

**SKRIPSI**



**THE IMPOLITENESS STRATEGIES IN READER COMMENTS AND  
READERS' RESPONSES TO IMPOLITENESS STRATEGIES FOUND IN  
REPLY COMMENTS ON PANNCHOA WEBSITE**

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MURIA KUDUS UNIVERSITY**

**2019**



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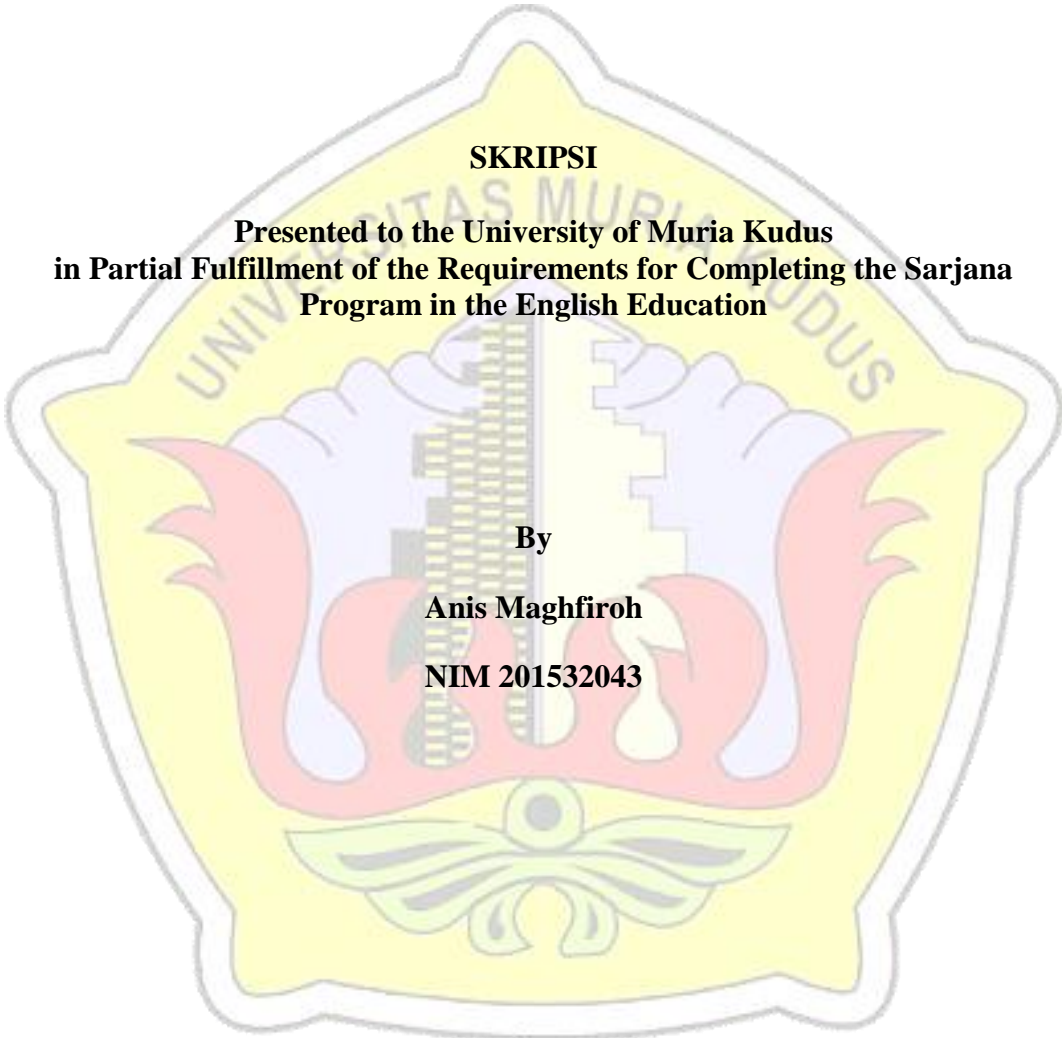
**SKRIPSI**

**Presented to the University of Muria Kudus  
in Partial Fulfillment of the Requirements for Completing the Sarjana  
Program in the English Education**

**By**

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**ENGLISH EDUCATION DEPARTMENT  
TEACHER TRAINING AND EDUCATION FACULTY  
MURIA KUDUS UNIVERSITY  
2019**

## MOTTO AND DEDICATION

### Motto:

- *“Sometimes people with the worst past, create the best future” by Umar bin Khattab*
- *“You need to ignore what everyone else is doing and achieving. Your life is about breaking your own limits and outgrowing yourself to live YOUR best life, You are not in competition with anyone else; plan to outdo your past, not other people”*

### Dedication:

This skripsi is dedicated to:

- Her beloved family, especially her father.
- Her best friends “Dreamers (Mbk Ikha, Eka, Bulok, Nia, Eunji, Pikachu, si Min, and Colo)”
- Her four diamonds (Seunghoon, Mino, Seungyoon, and Jinwoo).

