CHAPTER I

INTRODUCTION

In this chapter the writer discusses the background of the research, statement of the problem, purpose of the research, significance of the research, scope of the research and operational deviation

1.1.Background of the Research.

In the age of the internet. Social media has become an important thing in social interaction. Nowadays Students are familiar with social media. Social Media is internet based tool and platform that develop and share information. It can be share of words, photos, videos, quotes and others. Social media also can be called a tool of information and communication technology used by people to communicate online. The students use social media not only for communication but also social for work, and learning. Social. Hudson (2017;59) stated that social media refers to websites and applications that are design to allow people to share content quickly, efficiently and real time. By social media the students can get knowledge, sharing ideas and information accurately, efficiently.

Learning is also an important thing in the learning process. Learning is a process to get knowledge of a subject or skill by study, experiences and instruction. Learning English is a process of getting knowledge about English skill. English as broad practically and users skill is consist of four aspects. They are Listening, reading, writing, speaking skills. The English Education Department must master English skills well. Learning English is one of the important things for learning English. Most of the students of the English Education Department Learning English with technology resource as internet media as Learning English is one of the most important thing in the English Education Department of Universitas Muria Kudus.

Based on the researcher observation while studying in English Education Department, the researcher found that the students of English Education Department like open social media. Many students like to open their social media for many different purposes. The students open social media for entertaining and also learn

English. The students think that social media has many kinds of resources such as videos, photos, caption and others. By this reason, the students using social media for learning English makes the students easily to learn English and social media also has a lot of benefit. According to Al Arif (2019;225) Social media provide opportunities to increase students' English language skill, the social media provide fun learning resources so that make the students interest learn English language skill using social media. The others reason the students use social media for learning English when the students felt difficult and wants to improve about English skill.

Social media has positive impact on the students for learning English. First, social media provide connections with other people. Social media is used by all of the age people at every level. Through social media, the students can connect and communicate with their friends and other people around the world. For this reason the students can increase and exchange information or knowledge by social media with other people. The second is social media has faster information. Social media provide many update information and knowledge. By read or watch some information the students can get a lot of information or knowledge English by using social. The third is social media make the students creatively, the social media has many resources for learning English. They are photos, videos, quotes and captions. The students can upload their content creatively for example design by photo or video.

Based on the explanation above, the researcher wants to know the social media do the students use and the students' perception on the use of social media in learning English

There are some previous research about the use of social media in learning English. First from Irene, Selly (2018) with the entitled "A STUDY STUDENTS' PERCEPTION OF SOCIAL MEDIA TO LEARN ENGLISH AS A FOREIGN LANGUAGE". The result of this research shows that the social media helpful platform to learn English

Second, from Mismara, Jannati (2019) with the entitled "THE STUDENTS PERCEPTION ON USING SOCIAL MEDIA FOR LEARNING ENGLISH" the

result of this research shows that social media support their learning English to increase abilities in Learning English.

Third from Sari (2018) with the entitled "THE INFLUENCE OF SOCIAL MEDIA SITES TOWARD STUDENTS' ENGLISH LANGUAGE SKILL" The result of this research show that Social media influence the students in learning English. The student's more eager to learn English and increase their time for academic purpose.

Based on the explanation above the researcher wants to know the perception of the fourth semester students of English Education Department of Univeristas Muria Kudus and what kinds of social media do the fourth semester of English Education Department of Universitas Mutria Kudus students use to learn English. The researcher interested in conducting the research with the entitled "The perception of the fourth semester students of English Education Department of Universitas Muria Kudus on the use of Social Media in learning English"

1.2 Statement of the problem

Based on the background of the research above, the following problem can be formulated follow as:

1. How are the perception of the fourth semester students of English Education Department of Universitas Muria Kudus on the use of social media in learning English?

2. What kinds of social media do the fourth semester students of English Education Department of Universitas Muria Kudus use to learn English?

1.3 Objective of the Research

Based on the statement of the problem above, the objective of the research are:

1. To know the perception of fourth semester students of English Education Department of Universitas Muria Kudus on the use of social media in learning English.

2. To find out what kinds of social media do the fourth semester students of Universitas Muria Kudus use to learn English

1.4 Significance of the Research

By conducting this research, the writer hopes that the result will be useful as follow:

1. **The researcher**

   This research hopefully will be useful for the next researcher who wants to conduct a similar research

2. **The Lecturer**

   The lecturers can use social media as a learning tool to learn English.

3. **The Reader**

   The reader hopefully can attract social media in their learning English.

1.5 Scope of the Research

In this research, the researcher limit the focus on perception of the fourth semester students of English Education Department of Universitas Muria Kudus on the use of social media in learning English. Perceptions means that the students' perception or opinion based on their perspective towards social media to helps and contribute their English skill.

The researcher focusses on the aspect of the general statement and English skill in learning English that really helps the students in learning English. The researcher wants to know the social media do the students of the fourth semester of English Education Department use to learn English.

The researcher took the subject from fourth semester students of English Education Department in academic year 2019/2020. However, the researcher took 50 students of fourth semester students of English Education Department of Universitas Muria Kudus.

1.6 Operational Definition

1. Students perception'

The fourth semester students' perception is fourth semester students opinions based on their perspective towards the use of social media in learning English

2. Social Media

Social media is a tool of communication technology, that the users can share information, ideas and personal massage.

3. Learning English

Learning English is a process to get knowledge and improve skills especially English skills.

4. English Education Department of Universitas Muria Kudus

English Education Department of Universitas Muria Kudus is a department that Focuses to prepare the students in teaching