

**SKRIPSI**



**AN ANALYSIS OF TABOO LANGUAGE  
IN *RICH BRIAN'S SONG DAT STICK***

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## **MOTTO AND DEDICATION**

### **MOTTO:**

1. You Only Lived Once
2. We can't really lived, till we've died a little, can we?
3. Someday someone will break you so badly that you'll become unbreakable

### **DEDICATION:**

1. Allah SWT who always gives blessings and guidances
2. Researcher's parents as my inspiration for their love, support and prayers (Father: Lulus Eka Waladi and Mother: Zulfa Sukono)
3. Researcher's all friends in Majelis Ngopi Indonesia who always give support and help to conduct this research.

### ADVISORS' APPROVAL

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## ABSTRAK

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**Kata Kunci:** Tabu, lirik lagu, Rich Brian

Sosiolinguistik mempelajari hubungan antara bahasa dan masyarakat. Kata-kata tabu adalah larangan yang harus dihindari karena dapat menyakiti, membuat cemas, atau memalukan anggota masyarakat. Penelitian ini bertujuan: (1) mendeskripsikan jenis-jenis kata tabu yang digunakan oleh manusia dalam lirik lagu Dat Stick milik Rich Brian. (2) mengetahui fungsi kata-kata tabu dalam lirik lagu Dat Stick milik Rich Brian. Desain penelitian ini adalah metode kualitatif deskriptif. Dalam pengumpulan data, peneliti menggunakan kata-kata tabu dan mengklasifikasikan jenis dan fungsi dari kata-kata tabu berdasarkan teori dari Batistella (2005: 72). Jenis kata-kata tabu: julukan, sumpah serapah, vulgar, dan cabul. Peneliti juga menggunakan teori dari Wardhaugh (2006: 239). Fungsi dari kata-kata tabu: untuk menarik perhatian pada diri sendiri, untuk menunjukkan penghinaan. Menjadi provokatif, dan untuk mengejek otoritas.

Hasil penelitian menunjukkan bahwa terdapat menunjukkan bahwa terdapat 13 jenis kata yang mengandung kata-kata tabu dalam lirik lagu Dat Stick Rich Brian dan 13 kata tabu pada fungsi kata-kata tabu. Peneliti menemukan jenis kata tabu yang digunakan adalah julukan 8 kata, senonoh 0 kata, vulgar 5 kata dan cabul 0 kata dan untuk fungsi kata tabu dalam lirik lagu Rich Brian Dat Stick adalah untuk menarik perhatian pada diri sendiri 5 kata, untuk menunjukkan penghinaan 2 kata, menjadi provokatif 3 kata dan mengejek otoritas 3 kata. Total ada 13 kata tabu dalam fungsi lirik lagu Rich Brian Dat Stick.

Penelitian ini menunjukkan bahwa kata-kata tabu tidak selalu kasar; beberapa muncul dari kekecewaan atau rasa emosional, dan bisa memiliki makna sebaliknya saat diterjemahkan. Misalnya, lagu Rich Brian "Dat Stick" yang terdengar kasar tetapi memiliki makna emosional dibaliknya. Dosen ataupun guru sebaiknya mengajarkan siswanya tentang konteks dan penggunaan kata-kata tabu dalam kehidupan sosial. Bahasa tabu berkaitan dengan

## ABSTRACT

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**Keywords:** Taboo, song lyrics, Rich Brian

Sociolinguistics studies the relationship between language and society. Taboo words are taboos that should be avoided because they can hurt, anxiety, or embarrass members of the community. This research aims to: (1) describe the types of taboo words used by humans in the lyric of *Rich Brian* song *Dat Stick*. (2) knowing the function of taboo words in the lyric of *Rich Brian* song *Dat Stick*. The design of this research is a descriptive qualitative method. In data collection, researchers used taboo words and classified the types and functions of taboo words based on the theory of Batistella (2005: 72). Types of taboo words: epithets, profanity, vulgarity, and obscenity. The researcher also uses the theory from Wardhaugh (2006: 239). The function of taboo words: to draw attention to oneself, to show contempt. To be provocative, and to mock authority.

The results of the study shows that there were 13 types of words that contained taboo words in the lyric of the song *Dat Stick* Rich Brian and 13 taboo words in the function of taboo words. Researchers found that the types of taboo words used are epithets 8 words, profanity 0 words, vulgarity 5 words and obscenity 0 words and for the function of taboo words in the lyric of the song Rich Brian *Dat Stick* is to draw attention to oneself 5 words, to show insult 2 words, to be provocative 3 words and mock authority 3 words. There are a total of 13 taboo words in the lyric function of the song Rich Brian *Dat Stick*.

This study shows that taboo words are not always rude; Some arise from disappointment or emotional feelings, and can be the opposite meaning when translated. For example, Rich Brian's song "*Dat Stick*" that sound harsh but has an emotional meaning behind that. Lecturers or teachers should teach their students about the context and use of taboo words in social life.

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