CHAPTER I
INTRODUCTION

In this chapter, the writer presented the background of the research, statement of the problem, objective of the research, significance of the research, scope of the research, and operational definition.

1.1 Background of the Research

Language is one of the human abilities to communicate, exchange ideas, discuss, or just converse with the community. In Indonesia, there are more than 1001 languages, ranging from Sabang to Merauke. At school also at work, Bahasa Indonesia is the language that is commonly use. According to Wardhaugh (2006), this is called monolingualism, which is the ability to use only one language in communication.

Today, when people want to get their dream job, they are required to speak more than one language. And English is one of the languages that must be mastered because English is an international language. Not only that, English is one of the subjects taught in schools since elementary school, kindergarten, or even in the playground. If people can speak English, they can converse with foreigner.

Nowadays, many Indonesians speak two or more languages in their communication. For example, students who come from Javanese at school will use Javanese and Indonesian when they communicate with their friends and teachers. This phenomenon is called bilingualism. However, when communicating with English teachers they will use Javanese, Indonesian, and English. This phenomenon is called multilingualism. The phenomenon of studying language is called linguistics. Sociolinguistics is a part of linguistics that studies the relationship between language and society and how language is used in multilingual speech.

However, when people talk with their friends, they prefer to use one or both codes in sociolinguistics, called code-mixing and code-switching. The use of these codes is to make everyday speech understandable to listeners. One of the codes in sociolinguistics that use is code-switching. Holmes (1992: 50) says that "Code-

switching occurs when speakers change their language from one language to another. Code-switching is switching between sentences." It means that bilingual speakers change their way of speaking from one language to another, which has a specific meaning. This language does not change the form of speech but also in phrases.

These days, the digital world is growing immediately, and this makes it easier for us to learn about anything, anywhere, and anytime. People can learn languages through social media and one of them is YouTube. YouTube is an online video sharing platform that provides various types of videos ranging from video tutorials, learning videos, or even daily activities to or from all around the world. People can learn languages through online videos, not only through books. This research inspired by the previous researcher conducted by Anjelia, Vivi K. (2020), showed some types, social functions, and the impacts of using code-switching on learning English videos by Nessie Judge's YouTube Channel.

From the previous research, the writer tends to do the same research but the subject is different. The writer chose Sacha Stevenson's YouTube Channel because of her videos about learning English. She is Canadian and she married an Indonesian. So in the video, she teaches about American accents. She has a lot of content on her channel, and the most famous content is Seleb English which has 67 videos, each video has around 1 million viewers. In the video of Seleb English, she comments on Indonesian Celebrities when they are speaking English. Not only that, but she also made videos about how to speak English like a native speaker. In her videos, she usually switches her language from *Bahasa Indonesia* to English or English to *Bahasa Indonesia*. And it is interesting for Indonesian to watch her videos and also to learn through her videos.

The writer is a student of the English Education Department who always uses code-switching in her daily conversation. And this phenomenon is interesting to discuss. So the writer tends to conduct the research entitled **"Indonesian-English Code-Switching In The Videos Of Learning English By Sacha Stevenson's YouTube Channel."**

1.2 Statement of the Problem

Based on the background of the research above, the writer would like to formulate the problems that are:

1) What types of Indonesian-English code-switching are found on Sacha Stevenson's YouTube Channel?

2) How are the functions of Indonesian-English code-switching found on Sacha Stevenson's YouTube Channel?

1.3 Objective of the Research

Based on the statement of the problems above, the writer would like to formulate the objectives of the research, that are:

1) To find out the types of Indonesian-English code-switching used in Sacha Stevenson's YouTube Channel.

2) To give more information about functions of Indonesian-English code-switching uses by Sacha Stevenson's YouTube Channel.

1.4 Significance of the Research

The writer expected that the results of this research would give a significant contribution theoretically and practically, that are:

1. Theoretically

The results of this research can provide new knowledge for readers about sociolinguistics, especially Indonesian-English code-switching through video.

2. Practically

    a. For the students

        The students can understand more deeply sociolinguistics, especially code-switching in English.

    b. For the teachers

        The teachers can use sociolinguistics in teaching English and make it easy for students to understand the material well.

    c. Further researchers

The result of this research can help another researcher who will conduct their research in a similar field.

1.5 Scope of the Research

The scopes of this research are the videos from Sacha Stevenson's YouTube Channel. The writer focuses on the role of Indonesian-English code-switching in the videos to find out the types of code-switching in the videos. The writer explains the functions of the utterances which have code-switching used by Sacha Stevenson in her videos. The data of this research are the utterances from the videos of learning English on Sacha Stevenson's YouTube Channel that used Indonesian-English code-switching. And the data source of this research is two videos about learning English on Sacha Stevenson's YouTube Channel. The video is entitled "10 Kesalahan Org Indonesia Klo Pake Bahasa Inggris" was released on 7 December 2018 and "Koreksi 10 Kesalahan Bahasa Inggris" was released on 14 December 2018.

1.6 Operational Definition

To reduce failure and misconception, the writer needs to clarify the operational definition of the result:

1. Indonesian-English code-switching is one of the linguistic phenomena used by people to switch their language from Indonesian to English or from English to Indonesian when they speak.

2. The videos of learning English used in this research came from Sacha Stevenson's YouTube channel. The videos about correcting Indonesian people when they read or speak some of the English vocabularies.

3. YouTube is one of the social media that provides sharing and uploading videos to and from the world.

4. Sacha Stevenson is a Canadian who married an Indonesian. She is one of the Indonesian YouTubers that makes videos about learning English tips, especially the American accent.

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