# CHAPTER I INTRODUCTION

This chapter explains about background of the research, statement of the problem, objective of the research, significance of the research, scope of the research and operational definition.

#### **1.1** Background of The Research.

English is an important language to communicate with many people who comes from different country, because it is an international language. Furthermore, English language is one of subjects in the curriculum of school that should be mastered by the students. Although it is a foreign language, the students have to master English language in order to develop their skills and also in order to communicate with people who speaks English to develop many things such as business, technology, education, science, politics and so on.

In indonesia, English is already learned by the students from elementary school until university but the students are still difficult to learn English because They do not know the meanings of vocabulary. Furthermore, vocabulary is the key to improve English achievement.students who have lot of vocabularies are easier in their study and learning process. But the students who do not have good vocabulary mastery, They will be difficult in their study. Brown (1987:87) states that "the larger the vocabulary size one has, the better one's performance in all aspects of English language work will be". It means that if we master vocabulary well, we will be easy to understand all aspects of English language.

Based on interview with one of English teachers of SDIT Al Akhyar Gondang manis Kudus, there are many problems of students' vocabulary mastery. First, the students do not know the meanings of the vocabulary. Next, the students are still difficult to master the vocabulary. Finally, the students' vocabulary are not enough. They can not reach the minimum score criterion (KKM) of English. However, the minimum score criterion of elementary school is 75. But there are many students' score is less than 75. So the researcher should contribute an interesting media to help the students to master the vocabulary well.

One of methods to solve the problem, the researcer chooses animation video as the appropriate teaching media to help the students to master vocabulary. Animation video is media that a sequence movement of colored images and texts with sound. It means that the students see direcitly the movement of colored image and text with sounds on the slide, so it can attract the students of elementary school and help them to master the vocabulary.

### 1.2 Statement of Problem

Based on the background of the research above, the researcher states follow;

- 1. Is there any improvement of the vocabulary mastery of the fifth grade students of SDIT Al Akhyar Gondang manis Kudus in academic year 2018/2019 after taught by using animation video?.
- 2. How is the implementation of animation video to develop the students' vocabulary mastery?.

# **1.3 Objective of The Research**

The objective of the study are the answer of the statement problem above, it can be stated as follows;

- To know whether there is any improvement of the fifth grade students of SDIT Al Akhyar Gondang manis Kudus in academic year 2018/2019.
- To describe the implementation of animation video to improve students' vocabulary mastery of the fifth grade students of SDIT Al Akhyar Gondang manis Kudus in academic year 2018/2019.

### 1.4 Significant of The Research

The researcher hopes that this study has some advantages for the teachers, students and also reader. First, for the teachers, They know how to implement animation video for teaching English. next, for the students, this animation video can solve the students' problem especially in improving students' vocabulary mastery.finally. for the reader, hopefully the result of this study is useful for the reader who want to conduct a research about animation video.

### **1.5** Scope of The Research

jIn this research, the researcher only focuses on improving students' vocabulary mastery of the fifth grade students of SDIT Al Akhyar Gondang Manis Kudus In academic Year 2018//2019 by using animation video. The subject in this research is fifth grade students of SDIT Al Akhyar Gondang Manis Kudus In academic Year 2018//2019.Furthemore, the material of english vocabulary of fifth grade students are about profession and transportation.

## **1.6 Operational Definition**

In this part the researcher gives some definition which is to clarify strongly. Those are;

- 1. Vocabulary is the knowldge of the meanings of the words in which without it, the language cannot be used to maintain all information (Kamil and Hiebert, 2005:3).
- 2. Animation video is a media that a sequence movement of colored images and texts with sound.
- 3. The fifth grade students mean that the students who are studying in the fifth grade students of SDIT Al Akhyar Gondang manis Kudus in academic year 2018/2019.