

SKRIPSI



SLANGS USED IN PEWDIEPIE YOUTUBE CHANNEL



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TEACHER TRAINING AND EDUCATION FACULTY
MURIA KUDUS UNIVERSITY
2023**



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SKRIPSI

**Presented to the University of Muria Kudus
in Partial Fulfillment of the Requirements for Completing the Sarjana
Program in English Education**



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MURIA KUDUS UNIVERSITY**

2023

MOTTO AND DEDICATION

Motto:

Nothing is impossible, the word itself says, 'I'm possible!'

Audrey Hepburn



Dedication:

This skripsi is dedicated to:

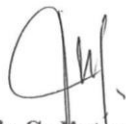
- The researcher beloved parents who always take care of her
- The researcher beloved husband who always encourages her
- All of the researcher best friends

ADVISORS' APPROVAL

This is to certify that the Skripsi of Novia Listiyani (201532075) has been approved by the skripsi advisors for further approval by the Examining Committee.

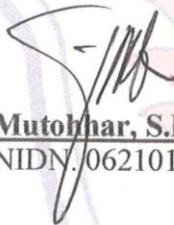
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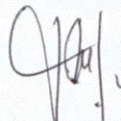


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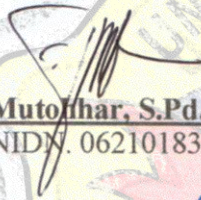
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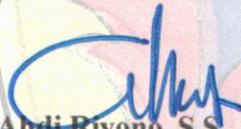
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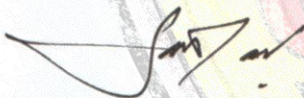
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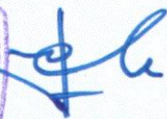
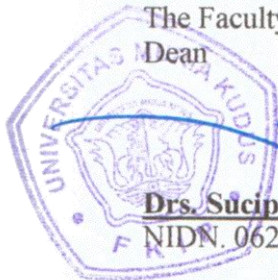


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- 8.The other friends whom the researcher cannot mention one by one.

Finally, the researcher hopes that this skripsi will be useful for anyone though she realize that this research is far from being perfect. Therefore, any criticisms and suggestion are welcomed and appreciated.

Kudus, March 2023

Novia Listiyani

ABSTRACT

Listiyani, Novia. 2023. *Slangs Used In PewDiePie YouTube Channel*. Skripsi:
English Education Department, Teacher Training and Education Faculty,
Muria Kudus University. Advisors: (i) Titis Sulistyowati, S.S., M.Pd, (ii)
Mutohhar, S.Pd, M.Pd.

Keyword: Slang, *PewDiePie*, YouTube.

As the world undergoes changes and developments as time pass by, language also goes through the same changes. Even slang has become a trend that every person who seeks uniqueness and something fresh follows. Since communication is very important part of human life, they created social media platforms to facilitate their needs, such as YouTube.

This research aims to find out the types of slang word and the reason for using slang. This research focuses on slangs used in *PewDiePie* YouTube Channel. Allan and Burrige (2006) theory is used to classify slang, meanwhile Dalzell & Victor (2015) theory is used to find the reasons for using slang.

This research belongs to qualitative research. The researcher uses document to collect the data which is taken from the transcript of 2 videos from *PewDiePie* YouTube channel. The finding shows that the dominant slang is imitative type which is combining words (e.g. gonna) to make it shorter and less serious. Also the most reason Felix (*PewDiePie*) uses slang is to induce friendliness or intimacy since he wants to appear friendly to his viewers.

ABSTRAK

Listiyani, Novia. 2023. *Bahasa Gaul Yang Digunakan Di Saluran YouTube PewDiePie*. Skripsi: Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Pembimbing: (i) Titis Sulistyowati, S.S., M.Pd, (ii) Mutohhar, S.Pd, M.Pd.

Kata Kunci: Bahasa Gaul, *PewDiePie*, YouTube.

Saat dunia mengalami perubahan dan perkembangan seiring berjalannya waktu, bahasa juga mengalami perubahan yang sama. Bahkan bahasa gaul sudah menjadi trend yang diikuti oleh setiap orang yang mencari keunikan dan sesuatu yang baru. Karena komunikasi adalah bagian yang sangat penting dalam kehidupan manusia, mereka menciptakan tempat media sosial untuk memfasilitasi kebutuhan mereka, seperti YouTube.

