

CHAPTER I

INTRODUCTION

This chapter present and discusses the background of the research, statement of the problem, objective of the research, significance of the research, scope of the research, and operational definition.

1.1 Background of the Research

One of the skills in learning English is writing. Even in this digital era, writing is extremely important in today's society (Syafei, 2019). According to Nunan et al., (2003), Writing is the mental process of generating ideas, deciding how to communicate them, and turning them into coherent statements and paragraphs for the reader.

Writing is the process of expressing an idea in written form, and it requires specialized skills that not every student can develop naturally. It needs a teacher who can motivate and encourage the students to develop their writing skills, and they are expected to be able to develop their writing skills and make good compositions.

A study by Janah & Tristiana, (2019) found that most students make mistakes in writing, particularly in grammar and structure, as well as a lack of vocabulary. They often make mistakes in capital letters, punctuation, full stops, and tenses. When the researcher did the Introduction to School Field (PLP) 2 activities carried out at SMA Negeri 1 Pecangaan, the researcher found that students at SMA Negeri 1 Pecangaan had difficulty learning English, especially writing, due to difficulty getting ideas and lack of mastery of vocabulary. This made them feel confused about what they wanted to write.

The Canva application at SMA Negeri 1 Pecangaan is used to do basic writing assignments such as making brochures, presentations, and so on. Subject matter that often uses Canva as a medium for assignments includes text procedures, announcements, and greeting cards.

Teachers should use new teaching methods and teaching-learning media to enhance student motivation in writing. Canva is an application that can be used to boost students' participation and stimulate their interest in writing. It is a graphic design paradise. Canva is an application and online software that contains millions of fantastic templates, photo templates, animated graphics, and videos. Canva itself contains hundreds of unique fonts and animations.(Elsa & Anwar, 2021).

Students can use Canva to enhance their writing skills and learn a language by providing images, color, photography, fonts, and graphics. Furthermore, students consider studying a foreign language to be a joyful activity (Siswanjaya, 2021).

The Relevance Study of Jumawi, (2021) tried to discover how to utilize the Canva app. As a result, students liked using Canva in creative writing, and the app made learning English simpler, more interesting, and more exciting for them.

Meanwhile, an research by Hadi et al., (2021) ascertain the efficacy of Canva application media in teaching writing. The research revealed that Canva improved students' writing abilities. Canva App is useful and timesaving for students' motivation to write. As a result, it is possible to conclude that the Canva Application is an effective medium for learning of writing skills.

The two studies above still use the Canva application in its old version, with different research subjects and different environmental conditions. Therefore, researchers want to examine the Canva application with the latest version and different learning materials that have been taught by teachers at SMA Negeri 1 Pecangaan.

1.2 Statement of the Problem

Based on the background of the study, the research problem is formulated as follows:

1. What are the students' perceptions on the use of canva to learn writing at Sma Negeri 1 Pecangaan in the academic year 2022/2023?

1.3 Objective of the Research

Based on the statement of the problem, this research aims to:

1. To know the students' perceptions of tenth grade students of SMA Negeri 1 Pecangaan in using Canva

1.4 Significance of the Research

The study's findings have substantial implications for the following parties:

1. Teachers

This research help teachers to understand how the students perceive the use of canva as the facilitator in learning writing.

2. Students

Canva helps students improve writing skills, increasing enthusiasm for learning English.

3. For the other researchers

is a source for additional research and serves as an example of how Canva as a learning medium effectively raises English-writing proficiency.

1.5 Scope of the Research

The scope of this research is learning to write using the Canva application, and the limitation focuses on the student's perception. This research conducted in SMA Negeri 1 Pecangaan, and the data taken from 36 tenth-grade students.

1.6 Operational Definition

Based on the title of the research, the operational definition of each terminology is as follows:

1. Writing

Writing skills are the ability to express thoughts and feelings in written language and graphic symbols.

2. Canva Application

Canva is an application and internet software that provides millions of templates, picture templates, animated graphics, videos, and fonts to help students improve their writing performance.

3. Tenth Graders of SMA Negeri 1 Pecangaan in the Academic Year 2022/2023

Tenth Graders of SMA Negeri 1 Pecangaan in the Academic Year 2022/2023 are students who learn in SMA Negeri 1 Pecangaan.