

## **CHAPTER I**

### **INTRODUCTION**

This chapter presents the background of the research, statement of the problem, objective of the research, the significance of the research, the scope of the research and operational definition.

#### **1.1 Background of the Research**

Vocabulary is an important aspect of language learning and deals with the words you need to know to communicate effectively. Vocabulary is also an important part of language development. Students use vocabulary to develop ideas, thoughts and feelings. Students with limited vocabulary cannot understand what people are saying and cannot write sentences.

Vocabulary is taught at the elementary level. Students should master simple vocabulary for animals, clothes, class objects, etc. Because the techniques used in English are different. Learning vocabulary is a difficult thing for many students at SDN 1 Tanjung Rejo. Because the independent English curriculum is not mandatory. Through classroom observations, I noted that these students did not participate enough in activities related to English or lacked confidence when speaking the language. This could be an indicator that they have problems expressing themselves in English. Therefore, the students' vocabulary knowledge at SDN 1 Tanjung Rejo Jekulo Kudus was still low.

According to Gilford (2016), many teachers are not familiar with vocabulary learning strategies and face a dilemma on how to introduce new vocabulary into their daily teaching practice. There are at least three aspects that students need to acquire vocabulary, namely first knowing the form, second knowing the meaning, and third knowing how to use it (Hu & Nation, 2000).

Animated videos can convey material messages in understanding foreign words and the meaning of stories for students. The use of animated films provides a rich context in which students can enhance understanding and practice; It is fun to watch Videos in class, so the class atmosphere becomes fun and makes them better prepared to learn. As long as students watch Videos, they

directly get some experiences from the Videos and influence their understanding and thinking.

(Titi, 2007) describes an animated cartoon as a moving chart or animated cartoon consisting of a series of images displayed one after the other. She adds further hints that animation is the illusion of movement created by the successive display of images of static elements. Technology is used to develop people's imaginations and make it more interesting.

Furthermore, (Pande, 2008) explains that cartoons are exaggerated and amusing illustrations caricatured with moving figures intended to criticize people or events with some thought. Animated cartoons are a particular form of art that uses colorful and exaggerated motion in their diagrams to create an interesting look. So in comics we see a way to express people's imagination in graphic form. By using animation, people can learn everything from human, social and animal images and effects.

Cartoons can be used as a medium for teaching vocabulary to young learners. These are very helpful in sparking the interest and motivation of young learners. The use of cartoons also helps facilitate the teacher's lesson. Cartoons are an interesting, fun, imaginative, and easily accessible medium that can potentially be used for vocabulary learning.

Based on the explanation above, the writer is interested in do a research entitled “Using Animated Videos To Teach Vocabulary For Sixth Students At Sdn 1 Tanjung Rejo In Academic”.

## **1.2 Statement of the Problem**

Based on the background, the researcher determines the statement of the problem in this research as follow “Is there any significant difference between before and after using Animated videos to teach Vocabulary for Sixth Grade students of SDN 1 Tanjung Rejo Jekulo Kudus in academic year 2023/2024.”

### **1.3 Objective of the Research**

Based on the statement of the problem above, the researcher formulates that the objective is to find out whether there is significant difference between before and after using Animated Videos to teach Vocabulary for Sixth students of SDN 1 Tanjung Rejo Jekulo Kudus in the academic year 2023/2024.

### **1.4 Significance of the Research**

The result of this research can provide useful information for :

1. The students

The result of this research gives an input to the students to increase their Vocabulary using Animated Videos.

2. The teachers

The result of this research is useful for English teacher at Elementary school to get the information about teaching media of visual material to students Vocabulary using Animated Videos.

3. The readers

The result of this research is to enrich their knowledge of Vocabulary skill through interesting and entertaining media.

### **1.5 Scope of the Research**

In this research, the researcher focused on teaching Vocabulary using Animated Videos video. So in this research, the researcher wants students to understand the meaning of the vocabulary related to Job explained in the animation Videos before and after using Animated Videos to 6<sup>th</sup> grade students of SDN 1 Tanjung Rejo Jekulo Kudus in the academic year 2022/2023.

### **1.6 Operational Definition**

Based on the title of the research, there are some part that need to be defined to make clear and to avoid the misunderstanding about Vocabulary of visual material of 6<sup>th</sup> grade student of SDN 1 Tanjung Rejo Jekulo Kuduss in academic year 2022/2023 taught by using Videos video as follows :

1. Vocabulary is all the words of a language from the words used by certain people. understand vocabulary material related to elementary school.
2. Animated videos is a story or event set of moving images and shown in a television. Using animated films to help students understand vocabulary material about work.
3. The sixth grade Students of SDN 1 Tanjung Rejo Jekulo Kudus in academic year 2022/2023. There are 13 students who are currently enrolled in SD as the participant in this research.

