CHAPTER I INTRODUCTION

1.1 Background of The Research

The most useful tool of communication in the world is language. The aim of communication is to send message from the speaker or writer to the listener or reader. There are some kinds of communication, they are written language and spoken language. The social being is a human being they can not hold out without communicating to each other. Because of it, human make their own way to communicate since they were born.

English as a global language has some advantages to people around the world. One of the advantages is that English language is utilized as a tool of communication, empowerment and unification of people in the global community. In other words, English plays a very important role to unite all the people around the globe regardless their nationalities, cultural backgrounds, or races (Mohamadsaid, A.; Rasheed, S., 2019: 3). The basics of english are four; they are reading, writing, listening and speaking. The productive skills are Writing and Speaking and then the receptive skills are Reading and Listening

In this paper, the writer aims on Writing Skill. For Writing is one of basic skill of language in English. Writing as productive skill to assist students in expressing their written idea. The students have to have extensive knowledge if they want to write something.

The teacher have to think that one of four component is writing skill. discussing about teaching writing skill, many questions may appear likes; what the way to teach writing effectively is, whether students could write masterly with limited time provided, whether writing is as important as other skills due to it is not tested in the National Examination. The questions above can emerge and may be hard to answer. Writing as the productive skill is considered as the most difficult skill to be mastered by students. Their difficulties are not only because they must organize and generate ideas, but

also they have to turn the ideas into the target language.

Richards said that the students are considered to acquire some complicated skills in which they have to concern to higher level skills of planning and organizing. Also they must pay attention to lower level skills of spelling, punctuation, word choice, and so forth. In this part, the writer attempts to point out some possible causes that explain students' problems. First, concerning teaching method, most of EFL teachers still implement teachers' performance (teachers-centered situation) which is contradictive with what is demanded by the curriculum. For this Carolyn Kessler stated that "the role of teacher in traditional classroom is basically that of instructor and knowledge transmitter. Based on the statements above, the writer believes that an appropriate method may help teacher in improving student achievement in writing and also teaching writing.

Based on the previous reasons, the writer interested in due a research entitled "The Use of Instagram to Teach Students' Writing Descriptive Texts of Eleventh Grade of SMK Walisongo Pecangaan in Academic Year 2022/2023."

1.2 Statements of the Problem

Based on the background of the study the writer formulated the research problem as follows: "Is there any significance difference in students' writing skill before and that after being taught by using Instagram in SMK WALISONGO Pecangaan Jepara in academic year 2022/2023?"

1.3 Objective of the Research

This research is aimed to examine whether there is any significance difference in students' writing skill before and that after being taught by using Instagram in SMK WALISONGO Pecangaan in academic year 2022/2023.

1.4 Significance of the Research

The result of the research as the writer expects that the research is specifically advantageous for :

- A. The writer as a student-teacher/future teacher, in the way that the study completes all requirements in getting bachelor degree in English education.
- B. Other future teachers (students of English education departement), in helping them to conduct the similar study.
- C. English teachers, helping them determine what method they use.
- D. Students of high school level, in helping them how to conduct Instagram as a learning media.

1.5 Operational Definition

Based on the title of the research, the operational definition of each terminology is as follows:

1. Descriptive Text

A descriptive text usually describes a single location, object, event, person or place

2. Writing

A rhetorical style that uses various techniques to impress upon the reader the meaning of a term, idea or concept.

3. Media

The plural of medium, broadly describes all channels of communication, including everything from printed paper to digital data. Media comprises news, art, educational content, and any form of information that can reach or influence people, including television, radio, books, magazines, and the internet.

4. Instagram

Is a free photo and video sharing application. People can upload photos or videos and share them with their friends. They can also view, comment and like the posts shared by their friends.