

SKRIPSI



**PERSUASIVE SPEECH ACTS IN BARACK OBAMA'S FINAL
SPEECH**

Written by

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UNIVERSITAS MURIA KUDUS

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**PERSUASIVE SPEECH ACTS IN BARACK OBAMA'S FINAL
SPEECH**

SKRIPSI

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**In Partial Fulfillment of Requirement for Completing the Sarjana Program
in English Education Department**

By:

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ENGLISH EDUCATION DEPARTMENT

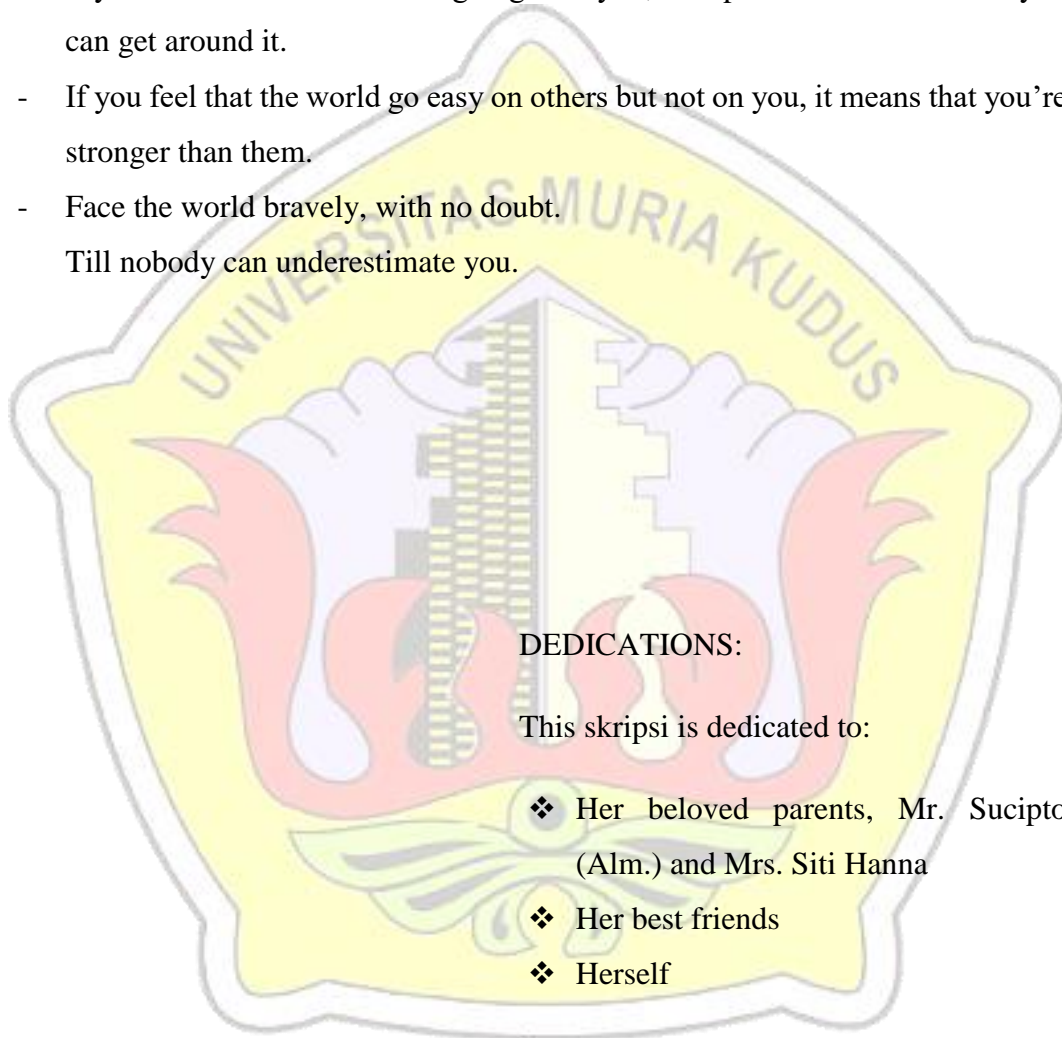
TEACHER TRAINING AND EDUCATION FACULTY

UNIVERSITAS MURIA KUDUS

MOTTO AND DEDICATION

MOTTO:

- Do what should be done and leave what should be left.
- If you feel that the world isn't going in to you, then prove to the world that you can get around it.
- If you feel that the world go easy on others but not on you, it means that you're stronger than them.
- Face the world bravely, with no doubt.
Till nobody can underestimate you.



