

## CHAPTER I

### INTRODUCTION

This chapter explores six sub-chapter includes the background of the research, Statement of the problem, objective of the research, significance of the research, scope of the research, and operational definition.

#### **1.1. Background of the Research**

Online learning has been a big topic around the world as a result of the COVID-19 (Coronavirus Disease) pandemic, which has been confirmed by the WHO (World Health Organization) since March 2020. It changed from traditional to virtual learning in an instant. According to Naidu (2006), online learning refers to the extensive use of information and communication technology networks in teaching and learning. Learners access an online network and prepare their own learning using technology such as Google Classroom, Google Hangout, E-Learning, WhatsApp, Telegram, YouTube, and Instagram. Other video conferencing systems are Google Meet and Microsoft Teams.

Freshmen perceptions are critical to understand in online learning since lectures need to know their freshmen preferences in terms of communication style, presentation style, engagement, and other factors that can affect their online learning outcomes.

We all know that UMK has been using online learning for the past two years, including in English Education Department. Of course, any transition comes with its own set of challenges. Adaptation and evaluation are ongoing to make sure the quality of education in EED continues to improve. It is as a response to workforce demands, that higher education has a very vital role in building human resources (Mutohhar et.al., 2020). Lecturers who practice communication skills are better prepared to instruct, advice, and mentor students entrusted to them. Additionally, lectures must communicate well to effectively collaborate with colleagues and update

administrators on student progress. According to Chen and Chyi (2003), communication is the substance of a relationship. We establish and maintain relationships. Interpersonal relationships exist among people or between two people who interact and fulfill one or more physical or emotional needs. And as a lecturer, they need this skills to make online learning effective.

Among the communication skills that must be possessed by lecturers are presentation and interaction. Presentation refers to lecturer's communication skills that can be adapted to various speaking situations, such as talking to a group and presenting course material. Presentation is very important in teaching and learning activities because the quality of the material is determined there.

Besides presentation, The importance of interaction is equal to that of presentation. The lecturer's information will be more effective if the class's interactive lesson communication is maintained. Interaction in the classroom improves students' grasping power and will increase their grasping power more than passively listening to the lecturer's topic.

In a prior study conducted by Sadeeq et all (2021), participants in the statistics course came from four distinct private and government universities, including Koya University (KU), Salahuddin University (SU), Chihan University (CU), and Lebanese French University (LFU). The findings of this study demonstrate appropriate communication patterns in educational environments, which may be beneficial to the teaching process in education.

Based on the discussion above, this study were to investigated freshmen perceptions of a lecturer's communication skills in terms of presentation and interaction in online learning. This research took placed at Universitas Muria Kudus and be participated in by freshmen in EED UMK.

## **1.2. Statement of the Problem**

The statement of problem from this research are:

- a. How is freshmen perception toward presentation aspect of lecturer's communication skill in online learning?
- b. How is freshmen perception toward Interaction aspect of lecturer's communication skill in online learning?

### **1.3. Objective of the Research**

The objective of the reaserch from this reaserch are :

- a. To know freshmen perception toward presentation aspect of lecturer's communication skill in online learning
- b. To know freshmen perception toward interaction aspect of lecturer's communication skill in online learning

### **1.4. Significance of Research**

The reasercher hopes that the result will be useful as follow :

#### 1) Next researcher

This research hopefully will be useful for the next researcher who wants to conduct a similar research.

#### 2) The Lecturer

To give information about the communication skills as evaluation (presentation and interaction aspect) of lecturer in online learning.

#### 3) College Freshmen

Provides information and explanations about how lecturer's communicate in online learning.

### **1.5. Scope of the Research**

In this research, the researcher try to limit focus on the freshmens toward lecturer's communication skill on presentation and interaction in online learning at EED of Universitas Muria Kudus. Perception means that the freshmen's perception is based on their perspective towards online learning to help and contribute to their learning English. The perception focuses on language skills learning (listening, speaking and writing skills). The researcher



take the subject from freshmen at EED of Universitas Muria Kudus in the academic period of 2020/2021

### **1.6. Operational Definition**

Based on the title of the research, the researcher clarifies the operational definition of each terminology as follow:

1. Freshmen Perception

Freshmen perception is the way freshmen of English Education Departmen see something and giving the meaning.

2. Online Learning

Online learning is education that takes place over the Internet.

3. Communication Skill of Lecture

Communication is defined as sharing and giving meaning occuring at the same time through symbolic interactions

4. Presentation of Comunication skill in Online Learning

Presentation refers to lecturer's communication skills that can be adapted to various speaking situations, such as talking to a group and presenting course material between the lecturer and the students.

5. Interaction of Comunication skill in Online Learning

Interaction in a course, refers to interactive lesson communication between the lecturer and the students.