

## **CHAPTER I**

### **INTRODUCTION**

This chapter covers Background of the Research, Statement of The Problem, Objective Of The Research, Purpose Of the Research, Significance of The Research, Scope of The Reseach, and Operational Definition.

#### **1.1 Background of The Research**

Language is system of conventional spoken or written symbols used by people for communicating with each other. People need language to communicate, to interact and to get information from other people. (Ismail et al., 2020) Language is the conventional spoken or written symbol system used by people to communicate with each other. Language is very important thing to our life because language has strong influence in the society relationship. (Herman et al., 2021) Language is the most important thing for humans, especially in terms of communication. Humans communicate with the aim of exchanging ideas with each other, where communication helps fellow humans to exchange information.

Spoken language is sound produced through the mouth and its use has a certain meaning. Spoken language is usually used to socialize or communicate, spoken language can also be expressed in songs, Listening song is fun activity, but the listeners could not get pleasure if they do not understand the figurative language that commonly found in song. Figurative language is commonly applied in literary works. One of the literary works is song. (Ismail et al., 2020) which have implied or explicit meanings. In use, songwriters usually use their song lyrics to convey the secret message they want.

In understanding a song, we must use our imagination. For example, in the Kali uchis lyric “melting like an ice cream when you smile”, the person feels melted like ice cream in the sun every time he sees his lover smile or you could say that the person is fascinated by the smile of the person he loves. In imagination we can freely imagine the stories and characters in the stories we make. Like when we listen to a sad song we can imagine a character who is sad according to our imagination. however, researchers found that there are still many

people who have difficulty understanding the lyrics of the songs they listen to. Like when I was listening to the song "Kali Uchis- Melting", this song went viral on tik tok in 2022 and was used as a sound video containing memories from the past, even though this song has a different meaning. some people I met misinterpreted the song they heard, they thought the meaning of the song was about heartbreak because the music was a little mellow even though the song has a meaning about girl being very much in love with this certain person. That's all because of the many words that are foreign and rarely heard in everyday life. Songs usually have both explicit and implied meanings, or we often call them figurative language.

Figurative language is a kind of language that starts from language employed the traditional literal ways of describing persons or object. figurative language does not mean exactly what it says, but instead forces the reader to create an imaginative leap in order to comprehend an author's point.(Ismail et al., 2020) Figurative language is not a device to state what is demonstrably untrue. Indeed they often state truth that more literal language cannot communicate, they call attention to such truths. Every use of figurative language involves a risk of misinterpretation, though the risk is well worth taking.(Khairunisa et al., 2020) Figurative language can usually be found in daily conversation and we often find it in literary works, such as films, advertisements, novels, poetry and songs. Repetition, hyperbole, simile, symbol, and forth were found to be the common figurative used by performing artist when composing his or her song, figurative language does not mean exactly what it says, but instead forces the reader to create an imaginative leap in order to comprehend an author's point.(Ismail et al., 2020).

Several researchers had conducted studies about Figurative Language. Lolyta (2016) entitled Figurative Language In Song Lyrics Of Maroon 5 found there were four types of figurative language that is simile, methapor, hyperbole and personification. Nurdiana (2015), An Analysis of Figurative Language In Katty Perry Song. From the analysis, there were nine types of figurative language

they were personification, metaphor, simile, hyperbole, allusion, repetition, alliteration, onomatopoeia, and idiom. Masruri (2018) “An Analysis of Figurative Language in Maher Zain Selected song lyrics. The results of this study show that: (1) 1 simile, 4 metaphor, 12 hyperbole, 6 personification, 9 repetition, and 5 rhetoric. (2) The percentage of each type of figurative language found in Maher Zain selected songs was 2% contained simile type, 11% contained metaphor type, 33% contained hyperbole type, 16% contained personification type, 24% contained repetition type, and 14% contained rhetoric.

Previous research became a reference to the author to do this research. Previous research has become a comparison material to find out the weaknesses, strengths and methods and instruments used in previous studies. The weakness of previous research is that previous research only discussed the type of figurative language used without mentioning the meaning of figurative language being analyzed, so it is still lacking. The strength of previous research is to use a qualitative descriptive method using complete instruments such as observation and documentation.

