

SKRIPSI



**A SOCIOLINGUISTIC STUDY: CODE MIXING IN K-POP
FANS' CAPTIONS ON TWITTER**

**BY
RIZKY ANITASARI
NIM 201932078**

**ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY
MURIA KUDUS UNIVERSITY**

2023



**A SOCIOLINGUISTIC STUDY: CODE MIXING IN K-POP
FANS' CAPTIONS ON TWITTER**

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**Presented to Muria Kudus University
in Partial Fulfillment of the Requirements for Completing
the Sarjana Program in the English Education Department**

**By
RIZKY ANITASARI
201932078**

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MOTTO AND DEDICATION

“The problems and the worries that you created in your
head, they are illusions”

–*Mark Lee*

“Once you choose hope, anything is possible”

–*Hyunsuk Choi*

This *skripsi* is dedicated to:

Beloved parents who have given love to all their souls.

I am honored to be his daughter.

Johnny Suh, Jung Hwan, and Felix Lee are someone who always makes the
writer fall in love every day.

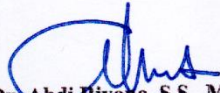
ADVISOR'S APPROVAL

ADVISOR'S APPROVAL

This is to certify that the skripsi advisors have approved the Skripsi of Rizky Anitasari (201932078) for further approval by the Examining Committee.

Kudus,

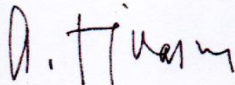
Advisor I



Dr. Abdi Rivoto, S.S., M.Hum.

NIDN. 0606057701

Advisor II



Dr. Drs. Achmad Hilal Madjidi, M.Pd.

NIDN. 0603076101

Acknowledged by
Head of English Education Department
Teacher Training and Education Faculty



Rusiana, S.Pd., M.Pd.

NIDN. 0611118301

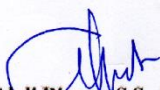
EXAMINER'S APPROVAL


EXAMINER'S APPROVAL


This is to certify that the *Examining Committee* has reviewed the *Skripsi* of Rizky Anitasari (201932078) as a requirement for research.


Kudus, 29th August 2023

Examining Committee




Dr. Andi Rivono, S.S., M.Hum , Chairperson
NIDN. 0606057701


Dr. Atik Rokhayani, S.Pd, M.Pd , Member
NIDN. 0601058402


Nuraeningsih, S.Pd, M.Pd , Member
NIDN. 0612077901


Rusiana, S.Pd., M.Pd , Member
NIDN. 0611118301

Acknowledged by
Dean of Teacher Training and Education Faculty



Drs. Sucipto, M.Pd., Kons.
NIDN. 0629086302

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At the end of this acknowledgement, the researcher expected that this research would be helpful for the readers, especially for future research.

Kudus, 10 Agustus 2023
Researcher

Rizky Anitasari
NIM. 201932078

ABSTRACT

Anitasari, Rizky. 2023. *“A Sociolinguistic Study; Code Mixing in K-pop fans’ Captions on Twitter”*. Skripsi. English Education Department, Teacher Training and Education Faculty, Muria Kudus University. Advisors: (1) Dr. Ahdi Riyono, S.S., M.Pd. (2) Dr. Drs. Achmad Hilal Madjdi, M.P.d.

Keywords: *Sociolinguistic, Code Mixing, K-pop fans, Caption, Twitter.*

Globalization can lead to language contact or connectedness. As a result, code-mixing has become a common phenomenon in K-pop fans captions on Twitter. Based on that issue, this research aims to find the codes, identify the types, and analyze the social functions of code mixing used in K-pop fans’ captions on Twitter.

Code mixing is when a speaker combines two or more languages in a single utterance. It happens when people mix their native language with a different language. Code mixing is used in various languages, types, and functions.

This research belongs to a qualitative method, especially a case study that used documents as a research instrument by taking twenty-four captions of K-pop fans on Twitter aged 17 – 25 and 26 – 40 from January to March 2023.

The results of this research are as follows: First, the codes used in K-pop fans’ captions on Twitter from January to March 2023 are Indonesian, English, Korean, and Japanese. Second, Insertion is the type that is most commonly used. Third, expressing ideas easily is the social function that is commonly used.

The researcher suggests that when teaching sociolinguistic, teachers can provide examples related to technology applications or trends in society, such as the phenomenon of code-mixing on Twitter. So, students can think critically to understand the subject and enjoy how it is presented as it relates to the immediate environment.

ABSTRAK

Anitasari, Rizky. 2023. “Studi Sociolinguistik: Campur Kode pada Caption Fans K-Pop di Twitter”. Skripsi. Jurusan Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Pembimbing: (1) Dr. Ahdi Riyono, S.S., M.Hum (2) Dr. Drs. Achmad Hilal Madjdi, M.Pd.

Kata Kunci: *Sociolinguistik, Campur Kode, Fans K-pop, Caption, Twitter.*

Globalisasi dapat menyebabkan terjadinya kontak atau keterhubungan bahasa. Akibatnya, campur kode telah menjadi fenomena yang umum terjadi dalam caption penggemar K-pop di Twitter. Berdasarkan hal tersebut, penelitian ini bertujuan untuk menemukan kode-kode, mengidentifikasi jenis-jenis, dan menganalisis fungsi sosial campur kode yang digunakan dalam caption penggemar K-pop di Twitter.

Campur kode adalah ketika seorang pembicara menggabungkan dua bahasa atau lebih dalam satu ucapan. Hal ini terjadi ketika orang mencampur bahasa ibu mereka dengan bahasa lain. Pencampuran kode digunakan dalam berbagai bahasa, jenis, dan fungsi.

Penelitian ini termasuk dalam metode kualitatif, khususnya studi kasus yang menggunakan dokumen sebagai instrumen penelitian dengan mengambil dua puluh empat caption dari penggemar K-Pop di Twitter yang berusia 17 - 25 dan 26 - 40 pada bulan Januari hingga Maret 2023.

Hasil dari penelitian ini adalah sebagai berikut: Pertama, kode yang digunakan dalam caption penggemar K-pop di Twitter dari Januari hingga Maret 2023 adalah bahasa Indonesia, Inggris, Korea, dan Jepang. Kedua, Penyisipan adalah jenis yang paling sering digunakan. Ketiga, mengekspresikan ide dengan mudah adalah fungsi sosial yang paling sering digunakan.

Peneliti menyarankan guru saat mengajar sociolinguistik dapat memberikan contoh yang berhubungan dengan aplikasi teknologi atau dengan tema yang sedang trend di masyarakat seperti fenomena campur kode di Twitter. Sehingga, siswa dapat berpikir kritis untuk memahami subjek dan menikmati bagaimana itu disajikan karena berhubungan dengan lingkungan terdekat.

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