Penelitian ini bertujuan untuk mengetahui jenis-jenis kata slang dan alasan penggunaan slang. Penelitian ini berfokus pada bahasa gaul yang digunakan di Saluran YouTube *PewDiePie*. Teori Allan dan Burridge (2006) digunakan untuk mengklasifikasikan bahasa gaul, sedangkan teori Dalzell & Victor (2015) digunakan untuk menemukan alasan penggunaan bahasa gaul.

Penelitian ini termasuk penelitian kualitatif. Peneliti menggunakan dokumen untuk mengumpulkan data yang diambil dari transkrip 2 video dari saluran YouTube *PewDiePie*. Hasil temuan menunjukkan bahwa slang yang dominan adalah tipe imitatif yang menggabungkan kata-kata (misalnya, *gonna*) menjadi lebih pendek dan kurang serius. Selain itu, alasan terbanyak Felix (*PewDiePie*) menggunakan bahasa gaul adalah untuk menunjukkan keramahan atau keintiman karena dia ingin tampil ramah kepada penontonnya.

TABLE OF CONTENTS

COVER	i
LOGO OF UNIVERSITY	ii
PAGE OF TITLE	iii
MOTTO AND DEDICATION	iv
ADVISORS' APPROVAL	v
EXAMINERS' APPROVAL	vi
ACKNOWLEDMENT	vii
ABSTRACT	viii
ABSTRAK	ix
TABLE OF CONTENTS	x
LIST OF TABLES	xii
LIST OF FIGURES	xiii
LIST OF APPENDICES	xiv
CHAPTER I	
INTRODUCTION	1
1.1 Background of the research	1
1.2 Statement of the Problem	3
1.3 Objective of the Research	3
1.4 Significance of the Research	3
1.5 Scope of the Research	4
1.6 Operational Definition	4
CHAPTER II	
REVIEW OF RELATED LITERATURE	5
2.1 Sociolinguistics	5
2.2 Slang	5
2.3 The Difference Between Slang and Swearwords	7
2.4 Types of Slang	7
2.5 Reason for Using Slang	9
2.6 YouTube	10
2.7 <i>PewDiePie</i> YouTube Channel	10

2.8 Felix Kjellberg	11
2.9 Review of Previous Research.....	12
2.10 Theoretical Framework	13
CHAPTER III	
METHOD OF THE RESEARCH	15
3.1 Design of the Research.....	15
3.2 Data and Data Source.....	15
3.3 Data Collection.....	15
3.4 Data Analysis	16
CHAPTER IV	
FINDING OF THE RESEARCH	18
4.1 Finding of the Research	18
4.2 Discussion of the Research	26
CHAPTER V	
CONCLUSIONS AND SUGGESTION	32
6.1 Conclusion	32
6.2 Suggestion.....	32
REFERENCES.....	34
APPENDICES	36
STATEMENTS	53
KETERANGAN SELESAI BIMBINGAN	54
PERMOHONAN UJIAN SKRIPSI.....	55
BERITA ACARA BIMBINGAN	56
CURRICULUM VITAE.....	57

LIST OF TABLES

Table	Page
2. 1 The Difference Between Slang and Swearwords.....	7
3. 1 Types of Slang Words.....	16
3. 2 Analyzing the Reason	17
4.1. 1 Classification of Types of Slang Used in <i>PewDiePie</i> YouTube Video (THE RUBY PLAYBUTTON / YouTube 50 Mil Sub Reward Unbox).....	18
4.1. 2 Classification of Types of Slang Used in <i>PewDiePie</i> YouTube Video (Saying goodbye is hard)	21
4.2. 1 Classification of Reason for Using Slang in <i>PewDiePie</i> YouTube Video (THE RUBY PLAYBUTTON / YouTube 50 Mil Sub Reward Unbox).....	23
4.2. 2 Classification of Reason for Using Slang in <i>PewDiePie</i> YouTube Video (Saying goodbye is hard)	25



LIST OF FIGURES

Table	Page
1.1 Theoretical Framework	14



LIST OF APPENDICES

Appendix	Page
The Script of “THE RUBY PLAYBUTTON / YouTube 50 Mil Sub Reward Unbox”	
The Script of “Saying goodbye is hard”	