Based on previous research, the researcher focus on different studies such as the types and the meaning of figurative language in Kali Uchis- Melting song lyrics, even though researchers have the same research focus on the meaning of figurative language in song lyrics. The difference between this research and several previous studies is that the previous research examined the types of figurative language, and reasons. While this research is specifically conducted on data, the type of figurative language and the connotative meaning in the lyrics of the Kali Uchis song with the different theory. The reasons are song lyric has relevant data for this research, the writers of song lyric usually use figurative language to make their songs more interesting to be sung, the writers usually transfer the meaning of the song in song lyric implicitly. (Ni Wayan Swarniti, 2022) it is very important to know the figurative language in song lyrics because there are many messages tucked away in song lyrics that we are not aware of because of the choice of beautiful and unique language. With this research, the

writer hopes that we can all identify the figurative language contained in song lyrics.

Karly-Marina Loaiza, also known as Kali Uchis, is a Colombian-American singer-songwriter, record producer, and director of music videos. She was born on July 17, 1994, in Alexandria, Virginia, in the United States. The majority of her music is self-written and produced. The majority of Kali Uchis' upbringing took place in Virginia. In 2012 kali uchis release of her self-released mixtape *Drunken Babble*, which served as her recording debut. Within three years, she had a number of singles under her belt, including "Know What I Want" and "Lottery," which were frequently marketed with videos she shot. She also worked with Snoop Dogg, GoldLink, Tyler, the Creator, Major Lazer, and Tyler, the Creator. Uchis started releasing her music with major-label Virgin EMI after the 2015 independent release of *Por Vida*, a free digital download EP with tracks produced by Diplo, Kaytranada, and Tyler.

## **1.2 Statement of The Problem**

This study Focuses on two question :

1. What types of figurative language are used in Kali Uchis song lyrics?
2. What is the connotative meaning of figurative language found in Kali Uchis song Lyrics?

## **1.3 Objective of the Research**

With the formulation of the problem above, the purpose of this research is to find:

1. To find out the types of figurative language in Kali Uchis song lyrics.
2. To describe the connotative meaning of figurative language found in Kali Uchis song lyrics.

## **1.4 Significance of The Research**

From this research, the researcher hope that the research will :

- 1) Theoretically

The researcher hopes that this research can increase knowledge about figurative language and types of figurative language. the results of this study are very helpful for students, teachers or lecturers, as well as all readers who are interested in learning about figurative language.

2) Practically

I hope this research can help improve understanding of figurative language. the results of this study are expected to be serve as a reference for figurative language material.

3) This research can be a reference for future researchers who are interested in researching figurative language

### **1.5 Scope of The Research**

The researcher used content analysis for this research, and used theory from Leech and Keraf to help analyze the figurative language in the lyrics of the song Kali Uchis. Kali Uchis has released many songs, but researchers only focus on Kali Uchis – Melting song lyrics in album por vida 2015. This song went viral on tik tok in 2022 and was used as a sound video containing memories from the past, even though this song has a different meaning.

### **1.6 Operational Definition**

The Operational definition of the key terms is used to make it clear misunderstanding in this study, such as :

1) Figurative Language

Figurative language is a kind of language that starts from language employed the traditional literal ways of describing persons or object. figurative language does not mean exactly what it says, but instead forces the reader to create an imaginative leap in order to comprehend an author's point.(Ismail et al., 2020)

2) Kali Uchis

Karly-Marina Loaiza, also known as Kali Uchis, is a Colombian-American singer-songwriter, record producer, and director of music videos. She was

born on July 17, 1994, in Alexandria, Virginia, in the United States. The majority of her music is self-written and produced.

3) Song

A series of beautiful words combined with a blend of tones combined with a harmonious rhythm and complemented by poetry that forms a beautiful harmony. Song is considered to be a system of communication with other people using sounds and song to express a feeling, sense, idea, emotion or thought.(Herman et al., 2021)

4) Song Lyric

Beautiful series of words or short poems that describe the thoughts or feelings of the author, some of the lyrics are conceptual. The lyrics (words) of songs are typical of a poetic, rhyming nature, though may be religious verses or free prose. Through the lyrics, the listeners will know the meaning of the song.(Herman et al., 2021)