

SKRIPSI



**STUDENTS' PERCEPTION ON THE USE OF YOUTUBE
MEDIA LEARNING ENGLISH SKILLS IN THE NEW
NORMAL OF EED STUDENTS OF MURIA KUDUS
UNIVERSITY**

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TEACHER TRAINING AND EDUCATION FACULTY
MURIA KUDUS UNIVERSITY**

2022



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in Partial Fulfillment of the Requirements For Completing
the Sarjana Program in the Department of English Education**

**By
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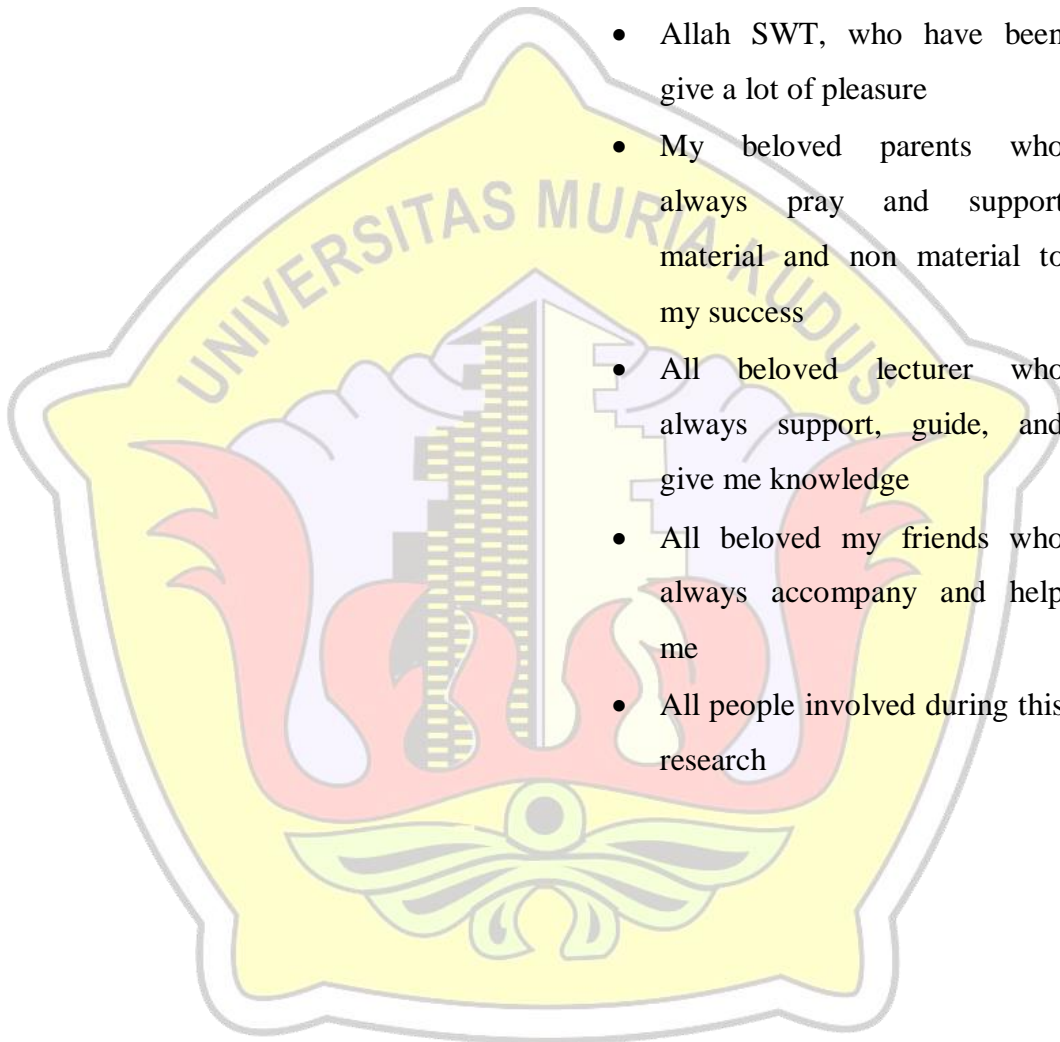
**ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY
MURIA KUDUS UNIVERSITY
2022**

MOTO AND DEDICATION

Motto: “Talk Less and Do More”

