

SKRIPSI



**STUDENTS' PERCEPTION ON THE USE OF CANVA APPLICATION
TO LEARN WRITING AT SMA NEGERI 1 PECANGAAN JEPARA IN
THE ACADEMIC YEAR 2022/2023**

By

FABIAN RIFQI HERDIAN SYAH

201932089

**ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY
UNIVERSITY OF MURIA KUDUS**

2023

SKRIPSI



**STUDENTS' PERCEPTION ON THE USE OF CANVA APPLICATION
TO LEARN WRITING AT SMA NEGERI 1 PECANGAAN JEPARA IN
THE ACADEMIC YEAR 2022/2023**

By

FABIAN RIFQI HERDIAN SYAH

201932089

**ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY
UNIVERSITY OF MURIA KUDUS**

2023



**STUDENTS' PERCEPTION ON THE USE OF CANVA APPLICATION
TO LEARN WRITING AT SMA NEGERI 1 PECANGAAN JEPARA IN
THE ACADEMIC YEAR 2022/2023**



SKRIPSI

**Presented to the University of Muria Kudus in Partial to the Requirements
for Completing the Sarjana Program in the English Education Department**

By :

Fabian Rifqi Herdian Syah

NIM 201932089

**ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY
UNIVERSITY OF MURIA KUDUS**

2023

MOTTO AND DEDICATION

" Berjalan tak seperti rencana adalah jalan yang sudah biasa, dan jalan satu-satunya jalani sebaik kau bisa."

Dedication:

1. My entire family that I love and cherish, for all the prayers that have been prayed and the encouragement given.
2. Thank you to Universitas Muria Kudus where I received a lot of life lessons and knowledge that I have gotten.




ADVISOR'S APPROVAL

This is to certify that the *Skripsi of* Fabian Rifqi Herdian Syah (NIM 201932089) has been approved by the *skripsi* advisors for further approval by the Examining Committee.

Kudus,

Advisor I



Dr. Fitri Budi Suryani, S.S., M.Pd.

NIDN. 0611118301

Kudus,

Advisor II



Mutohar, S.P.d., M.Pd.

NIDN. 0621018302

Acknowledged by

Head of English Education Department



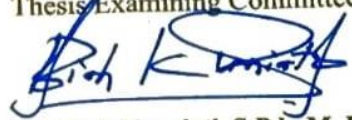
Rusiana, S.Pd., M.Pd.

NIDN. 0611118301

EXAMINERS' APPROVAL

This is to certify that the Skripsi of Fabian Rifqi Herdian Syah (201932089) has been approved by the Examining Committee as a requirement for the Sarjana Degree in English Education.

Kudus,
Thesis Examining Committee:



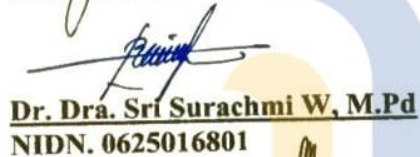
Dr. Diah Kurniati, S.Pd., M. Pd
NIDN. 0601017501

Chairperson



Mutolhar, S.Pd., M. Pd
NIDN. 0621018302

Member



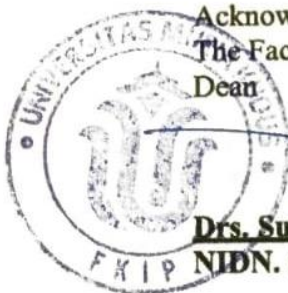
Dr. Dra. Sri Surachmi W, M.Pd
NIDN. 0625016801

Member


Dr. Slamet Utomo, M.Pd
NIDN. 0019126201

Member

Acknowledged by
The Faculty of Teacher Training and Education
Dean


Drs. Sucipto, M.Pd., Kons.
NIDN. 0629086302

ACKNOWLEDGEMENTS

First of all, the researcher thanks to Allah SWT, the Almighty who has given mercy and blessing. So, the researcher is able to finish his research as one of the requirements in obtaining the Sarjana Degree of the English Education Department of Teacher Training and Education Faculty of Muria Kudus University. The researcher realizes that there is not strength except from Allah SWT.

This research could not have been completed without support and guidance from many person. So, the researcher would like to express his great gratitude to as follows:

1. Drs. Sucipto, M.Pd., Kons. The Dean of English Education Department of Teacher Training and Education Faculty of Muria Kudus University.
2. Rusiana, S.Pd., M.Pd. The Head of English Education Department of Teacher Training and Education Faculty of Muria Kudus University.
3. Dr. Fitri Budi Suryani, S.Pd., M.Pd. as the First Advisor who has gives her guidance, correction, and suggestion wisely in accomplishing this thesis..
4. Mutohhar, S.P.d., M.Pd. as the second advisor, who has provided guidance, correction and suggestion in completing this thesis..
5. All lecturers and staff of English Education Department of Teacher Training and Education Faculty of Muria Kudus University
6. Laila Zumala Agustina, S.pd. as the English teacher of X5 for her helps and cooperate in finishing this research.
7. The researcher parents, Isna, Angga, Ahzaril, Rinto, Alfian for their support, help and togetherness.

Kudus, 28 August 2023

The researcher,



Fabian Rifqi Herdian Syah

ABSTRACT

Syah, Fabian Rifqi Herdian. 2023. *Students' Perception on The Use of Canva Application to Learn Writing at Sma Negeri 1 Pecangaan in The Academic Year 2022/2023*. Skripsi English Education Departement, Teacher Training and Education Faculty, Muria Kudus University. Advisor: (1) Dr. Fitri Budi Suryani, S.Pd., M. Pd (2) Mutohhar, S.P.d., M.Pd.

