

SKRIPSI



**STUDENTS' PERCEPTION OF LEARNING ENGLISH VOCABULARY
USING INSTAGRAM AT EED OF UNIVERSITAS MURIA KUDUS**

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MURIA KUDUS UNIVERSITY**

2023



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USING INSTAGRAM AT EED OF UNIVERSITAS MURIA KUDUS**

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**Presented to the University of Muria Kudus
in Partial Fulfillment of the Requirements for Completing
the Sarjana Program in English Education Department**

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MOTTO AND DEDICATION

MOTTO

- “So truly where there is hardship there is also ease; Truly with hardship comes ease”

(QS. Al – Insyirah: 5-6)

- “Let’s walk slowly enjoying every step of the journey”
- “It’s not always easy, but that’s life, be strong cause there are better days ahead”
- “It’s not that God doesn’t know your sadness, but God knows you’re strong”

~Mark Lee ~

DEDICATIONS

- Allah SWT who always gives graces and blessings.
- My beloved father and late mother.
- My beloved older sister.
- Myself who survive until now and always eager for challenges in life.
- My lecturer and friends at English Education Department who support and help me.

ADVISORS' APPROVAL

This is to certify that the *Skripsi* of Indra Lestari (NIM 201932086) has been approved by the *skripsi advisors* for further approval by the Examining Committee.

Kudus, 13 July 2023

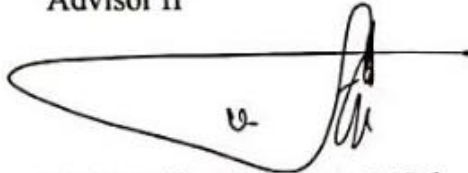
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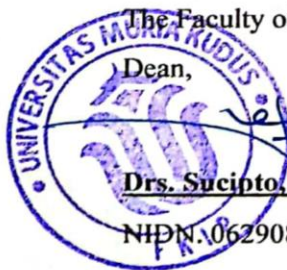
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7. The late Eny Kartika, as her best friends who gives the researcher’s unforgettable moments and wonderful friendship.
8. Universitas Muria Kudus which has been the institute of researcher’s study.

The researcher hopes that this skripsi will be useful for those who read it, especially for those who are in the field of English Education.

Kudus, 24th July 2023



Indra Lestari



ABSTRAK

Lestari, Indra. 2023. "Persepsi siswa pada pembelajaran kosakata bahasa Inggris menggunakan Instagram di Pendidikan Bahasa Inggris Universitas Muria Kudus". Skripsi. Jurusan Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Pembimbing: (1) Dr. Ahdi Riyono, S.S. M.Hum. (2) Dr. Drs. Slamet Utomo, M.Pd.

Kata Kunci: Persepsi siswa, Instagram, Kosakata bahasa Inggris

Saat ini, media sosial telah menjadi bagian penting dalam kehidupan sehari-hari. Ini memfasilitasi komunikasi dan berbagi informasi. Sebagai anggota generasi digital, siswa mencari pendekatan baru untuk pendidikan yang melampaui metode pengajaran konvensional. Instagram adalah salah satu platform media sosial paling populer di Indonesia. Sebagian besar pengguna aktif dari setiap platform media sosial menggunakan media sosial untuk tujuan pendidikan atau sebagai latar akademik yang memungkinkan pengguna membuat, berbagi, dan mendiskusikan konten tertentu.

Penelitian ini bertujuan untuk mengeksplorasi fitur Instagram yang digunakan oleh Departemen Pendidikan Bahasa Inggris untuk belajar kosakata dan untuk mendeskripsikan persepsi mahasiswa Jurusan Pendidikan Bahasa Inggris tentang pembelajaran kosakata bahasa Inggris menggunakan Instagram.

Penelitian ini menggunakan studi kasus kualitatif. Subyek yang digunakan dalam penelitian ini adalah 5 orang mahasiswa Pendidikan Bahasa Inggris yang sedang belajar kosakata bahasa Inggris menggunakan Instagram. Teknik pengumpulan data dalam penelitian ini menggunakan wawancara mendalam.

Hasil penelitian menunjukkan bahwa fitur Instagram reels, Instagram feeds, Instagram captions, dan Instagram stories digunakan siswa untuk belajar kosakata menggunakan Instagram. Sangat membantu peserta untuk menambah kosa kata baru yang mereka dapatkan dengan fitur-fitur yang tersedia di Instagram dan mengikuti akun belajar bahasa Inggris di Instagram. Semua peserta memiliki persepsi positif tentang pembelajaran kosakata bahasa Inggris menggunakan Instagram. Semua peserta menunjukkan pendapat atau reaksi yang baik. Instagram memiliki beberapa manfaat untuk mendukung pembelajaran kosakata.

Peneliti berharap penelitian ini dapat digunakan oleh siswa untuk lebih memanfaatkan media sosial lainnya, tidak hanya Instagram sebagai media dalam meningkatkan pengetahuan kosa kata mereka. Bagi dosen dapat menggunakan Instagram sebagai media online untuk belajar kosa kata bahasa Inggris, sehingga memungkinkan untuk mengkomunikasikan keterampilannya tidak hanya di kelas, tetapi juga di luar kelas, dan bagi peneliti selanjutnya untuk dapat mempelajari lebih lanjut tentang penelitian ini karena penelitian ini masih jauh dari sempurna dan penelitian ini dapat digunakan sebagai referensi untuk penelitian selanjutnya.

