

SKRIPSI



**THE PERCEPTION OF THE ENGLISH EDUCATION DEPARTMENT
STUDENTS UNIVERSITAS MURIA KUDUS ON THE STRENGTHS AND
WEAKNESSES OF USING SOCIAL MEDIA FOR LEARNING ENGLISH**

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MURIA KUDUS UNIVERSITY**

2021



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**Presented to the Universitas Muria Kudus
in Partial Fulfillment of the Requirements for Completing
the Sarjana Program in English Education**

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2021

MOTTO AND DEDICATION

Motto:

Believe in yourself that you can finish what you have started.



DEDICATION:

This research is dedicated to:

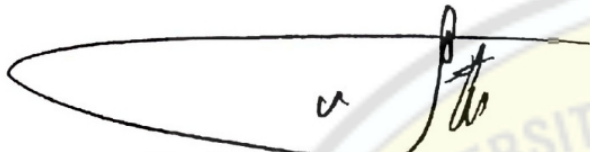
1. Her beloved parents always support and always pray for her.
2. Her self who have worked hard and can confront anything.
3. Her best friend and family who always helps and support her in any condition.
4. All people involved in this research.

ADVISORS' APPROVAL

This is to certify that the *Skripsi* of Rizka Desi Anggraini (201732039) has been approved by the Skripsi advisor for further approval by Examining Committee.

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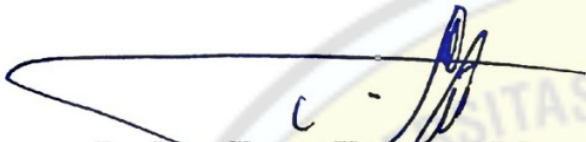
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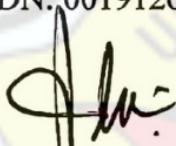
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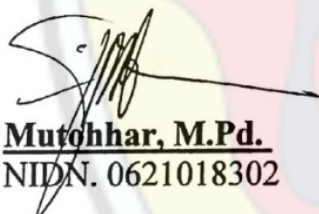
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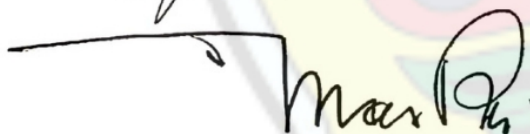
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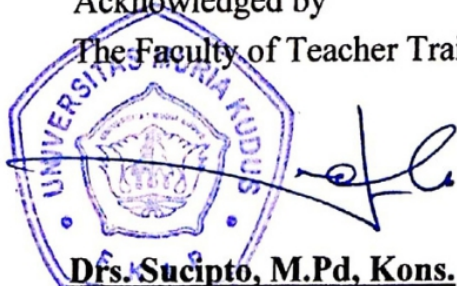


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Kudus, 5 Agustus 2021



The Researcher
Rizka Desi Anggraini



ABSTRAK

Anggraini, Rizka Desi. 2021. *Persepsi Mahasiswa Jurusan Pendidikan Bahasa Inggris Universitas Muria Kudus Tentang Kekuatan dan Kelemahan Menggunakan Media Sosial untuk Belajar Bahasa Inggris*. Skripsi. Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Dosen Pembimbing: (i) Dr. Drs. Slamet Utomo, M.Pd., (ii) Agung Dwi Nurcahyo, S.S., M.Pd.

Kata Kunci: *Persepsi, Kekuatan, Kelemahan, Media Sosial, Belajar Bahasa Inggris*

Media sosial adalah media untuk berinteraksi, bertukar and berbagi informasi yangmana biasanya berhubungan dengan Bahasa Inggris, jadi siswa dapat menggunakan media sosial untuk belajar Bahasa Inggris. Sebagai contoh membaca teks atau *caption* (tulisan dibawah gambar) didalam media sosial, itu menunjukkan bahwa dapat meningkatkan keahlian membacanya, dan juga mendengarkan, menulis, dan keahlian berbicara. Itu mengindikasikan kekuatan dari penggunaan media sosial untuk belajar Bahasa Inggris, disamping itu ada juga kelemahannya seperti banyaknya postingan hiburan daripada postingan pembelajaran. Jadi, siswa harus mempertimbangkan tentang kekuatan dan kelemahan ketika menggunakan media sosial untuk belajar Bahasa Inggris. Berdasarkan penjelasan diatas, tujuan dari penelitian ini adalah untuk menjelaskan persepsi mahasiswa Bahasa Inggris tentang kekuatan dan kelemahan menggunakan media sosial untuk belajar Bahasa Inggris jurusan Pendidikan Bahasa Inggris di Universitas Muria Kudus.

Peneliti menggunakan penelitian kualitatif, khususnya penelitian eksploratif. Pesertanya adalah 50 mahasiswa jurusan Pendidikan Bahasa Inggris di Universitas Muria Kudus. Peneliti menggunakan kuesioner sebagai instrumen untuk mengumpulkan data tentang persepsi mahasiswa Bahasa Inggris tentang kekuatan dan kelemahan menggunakan media sosial untuk belajar Bahasa Inggris.

Penemuan penelitian ini adalah YouTube sebagai aplikasi media sosial yang paling digunakan untuk belajar Bahasa Inggris, karena mahasiswa Bahasa Inggris sering menggunakannya. Persepsi mahasiswa Bahasa Inggris tentang kekuatan menggunakan media sosial untuk belajar Bahasa Inggris adalah media sosial membantu mereka untuk meningkatkan kemampuan bahasa mereka dalam membaca, mendengarkan, menulis dan keterampilan berbicara. Sementara itu persepsi mahasiswa Bahasa Inggris tentang kelemahan menggunakan media sosial untuk belajar Bahasa Inggris adalah ketika mereka menggunakan media sosial untuk belajar Bahasa Inggris mereka butuh fokus dalam mendengarkan Bahasa Inggris dan juga mengalami kesulitan untuk menulis Bahasa Inggris.

ABSTRACT

Anggraini, Rizka Desi. 2021. *The Perception of the English Education Department Students Universitas Muria Kudus on the Strengths and Weaknesses of Using Social Media for Learning English*. Skripsi. English Education Department, Teacher Training and Education Faculty, Universitas Muria Kudus. Advisor: (i) Dr. Drs. Slamet Utomo, M.Pd., (ii) Agung Dwi Nurcahyo, S.S., M.Pd.

Keywords: *The Perception, Strength, Weakness, Social Media, Learning English*

Social media is media to interact, exchange and share information which is usually related English, so the students can use social media for learning English. For example reading texts or captions in social media, it shows that can improve their reading skill, and also listening, writing and speaking skill. That indicates the strength of using social media for learning English, besides that there is weakness of using social media for learning English like many entertainment posts than learning posts. So, the students have to consider about the strength and weakness when using social media to learn English. Based on the explanation above, the purpose of this research is to explain the English students' perception about the strengths and weaknesses of using social media for learning English of English Education Department in Universitas Muria Kudus.

The researcher uses qualitative research, especially exploratory research. The participants were 50 English students of English Education Department in Universitas Muria Kudus. The researcher uses questionnaire as an instrument to collect the data about English students' perception about the strengths and weaknesses of using social media for learning English.

The finding of this research is YouTube as the most used application of social media for learning English, because the English students often use it. The English students' perception about the strengths of using social media for learning English is social media help them to improve their language skills because social media can increase their language skills in reading, listening, writing, and speaking skill. Meanwhile the English students' perception about the weaknesses of using social media for learning English is when they are using for learning English the English students need focus in listening English and also have difficulties to writing English in social media.

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