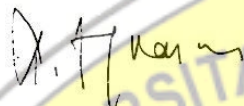
Thanks for making your debut guys cause your songs really help her pass the bad day even remind her that she needs to always be grateful and love herself more.

### ADVISORS' APPROVAL

This is to certify that the *Skripsi* of Anis Maghfiroh (201532043) has been approved by the *skripsi* advisors for further approval by the Examining Committee.

Kudus, 31<sup>st</sup> July 2019

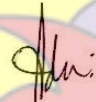
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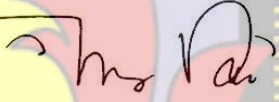
## EXAMINERS' APPROVAL

This is to certify that the Skripsi of Anis Maghfiroh (201532043) has been approved by the Examining Committee as requirement for the Sarjana Degree in English Education

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7. To eight girls (Dreamers) who always taking care of the writer and always encourage and support her.
8. To four diamonds called Winner who always accompany her through the bad day and remind her to always be grateful and love herself.
9. Last but not least, to all my friends of English Education Departement of Muria Kudus University.

Kudus, 23 July 2019



Anis Maghfiroh

## ABSTRACT

Maghfiroh, Anis. 2019. *The Impoliteness Strategies in Reader Comments and Reader's Responses to Impoliteness Strategies Found in Reply Comments on Pannchoa Website*. English Education Departement, Teacher Training and Education Faculty, Muria Kudus University, Advisor: (1) Dr. H. A. Hilal Madjdi, M.Pd., (2) Agung Dwi Nurcahyo S.S., M.Pd.

**Key words:** *impoliteness strategies, CMC, responses to impoliteness*

The words that we often used in the daily life either it is direct or through communication media can cause offence and conflict. This research means to provide information about impoliteness strategies and the appropriate responses when dealing with it. This study analyzed the impoliteness strategies that are used by the reader of Pannchoa website in reader comments and the reader's responses to impoliteness found in reply comments on Pannchoa website.

The study includes in qualitative research and used descriptive qualitative method. There are two data used in this research, impoliteness strategies in reader comments and the responses to impoliteness in reply comments. the data sources of this study are the reader's comments and the reply comments taken from Pannchoa website in the news entitled *YG's ex-trainee reveals why she left the company*.

Based on the analysis, the researcher found that there are only four strategies used by the reader of Pannchoa website; they are bald on record (9), positive impoliteness (10), negative impoliteness (23) and sarcasm/mock politeness (5). and for the analysis of responses to impoliteness strategies, the reader of Pannchoa website used all of responses that was purposed by Culpeper, Bousfield, and Wichmann (2003) which are accepting the face attack (6), offensive countering (24), defensive countering (23) and no responses (9).

The researcher hopes this study can give contribution to the pragmatics study and can be the references for other researcher in doing the study about impoliteness or pragmatics approach.



## ABSTRAK

Maghfiroh, Anis. 2019. *The Impoliteness Strategies in Reader Comments and Reader's Resonances to Impoliteness Strategies Found in Reply Comments on Pannchoa Website*. English Education Departement, Teacher Training and Education Faculty, Muria Kudus University, Advisor: (1) Dr. H. A. Hilal Madjdi, M.Pd., (2) Agung Dwi Nurcahyo S.S., M.Pd.

**Key words:** *impoliteness strategies, CMC, responses to impoliteness*

Kata-kata yang sering kita gunakan dalam kehidupan sehari-hari baik secara langsung maupun melalui media komunikasi dapat menyinggung perasaan orang lain dan menimbulkan konflik. Penelitian ini dimaksudkan untuk menyediakan informasi tentang strategi ketidaksopanan dan respon yang tepat terkait hal tersebut. Penelitian ini menganalisis strategi ketidaksopanan yang digunakan oleh pembaca website Pannchoa dalam kolom komentar dan menganalisa respon pembaca terhadap ketidaksopanan yang ditemukan dalam komentar balasan.