Dedicated: This research dedicated to

- Allah SWT, who have been give a lot of pleasure
- My beloved parents who always pray and support material and non material to my success
- All beloved lecturer who always support, guide, and give me knowledge
- All beloved my friends who always accompany and help me
- All people involved during this research



ADVISOR'S APPROVAL

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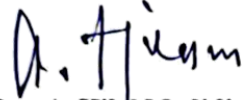
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ABSTRACT

Rikardi, Andri Riki. 2021. Students' Perception on The Use of YouTube Media Learning English Skills In The New Normal of EED Students' of Muria Kudus University. English Education Department, Teacher Training and Education Faculty, Muria Kudus University. Advisor : (1) Dr. A. Hilal Madji, M.Pd. (2) Diah Kurniati S.Pd., M.Pd.

Key Words : *YouTube as learning media, Students' Perception, New Normal.*

As we know that covid-19 or the new normal makes learning activities online, so this situation makes students more active in independent learning through social media. While studying in English Education Department Muria Kudus University, the researcher find that many students love to watch videos from YouTube. And according to me, YouTube has helped many students to learn English in new normal.

Here, the researcher use descriptive qualitative research. The researcher use questionnaire and interviews to collect the data. The participants the research to fill questionnaire are 40 students of English Education Department, and 3 participants of interviews of English Education Department, Muria Kudus University. And to analyze the data, the researcher uses score, percentage, and descriptive analysis.

The result of this research show that according to the students, here I divide in three aspects, the first is benefit aspect, the highest score of benefit aspect is YouTube can improve my pronunciation In speaking English (89%), the second aspect is access , the highest score of access aspect is I usually access to YouTube using my smartphone (85,5%), and the last aspect is practically, the highest score of practically is many of videos with easy-to-understand accents can be found in YouTube (84,5%).

To conclude the research, almost all of the students agree that YouTube is a good social media to learn and improve English kills during pandemic/new normal. Because YouTube have many useful channels that students use.

Hopefully, this research can be recommendation for students to use YouTube for learn English during new normal.

ABSTRAK

Rikardi, Andri Riki. 2021. Students' Perception on The Use of YouTube Media Learning English Skills In The New Normal of EED Students' of Muria Kudus University. English Education Department, Teacher Training and Education Faculty, Muria Kudus University. Advisor : (1) Dr. A. Hilal Madji, M.Pd. (2) Diah Kurniati S.Pd., M.Pd.

Kata Kunci : YouTube sebagai pembelajaran, Persepsi Mahasiswa, Normal Baru

Seperti yang kita ketahui covid-19 membuat aktivitas belajar mengajar menjadi online, sehingga situasi ini membuat mahasiswa haus lebih aktif dan belajar mandiri melalui media sosial. Saat belajar di English Education Department, peneliti menemukan banyak mahasiswa yang lebih suka menonton video-video dari YouTube . dan menurut saya YouTube sangat membantu mahasiswa belajar Bahasa Inggris selama pandemic covid-19.

Disini peneliti menggunakan penelitian deskriptif kualitatif. Peneliti menggunakan kuesioner dan interview untuk mengumpulkan data. Para peserta yang menjawab kuesioner sebanyak 40 siswa dari English Education Department, sedangkan peserta untuk interview sebanyak 3 siswa dari English Education Department, Universitas Muria Kudus. Dan untuk menganalisis data, peneliti menggunakan skor, persen, dan deskripsi analisis.

Hasil penelitian berdasarkan dari mahasiswa adalah, disini saya membaginya kedalam 3 aspek yaitu, manfaat, akses, dan praktis. Yang pertama yaitu akses, untuk skor tertinggi dari akses adalah YouTube bisa meningkatkan pengucapan kata dalam bahasa Inggris. Yang kedua yaitu akses, skor tertinggi dari akses adalah saya biasanya mengakses YouTube melalui handphone pintar. Dan yang terakhir adalah praktis, skor tertinggi dari praktis adalah banyak video dengan akses yang mudah dipahami bisa didapatkan di YouTube.

Kesimpulan dari penelitian ini, banyak siswa setuju jika YouTube sebagai media pembelajaran untuk meningkatkan keahlian bahasa Inggris selama pandemi.

Semoga, dengan penelitian ini dapat menjadi rekomendasi untuk para mahasiswa menggunakan YouTube sebagai media pembelajaran disaat pandemi.

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