

# CHAPTER I

## INTRODUCTION

This chapter presents the background of the research, statement of the problems, objective of the research, significance of the research, limitation of the research, and operational definition.

### 1.1 Background of the Research

In daily life, people need to communicate with others in order to deliver their messages. Thus, there is a language, which used as a means of communication. According to Kridalaksana, in Chaer (2012:32) said, “Language is literally a symbol system sounds an arbitrary language that allows people to work together, interact, and identify. Devianti (2017: 227) language interpreted as a means of communication used to convey intentions, ideas, thoughts, and feelings to others. The process of communication involves using words to help create meanings and expectations. All features about language studied in linguistics. Linguistics has four main branches of study: phonology, morphology, syntax, and semantics.

In this research, the research focuses on semantics. Chaer (2013:2) semantic is a linguistic study that studies about meaning in language. Leech, as cited in Fadillah (2017) meaning divided into six different elements: conceptual meaning, connotative meaning, stylistic meaning, reflection meaning, collative meaning, and thematic meaning. Connotation made when the writer means something else, something that be hidden. Leech as cited in Febriantyas (2019) connotative meaning is the communicative value that an expression has by virtue of what it refers to, over and above its purely conceptual content.

Song is a part of the music. A song called as lyrics when it is on a paper and becomes music when sung by a personal. Dallin cited in Firdaus Journal (2013) lyric written as a form of interaction between a writer and listeners. Most of the times, they carry a message (whatever that might be) with the purpose of motivating listeners, at least, to think about it. Such purpose and form of interaction embedded in the cultural context of these people, according to their musical preferences, time, etc. Most song or lyrics have a different meaning, meaning in here concluded that the types of meaning are diverse, the diversity of visible meanings that might be interpreted differently by a different person called connotative meaning. Lyric is an expression of direct personal feeling for signing an expression of strong emotion in an imaginative way, and the word

of the song (Oxford dictionary, 2011: 264). It means the song lyric is the expression of someone about something that they feel and has a message of its song.

The researcher is interested in analyzing songs in an album that is in accordance with the singer thoughts and perspectives about life, love, friendship and self-growth through his lyrics. His music heavily influenced by many British Music such as The Beach Boys, Radiohead, The Beatles, The Smiths, and Arctic Monkeys. One of the singers who are inspired the researcher in conducting research his named Pamungkas familiarly called “Mas Pam”. The researcher chooses four songs from the second album “flying solo” to analyse, (flying solo, modern love, break it, and the last is nice day). The researcher takes Pamungkas as source of data. This album released in 14 June 2019. He sings, produce, mix, master, design, and wrote his song lyrics by himself based on his perspectives about life, love, friendship and self-growth. From the lyrics on the album, the researcher can guess that each song in the album has an interesting connotative meaning to analyse. In this research, the researcher a theory from J. N. Hook as cited in Lahama (2017) in developing the connotative meaning.

In this research, the researcher is interested in analyzing connotative meaning in Pamungkas’s song lyrics because connotative meaning is a kind of meaning whose response has emotional values and plays an important role in the language of song. The researcher hopes that the result of this research would give a contribution from the lectures and students of University of Muria Kudus. For the lectures, the research might become a meaningful contribution in teaching vocabulary. For the university students can be used to study about connotative meaning. For the reader, the research can be used to understand deeply the connotative meaning in Pamungkas’s songs of flying solo album. Furthermore, this study can be a reference for the other researcher who interests in connotative meaning for the linguistics can increase the knowledge regarding kind’s connotative word and meaning in order to improve the semantic study.

The linguistics research that the researcher about connotative meaning is not the first to do. There are some previous studies, which have also investigated connotation aspects. The first research is “*Connotative Meaning in Song Lyrics of One Oke Rock Ambitions Album*” by Fadillah (2017). He focused to see how the connotative meanings used in the lyrics One Oke Rock in Ambitions Album. He used the theory Of J.N Hook (1975). The results of this research found 32 words included in the connotative meaning and found 17 positive words as connotative meaning, 3 connotative meaning neutral and 10 negative connotation meaning.

The second research is “*An Analysis on Connotative Meaning in Adam Levine’s “Lost Stars” Song Lyrics*” by Febriantyas (2019). She focused to see how the connotative meaning used in the lyric; she uses a theory from Semantics field in developing the connotative meaning. She found ten words contained connotative meaning. In addition, some of the words in the song lyrics explain the same connotative meaning, such as “drunk” and “dancing”. The connotative meaning found in the song lyrics could describe the journey of the composer facing his problem on searching for self-identity.

The last research is “*Connotative Meaning in Popular Song Lyrics by The Script Band (A Semantic Analysis)*” by Lahama (2017). She focused on identifying the words and phrases that contain connotative meaning and classify them based on theory of J. N. Hook (in Widarso 1989) which divides the connotative meaning into positive connotative, negative connotative, and neutral connotative. Then she uses theory of Geoffrey Leech (1981) to analyse the connotative meaning in popular song lyrics by The Script band. She uses descriptive method. She showed that there are positive connotative and negative connotative in the song lyrics and there are 25 words and 15 phrases containing the connotative meaning and the connotative meaning have variation in their description.

Because of those studies, the researcher is interested in conducting a study entitled “An Analysis on Connotative Meaning in Pamungkas’s Song Lyrics of Flying Solo Album”.

## **1.2 Statement of the Problems**

Based on the background of the research above the writer determines the following statement of the problem as follows:

1. What kinds of connotative meaning are found in Pamungkas’s song lyrics of flying solo album?
2. What are the meanings of connotative meaning in Pamungkas’s song lyrics of flying solo album?

### 1.3 Objective of the Research

1. To find out kinds of connotative meaning are found in Pamungkas's song lyrics of flying solo album.
2. To describe the connotative meaning are found in Pamungkas's song lyrics of flying solo album.

### 1.4 Significance of the Research

By conducting this research, the researcher hopes that this research will be beneficial theoretically and practically.

#### 1) Theoretically

This research can be a reference for the other researcher who interests in connotative meaning.

#### 2) Practically

- a. For lecturers of EED this research can be information to apply in the learning process about connotative meaning in teaching vocabulary.
- b. For students of EED in UMK this research can be information to apply the sciences that have been studied about connotative meaning and can help them to have new learning sources to develop their English vocabulary.
- c. For the readers this research can be used to understand deeply the connotative meaning in Pamungkas's songs of flying solo album.

### 1.5 Limitation of the Research

The limitation of the research is on analysing the connotative meaning of Pamungkas's song lyrics. The album consists of 11 songs. The researcher choose four the most popular songs lyrics from Pamungkas's songs of flying album such as *flying solo*, *modern love*, *break it*, and *nice day*. In this research, the researcher will explore more about what are kinds of connotative meaning are found in Pamungkas's song lyrics and what are the meaning of connotative meaning are found in Pamungkas's song lyrics. In addition, the researcher will not analyse the writer of songs background but every lyric in Pamungkas's songs, which contained connotative meaning used in the lyrics.

## 1.6 Operational Definition

The operational definitions of the terms are as follows:

1. Connotative meaning is the meaning, which is associated with sense of words; whether it is happy, sad, or annoyed and connotative meaning is a kind of meaning whose response has emotional values and plays an important role in the language of song.
2. Song Lyric is the expression of someone about something that they feel and has a message of its song.
3. Pamungkas is the songwriter, record producer and the soloist singer from Indonesia, the full name is Rizky Ramahadian Pamungkas.
4. Flying solo Album is the second Album of Pamungkas, released on June 14<sup>th</sup> 2019. The theme in his album is self-love, contains songs about solitude.