Penelitian ini termasuk dalam penelitian kualitatif dan menggunakan metode deskriptif kualitatif. Ada dua data yang digunakan, strategi ketidaksopanan dalam komentar pembaca dan respon terhadap ketidaksopanan dalam komentar balasan. Sumber data dari penelitian ini adalah kolom komentar dan komentar balasan yang diambil dari website Pannchoa dalam berita berjudul *Mantan trainee YG mengungkapkan alasan dirinya keluar dari perusahaan*.

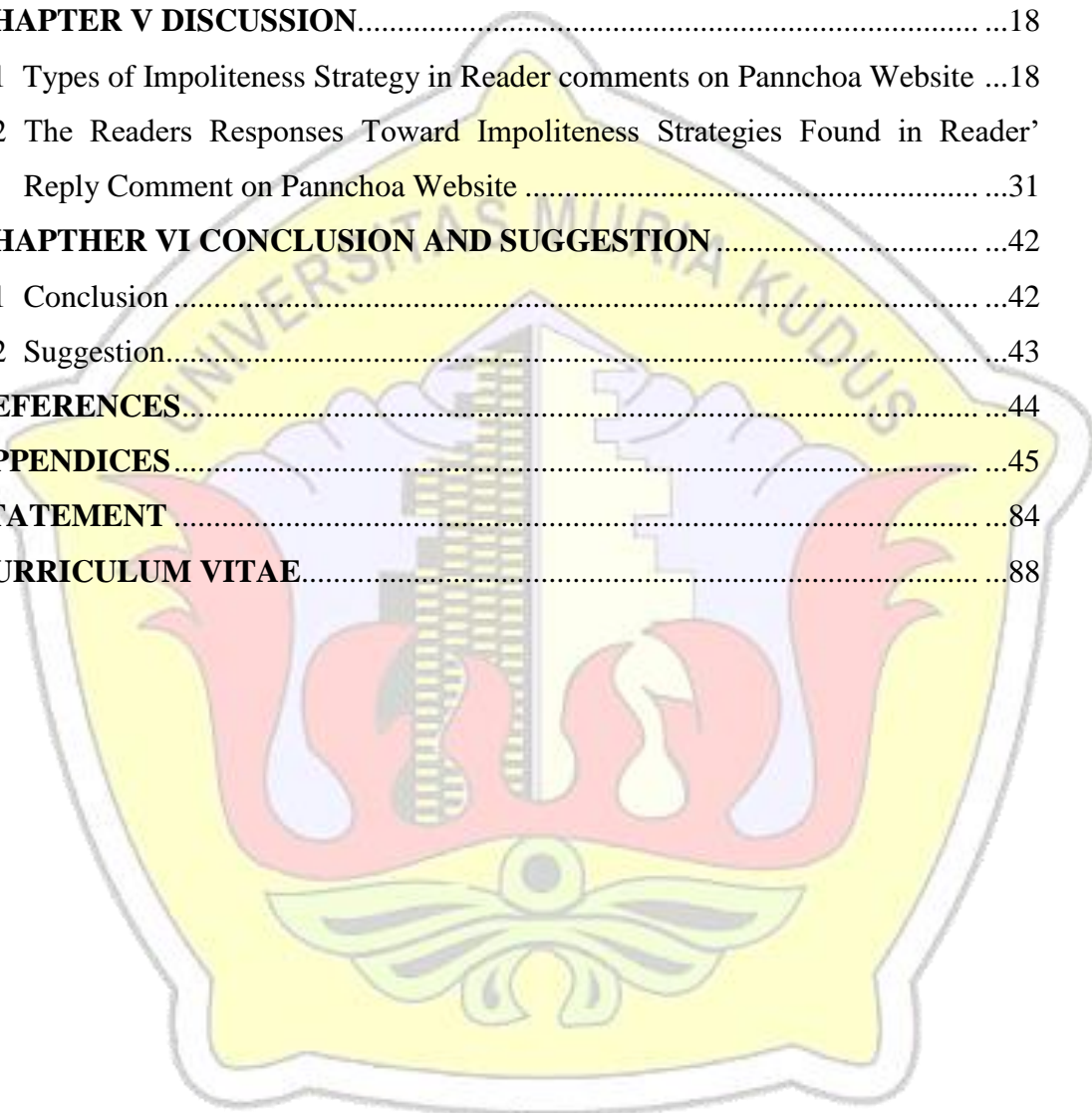
Berdasarkan analisis, peneliti menemukan hanya empat strategi yang digunakan oleh pembaca website Pannchoa; bald on record (9), positive impoliteness (10), negative impoliteness (23) and sarcasm/mock politeness (5). Dan untuk analisis tentang respon terhadap ketidaksopanan, peneliti menemukan semua jenis respon seperti yang dikemukakan oleh Culpeper, Bousfield dan Wichmann (2003) dimana accepting the face attack (6), offensive countering (24), defensive countering (23) and no responses (9).

