

**SKRIPSI**



**THE STUDENTS' PERCEPTION OF SHORT VIDEOS IN SOCIAL  
MEDIA USED FOR LEARNING ENGLISH AT EED ACADEMIC YEAR**

**2022/2023**

**By**

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**UNIVERSITAS MURIA KUDUS**

**2023**



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**SKRIPSI**

**Presented to the Universitas Muria Kudus  
In Partial Fulfillment to The Requirements for Completing  
The Sarjana Program in English Education**

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**2023**

## **MOTTO AND DEDICATION**

### **MOTTO:**

1. Everything will be easier if always pray to God.
2. Parents are the greatest support system in life.
3. Do it right now or never. Try, try, and try.
4. The future is up to us in a day.
5. A little process matters.

### **DEDICATION:**

This skripsi is dedicated to:

1. Her own self, who always tried to
2. Her beloved parents who always support, give her to have a chance to study in a collage, pray every single times for her better future.
3. Her best friend in collage and internet friends who accompany and suggest her.

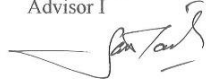
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### ADVISORS' APPROVAL

This is to certify that the *Skripsi* of Latania Rokhim (NIM 201932028) has been approved by the *skripsi* advisors for further approval by the Examining Committee.

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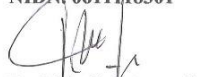
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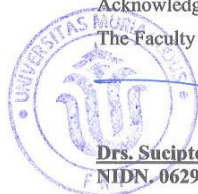
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Kudus, August 10<sup>th</sup> 2023

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## ABSTRACT

Rokhim, Latania, 2023. The Students' Perception of Short Videos in Social Media Used for Learning English at EED Academic Year 2022/2023. Skripsi. English Education Department, Teacher Training and Education Faculty, Universitas Muria Kudus. Advisor: (i) Dr. Rismiyanto S.S., M.Pd., (ii) Russiana, S.Pd., M.Pd.

**Keywords:** *Students' Perception, Short Videos in Social Media, Learning English, EED Academic Year 2022/2023.*

Learning English is a process that acquiring the understanding and objectives for students to achieve English skills.. Short videos on social media mostly use in this era where students always open their smartphones.

This study aims to determine the students' perception of short videos on social media used for learning English in the EED Academic Year 2022/2023. The study used descriptive qualitative research of 46 fourth-semester students as the participant in the questionnaire. Then, use five students to interviews to collect the data.

The result of this study is positive. The most accessible social media, the medium of short videos than any medium are Youtube, Tiktok, and Instagram. The student enjoys thoroughly and can access their social media at any time, follow or subscribe to English education contents account, and can encourage skills in English.

The researcher hopes the short videos on social media will make it easier for students to learn English. Moreover, this research can be used for reference in the same area for the next researcher.



## ABSTRAK

Rokhim, Latania, 2023. The Students' Perception of Short Videos in Social Media Used for Learning English at EED Academic Year 2022/2023. Skripsi. Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Pembimbing: (i) Dr. Rismiyanto S.S., M.Pd., (ii) Russiana, S.Pd., M.Pd.

**Kata kunci:** *Persepsi Mahasiswa, Video Pendek di Sosial Media, Belajar Bahasa Inggris.*

Pembelajaran bahasa Inggris adalah proses memperoleh pemahaman dan tujuan bagi siswa untuk mencapai kemampuan bahasa Inggris. Video pendek di media sosial banyak digunakan di era ini dimana mahasiswa selalu membuka smartphone mereka.

Penelitian ini bertujuan untuk mengetahui persepsi siswa terhadap video pendek di media sosial yang digunakan untuk pembelajaran Bahasa Inggris di EED Tahun Pelajaran 2022/2023. Penelitian ini menggunakan penelitian kualitatif deskriptif terhadap 46 mahasiswa semester empat sebagai partisipan kuesioner. Kemudian, menggunakan lima siswa untuk wawancara untuk mengumpulkan data.

Hasil dari penelitian ini adalah positif. Media sosial yang paling banyak diakses, media video pendek dibandingkan media lainnya adalah Youtube, Tiktok, dan Instagram. Mahasiswa menikmati sepenuhnya dan dapat mengakses media sosial mereka kapan saja, mengikuti atau berlangganan akun konten pendidikan bahasa Inggris, dan dapat mendorong keterampilan dalam bahasa Inggris.

Peneliti berharap video pendek di media sosial akan memudahkan mahasiswa untuk belajar bahasa Inggris. Selain itu, penelitian ini dapat digunakan untuk referensi di bidang yang sama untuk peneliti berikutnya.

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