Key Words: *Writing Skill, Canva, Perception*

The researcher found that students at SMA Negeri 1 Pecangaan have difficulties in learning English, especially writing, due to difficulties in getting ideas and lack of vocabulary mastery. This makes them feel confused about what they want to write.

The purpose of this study is to find out the perception of tenth grade students of SMA Negeri 1 Pecangaan in using canva. With 36 students as the research sample.

This research uses a qualitative method with a case study design. The researcher aims to find out students' perceptions of the use of canva in learning to write. This research conducted at SMA Negeri 1 Pecangaan. This research uses questionnaire and interview instruments.

Based on this data, the practice aspect is the most dominant aspect with 71.67%, the interest aspect is the second most dominant aspect with 71.11%, and the difficulty aspect is the least dominant aspect with 63.89%, it can be concluded that students agree that by using Canva, learning becomes easier and more interesting.

Most students find it convenient and easy to use, which indicates an effective teaching strategy. Attraction plays an important role in students' perception of using canva, as they find the app interesting, motivating and inspiring. The practice aspect also positively influenced students' perceptions of using canva, as they believed that this app could improve their writing skills, provide benefits in writing activities, and enhance their creations.

ABSTRAK

Syah, Fabian Rifqi Herdian. 2023. *Persepsi Siswa Terhadap Penggunaan Aplikasi Canva dalam Pembelajaran Menulis di Sma Negeri 1 Pecangaan Tahun Ajaran 2022/2023*. Skripsi English Education Departement, Teacher Training and Education Faculty, Muria Kudus University. Advisor: (1) Dr. Fitri Budi Suryani, S.Pd., M. Pd (2) Mutohhar, S.P.d., M.Pd.

Key Words: *Keterampilan Menulis, Canva, Persepsi*

Peneliti menemukan bahwa siswa di SMA Negeri 1 Pecangaan mengalami kesulitan dalam belajar bahasa Inggris, terutama menulis, karena kesulitan mendapatkan ide dan kurangnya penguasaan kosakata. Hal ini membuat mereka merasa bingung tentang apa yang ingin mereka tulis.

Tujuan penelitian ini adalah untuk mengetahui persepsi siswa kelas sepuluh SMA Negeri 1 Pecangaan dalam menggunakan canva. Dengan Jumlah siswa 36 sebagai sampel penelitian.

Penelitian ini menggunakan metode kualitatif dengan desain studi kasus. Peneliti bertujuan untuk mengetahui persepsi siswa terhadap penggunaan canva dalam pembelajaran menulis. Penelitian ini akan dilakukan di SMA Negeri 1 Pecangaan. Penelitian ini menggunakan instrumen kuesioner dan wawancara.

Berdasarkan data tersebut, aspek practice merupakan aspek yang paling dominan dengan 71,67%, aspek ketertarikan merupakan aspek yang paling dominan kedua dengan 71,11%, dan aspek kesulitan merupakan aspek yang paling tidak dominan dengan 63,89%, maka dapat disimpulkan bahwa siswa setuju bahwa dengan menggunakan Canva, belajar menjadi lebih mudah dan menarik.

Sebagian besar siswa merasa nyaman dan mudah digunakan, yang mengindikasikan strategi pengajaran yang efektif. Ketertarikan memainkan peran penting dalam persepsi siswa dalam menggunakan canva, karena mereka menganggap aplikasi ini menarik, memotivasi, dan menginspirasi. Aspek praktik juga secara positif mempengaruhi persepsi siswa dalam menggunakan canva, karena mereka percaya bahwa aplikasi ini dapat meningkatkan keterampilan menulis mereka, memberikan manfaat dalam kegiatan menulis, dan meningkatkan kreasi mereka.

TABLE OF CONTENT

SKRIPSI	i
MOTTO AND DEDICATION	ii
EXAMINERS' APPROVAL	iv
ACKNOWLEDGEMENTS	vi
ABSTRACT	vii
ABSTRAK	viii
TABLE OF CONTENT	ix
LIST OF FIGURES	xi
CHAPTER I INTRODUCTION	1
1.1 Background of the Research	1
1.2 Statement of the Problem.....	3
1.3 Objective of the Research	3
1.4 Significance of the Research	3
1.5 Scope of the Research.....	3
1.6 Operational Definition	4
CHAPTER II REVIEW OF RELATED LITERATURE	5
2.1 Learning Media.....	5
2.2 Canva Application	5
2.3 Canva application for learning writing	7
2.4 Writing	7
2.5 Review of Previous Research	8
2.5. Theoretical Framework.....	10
CHAPTER III	11
RESEARCH METHODOLOGY	11
3.1 Design of The Research	11
3.2 Data and Data Source	11
3.3 Data Collection	11
3.4 Data Analysis	13
3.5 Trustworthiness.....	14

CHAPTER IV	16
FINDING OF THE RESEARCH.....	16
4.1 The Students' Perception of The Use Canva Application to Learn Writing at SMA Negeri 1 Pecangaan.	16
Table 4.1 The perception of the tenth grade students' of SMA N 1 Pecangaan on the use of Canva Application to learning Writing	17
Table 4.2 The Result of Students' Perception of the use of Canva application to learning writing based on the Interview.....	18
CHAPTER V	22
DISCUSSION OF THE RESEARCH.....	22
5.1 Student's perception of the use of Canva application to learning writing is based on the difficulty aspect.	22
5.2 The student's perception of the use of Canva application to learning writing is based on the interest aspect.	24
5.3 The student's perception of the use of Canva application to learning writing is based on the practice aspect.	26
CHAPTER VI	29
CONCLUSION AND SUGGESTION	29
6.1 Conclusion	29
6.2 Suggestion.....	29
REFERENCES.....	31
APPENDICES	34