DEDICATIONS:

This skripsi is dedicated to:

- ❖ Her beloved parents, Mr. Sucipto (Alm.) and Mrs. Siti Hanna
- ❖ Her best friends
- ❖ Herself

ADVISORS' APPROVAL

This approval is to certify that the skripsi advisor has approved the Skripsi of SAGITA SALASA PUTRI (NIM. 201832036) for further approval. They are examining Committee.

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The researcher realizes that this research is far from perfect, but she hopes that this research will be valuable to the readers, particularly students of English Education Department. May God bless all of us, Aamiin.



ABSTRACT

Putri, Sagita Salasa. 2022. "*Persuasive Speech Acts in Barack Obama's Final Speech*". Skripsi. English Education Department, Teacher Training and Education Faculty, Universitas Muria Kudus. Advisor: (1) Dr. Ahdi Riyono, S.S, M.Hum. (2) Farid Noor Romadlon, S.Pd., M.Pd.

Key Words: Persuasive Speech Act, Obama's Final Speech, Illocutionary

When doing or making a persuasive speech, sometimes some people feel difficult to find an appropriate persuasion sentence to make the speech that can persuade the listeners. This study intends to explore the speech acts in Barack Obama's final speech and analyzes what persuasive speech acts are good to use in persuasive speeches to persuade listeners.

The design of this research is qualitative research, specifically a case study. The researcher uses qualitative because this research gets results by analyzing data in the form of utterances in Barack Obama's final speech. The researcher found 37 utterances belong to speech acts that consisting of 11 assertive utterances, 7 directive utterances, 7 commissive utterances, 9 expressive utterance, and 3 declarative utterances. The most frequent speech act found was assertive speech act, while the least found was declarative speech act. In this research, the result showed that the most common speech act found in the results of Obama's final speech analysis is assertive speech act.

The persuasive speech factors are assertive speech act, directive speech act, and expressive speech act. Those three speech acts are the most found in Barack Obama's final speech, so it can be proven that Obama's final speech includes speeches that can persuade listeners.

ABSTRAK

Putri, Sagita Salasa. 2022. *“Persuasive Speech Acts in Barack Obama’s Final Speech”*. Skripsi. Program Studi Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Pembimbing: (1) Dr. Ahdi Riyono, S.S, M.Hum. (2) Farid Noor Romadlon, S.Pd., M.Pd.

Key Words: Tindak Tutur Persuasif, Pidato Perpisahan Obama, Ilokusi

Saat melakukan atau membuat pidato persuasif, terkadang beberapa orang merasa sulit untuk menemukan kalimat persuasi yang tepat untuk membuat pidato yang dapat membujuk pendengarnya. Penelitian ini bermaksud untuk mengeksplorasi tindak tutur dalam pidato terakhir Barack Obama dan menganalisis tindak tutur persuasif apa yang baik digunakan dalam pidato persuasif untuk membujuk pendengar.

Desain penelitian ini adalah penelitian kualitatif, khususnya studi kasus. Peneliti menggunakan kualitatif karena penelitian ini mendapatkan hasil dengan menganalisis data berupa ujaran-ujaran dalam pidato terakhir Barack Obama. Peneliti menemukan 37 tuturan termasuk tindak tutur yang terdiri dari 11 tuturan asertif, 7 tuturan direktif, 7 tuturan komisif, 9 tuturan ekspresif, dan 3 tuturan deklaratif. Tindak tutur yang paling banyak ditemukan adalah tindak tutur asertif, sedangkan yang paling sedikit ditemukan adalah tindak tutur deklaratif. Dalam penelitian ini, hasil penelitian menunjukkan bahwa tindak tutur yang paling banyak ditemukan dalam hasil analisis pidato akhir Obama adalah tindak tutur asertif.

Faktor tuturan persuasif adalah tindak tutur asertif, tindak tutur direktif, dan tindak tutur ekspresif. Ketiga tindak tutur tersebut paling banyak ditemukan dalam pidato terakhir Barack Obama, sehingga dapat dibuktikan bahwa pidato terakhir Obama termasuk pidato yang dapat membujuk pendengar.

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