for example computer based media or multimedia. Based on Solanki (2012: 151) Information technology helps students as well as teachers in studying course material easily because of rapid access.

Recently year technology provides so many options as the media to give interesting explanation of the material and also make teaching more productive in terms of improvements. Technology can make significant change in both social and linguistic. Graddol (1997:16) state that

> Technology lies at the heart of the globalization process; affecting education work and cultur. The use of English language has increased rapidly after

1960. At present the role and status of English is that it is the language of social context, political, sociocultural, business, education, industries, media, library, communication across borders, and key subject in curriculum and language of imparting education.

The applied of multimedia in English learning process has been done in some Education Department to provide more interesting learning process. one of them is English Education Department of Muria Kudus University as an Education Department which have A-accreditation, multimedia has been used by most of lecturers there.They use multimedia as teaching media that help them in giving explanation and providing audio-visual example to the students, not only in the class some lecturers are also used multimedia as media to provide the online class by using Sunan (*SinauTemenan*) . On the other hand multimedia also used by English Education Department of Muria Kudus University students as supporting media that help them in understanding material easily and presenting their ideas in the class, It is because multimedia can provide audio and visual material. It is suitable with Some studies that examine the advantage of using multimedia as instructional media in supporting English learning. Pun (2013) states in his journal about a global perspective of using multimedia technology in English teaching proposed various advantages that can be gained for both teacher and students by the existence of the media.

Based on the explanation above, the writer want to know the perception toward Multimedia in motivating students in English class. Eighth semester students of English Education Departments are chosen as the participant in this research. The writer chooses them because they are in last semester and expected have more experience in learning English process in University, and also they have experience becometeachers during the teaching practice program.

1.2 Statement of the Problem

Based on the background of the research above, the writer determines the statement of the problem:

How are students' perceptions towards Multimedia in motivating students in English class?

1.3 Objective of the Research

Based on the statement of the problem above, the objective of the research is:

To describe students' perception towards Multimedia in motivating students in English class.

1.4 Significance of the Research

The writer hopes by conducting this research will be useful for many people, such as:

1. For the researcher

   The finding of this research hopefully will be useful for the next researcher who want to conduct the similar research.

2. For the teacher

   The finding of this research hopefully help teachers to find the appropriate media that can attract the students' interest.

3. For the students

   The finding of the research is expected to give option media for students in learning English.

1.5 Scope of the Research

From the statement of the problem above, the writer needs to limit the research in order to make it more specific. So, the writer can focus the research on the limitation.In this research, the writer focused on the perception of eighth semester students of English Education Department of UMK in academic year 2018/2019 toward Multimedia in motivating them in English class.

To prevent broader, this research only focuses on the aspect of students' motivation, there are Attention, relevance, confidence, and satisfaction. The writer conducted this research in Muria Kudus University. The subjects of this research were the eighth semester students of English Education Department in academic years 2018/2019.

1.6 Operational Definition

There are some definition in this research, there are:

1. Perception

   Perception is an action to give an opinion or point of view that be influenced by environment.

2. Multimedia

   Multimedia is any package of materials that includes some combination of text, sound, graphics, animation and video.

3. Motivation

   Motivation is the description of a person of a person's motive to action.

4. English Education Department of UMK

English Education Department of Muria Kudus University is a department that focuses to prepare the students in teaching English.