ABSTRACT

Lestari, Indra. 2023. *“Students' Perception of Learning English Vocabulary Using Instagram At EED of Universitas Muria Kudus”*. Skripsi. English Education Department, Teacher Training and Education Faculty, Muria Kudus University. Advisor: (1) Dr. Ahdi Riyono, S.S. M.Hum. (2) Dr. Drs. Slamet Utomo, M.Pd.

Key Words: Students' perception, Instagram, Vocabulary

Nowadays, social media has become an important part of everyday life. It facilitates communication and information sharing. As members of the digital generation, students are seeking new approaches to education that go beyond conventional teaching methods. Instagram is one of the most popular social media platforms in Indonesia. Most active users of each social media platform use social media for educational purposes or as an academic setting that allows users to create, share and discuss certain content.

This study aimed to explore the Instagram features used by the English Education Department to learn vocabulary and to describe the English Education Department student's perception on learning English vocabulary using Instagram.

The design of this research used a qualitative case study design. The subjects used in this research were 5 English Education student who is learning English vocabulary using Instagram. Data collection techniques in this research used the in-depth interview.

The results showed that Instagram reels, Instagram feeds, Instagram captions, and Instagram stories features were used by students to learn vocabulary using Instagram. It is very helpful for participants to add to the new vocabulary they get with the features available on Instagram and follow English learning accounts on Instagram. All participants have a positive perception on learning English vocabulary using Instagram. All participants showed good opinions or reactions. Instagram has several benefits to support vocabulary learning.

The researcher hopes that this research can be used by students to make more use of other social media, not only Instagram as a medium in increasing their vocabulary knowledge. For lecturers can use Instagram as an online medium for learning English vocabulary, making it possible to communicate their skills not only in class, but also outside of class, and for further researchers to be able to study more about this research because this research is still far from perfect and this research can be used as a reference for further research.

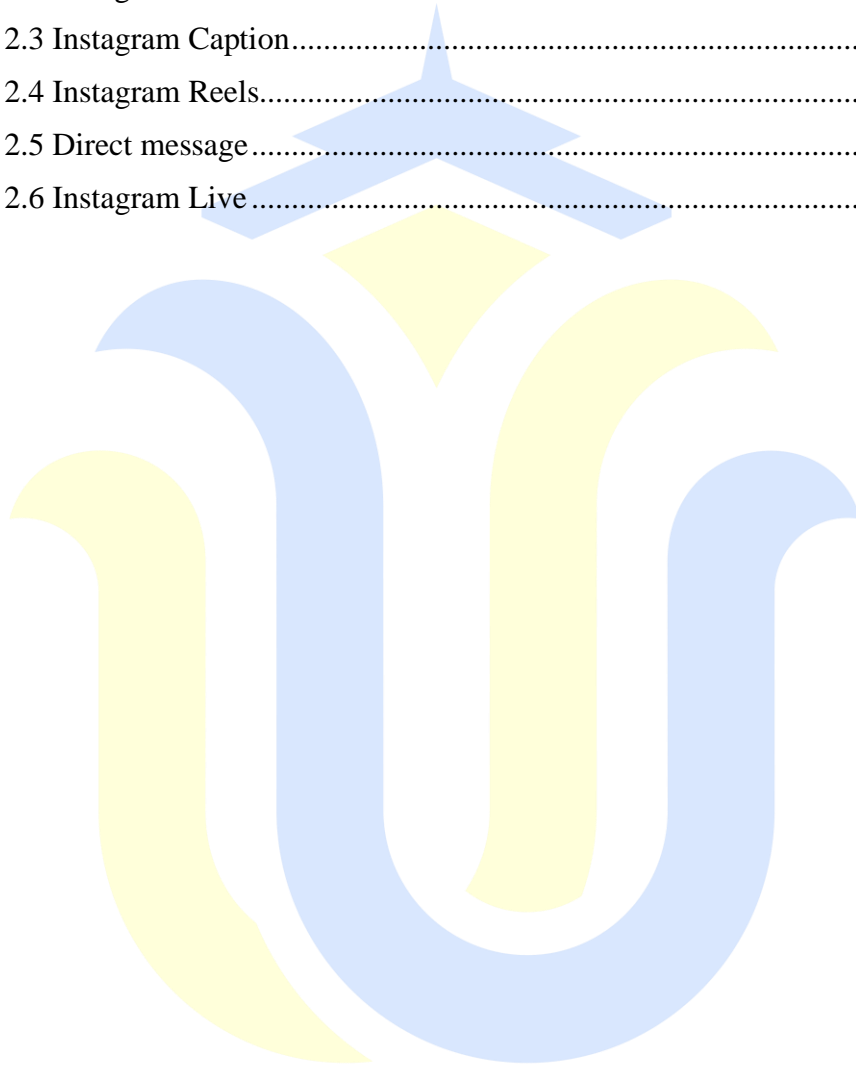
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