Peneliti berharap penelitian ini dapat memberikan kontribusi pada penelitian pragmatis dan dapat menjadi referensi bagi peneliti lain dalam penelitian mengenai ketidaksopanan atau mengenai pendekatan pragmatis.

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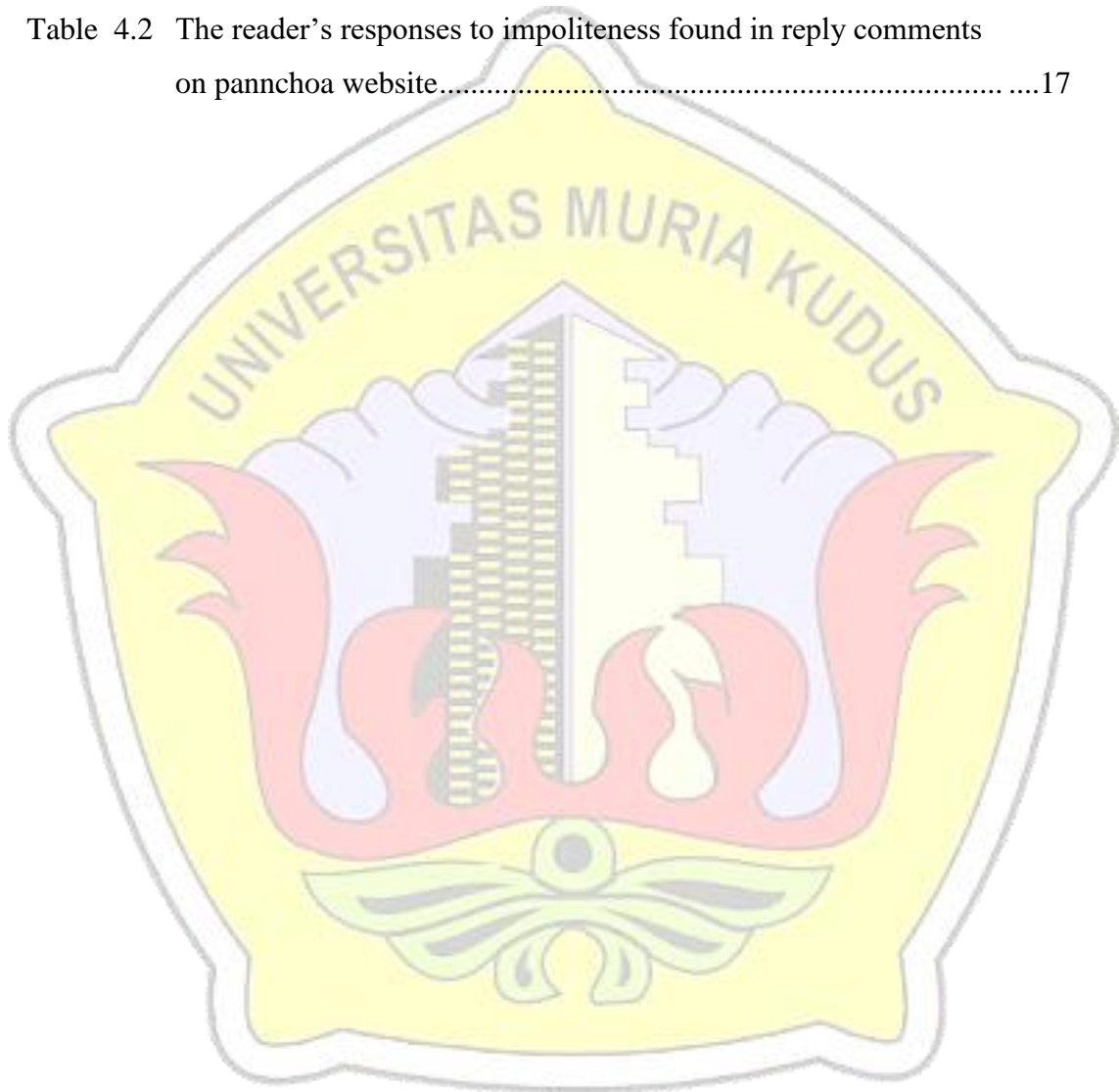
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