

# CHAPTER I

## INTRODUCTION

This chapter presents the background of the research, statement of the problem, objective of the research, significance of the research, scope and limitation of the research, operational definition.

### 1.1 Background

English is very important to conduct communication because English is one of international language and many people in the world have use English for international communication. It consists of four skills: listening, speaking, reading and writing. Vocabulary is one of components of those skills. One cannot express his idea if he lacks of vocabulary. Vocabulary is important for the students to support their four language skills (David, 1991:9). It means that if the students master vocabulary, it will make the students easier to learn English language. Vocabulary is very important in learning English because by having many vocabularies someone can be easier to learn English. It is different when someone has limited vocabulary, they could not learn English better. Vocabulary is a unique to a content area as unique as fingerprints to a human being. Teachers know they must do something with the language of their content areas, but they often have trouble with what they should do. Consequently, they reduce instruction to routines that have withstood time and teacher centered practice, directing students to look up, define, memorize and use content specific words in sentences. Content area vocabulary must be taught well enough to remove potential barriers to students understanding of texts as well as to promote a long-term acquisition of the language of a content area.

The organizing principle underscores the main premise of the chapter: teaching words well means giving students multiple opportunities to learn how

words are conceptually related to one another in the material they are studying (Richard, 1999:314). In other words, vocabulary must be taught to the students in certain period to make them understand the text. Vocabulary is taught since elementary level but the vocabulary mastery is still poor ; in fact the students master simple vocabularies like animal, clothes, things in the classroom etc. Elementary school students do not master English vocabulary because there is a lack of knowledge about the importance of learning English and ways of teaching English that are not interesting, therefore Elementary school students find it difficult to master English vocabulary.

The researchers wanted to improve the mastery of English vocabulary by providing the latest innovations so that Elementary school students are able to learn vocabulary easily. Third grade Elementary schools are selected by researchers to conduct research because English is first taught during third grade elementary schools, with an attractive media students will be able to have a good interest in learning English and can improve vocabulary. Third grade elementary school students are those who have courses at *Queena* Private Course in the village of Pendorawalan, Jepara city. The researcher did not do the research at school but was done at the Private Course in Pendorawalan Jepara, because of the covid-19 that struck all over the world including Indonesia and also all cities there in Indonesia, especially in the Jepara city of Central Java, which is in the red zone, means there are positive sufferers of covid-19 in the city. This made the Jepara city government temporarily close schools, but learning continued online.

The research is still being carried out according to the government's recommendations by wearing mask, keep hand cleaning, and no physical contact. Learning continues to be effective because it uses PowToon video as a medium of learning and interacts by question and answer activity and playing games so that students continue to enjoy the lessons and are able to master the vocabulary well without physical contact. They will feel something new and different from what they

usually get in their class, PowToon Video is considered as one of the useful and effective way to teach and learn English vocabulary. By using PowToon Video makes the students draw attention to the lesson. It also helps to motivate learners and maintain their interest during the lesson.

### **1.2 Statement of the Problem**

Based on the background above the researcher formulates the research question as follow:

Is there any significant difference between the vocabulary mastery of the third grade students of elementary school at *Queena* Private Course in Pendorawalan Jepara before and after being taught by using Powtoon Video?

### **1.3 Objective of the Research**

The objective of this research is:

To find out whether there is a significance difference between the vocabulary mastery of the third grade students of elementary school at *Queena* Private Course in Pendorawalan Jepara before and after being taught by using Powtoon Video.

### **1.4 Scope and Limitation of the Research**

The scope in this study is going to focus on student vocabulary mastery in third grade students of elementary school at *Queena* Private Course in Pendorawalan Jepara, the material which can be used to teach vocabulary is name of animal and the transportation, the researcher limits the study in teaching English vocabulary by using Powtoon Video as a media in teaching English vocabulary.



### **1.5 Significance of the Research**

The researcher hopes that this study will give contribution for:

1. English learners

It may motivate students to improve their interest in learning English since they will find out that learning English is not always difficult to learn. Their improvement of interest in learning English will help them master in English well.

2. English teachers

It would give them a description about how to teach and to motivate the students to learn about English especially in vocabulary learning, they would not be stuck only in some particular teaching strategies. The use of media, in this context “Powtoon Video” could be a good alternative or variation in teaching vocabulary, where it would make the students enjoyed following the lesson.

3. Researchers

It is the most important thing for finding useful experience in teaching. If the writer is English teacher, so automatically understanding and practicing a good method in teaching is the way to get success.

### **1.6 Operational Definition**

Based on the titled of this study, the researcher would like to define some terms based on the research. It also can avoid misunderstanding for the reader, they are as follow:

1. Powtoon video is a web-based animation software that allows users to create animated presentation by manipulating pre-created objects, imported images, provided music and user-created voice-overs, and in the teaching learning

Process Powtoon video as a media they can improve the vocabulary mastery on student also help the teacher to deliver the materials.

2. Vocabulary is one of the most significance aspects of language development. Vocabulary is a basic skill to communicate with other people in the word.
3. The third grade students of elementary school are the third grade students at *Queena* Private Course in the village of Pendorawalan, Jepara City

