

SKRIPSI



**Students' Perceptions on Learning English Vocabulary
using @englishlab.id Instagram Account at
English Education Department of Universitas Muria Kudus**

By :

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**ENGLISH EDUCATION DEPARTMENT
FACULTY OF TEACHER TRAINING AND EDUCATION
MURIA KUDUS UNIVERSITY**

2023/2024

**STUDENTS' PERCEPTIONS ON LEARNING ENGLISH
VOCABULARY USING @ENGLISHLAB.ID INSTAGRAM
ACCOUNT AT ENGLISH EDUCATION DEPARTMENT OF
UNIVERSITAS MURIA KUDUS**

SKRIPSI

Presented to the University of Muria Kudus
In Partial Fulfillment of the Requirements For Completing
The Sarjana Program in the Department Of English Education

By

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2023/2024**

MOTTO

MOTTO

“There will always be a path to success for anyone, as long as the person is willing to try and work hard to maximize the abilities he has.” (Bambang Pamungkas)



DEDICATION

Alhamdulillah, thank God for all his blessings. In preparing this thesis, the researcher received a lot of guidance, knowledge and support from many parties to help complete this skripsi. The researcher hereby thanks:

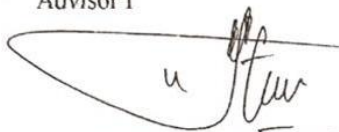
1. Allah SWT for all His blessings and help in writing this thesis,
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ADVISOR'S APPROVAL

This is to certify that the Skripsi Proposal of the Risky Armala Syahrani (202032092) has been approved by the skripsi advisors for the futher approved by the examining Comitte.

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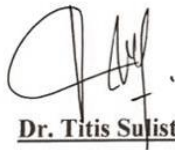
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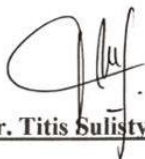


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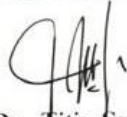
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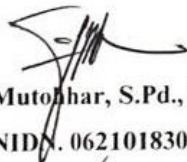
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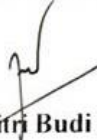
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ABSTRACT

Syahrani, Risky Armala. 2024. *Students' Perceptions on Learning English Vocabulary using @englishlab.id Instagram Account at English Education Department of Universitas Muria Kudus*. Thesis. Teacher Training and Education Faculty, Universitas Muria Kudus. Advisor: (1) Dr. Drs. Slamet Utomo, M.Pd (2) Dr. Titis Sulistyowati, S.S., M.Pd

Keywords: students' perception, @englishlab.id, Instagram, Learning, Vocabulary.

Social media is a popular learning alternative that provides new experiences and opportunities for language learners to interact authentically. It also optimizes performance by offering easy access to information, enabling interaction, participation, sharing, and content creation. Platforms like Twitter, Tiktok, and Instagram help increase student vocabulary effectively. Studies show that using media aids instructors in communicating learning messages faster and easier, increasing student enthusiasm. Instagram has played a vital role in students' English growth, especially in vocabulary mastery, appealing to teenage students with its virtual and digital features. English vocabulary is a crucial aspect of language learning, helping students improve their listening, speaking, writing, and reading skills. A strong vocabulary is essential for effective language usage. Instagram accounts like Englishlab.id, with its engaging content on grammar, tenses, and vocabulary, provide a fresh learning experience for English learners.

There are two research focuses in this study. The first, what are the students perception the use of Englishlab.id Instagram account on learning English vocabulary for the 6th semester students of English Education Department at Universitas Muria Kudus .the second, what are the effects of the englishlab.id account on the learning of English vocabulary for the 6th semester students at Universitas Muria Kudus.

The researcher used qualitative approach where descriptive as the type of this research. Researcher obtained data from questionnaire and interview by using Whatsapp application. The research informant was the students of English teaching learning program Universitas Muria Kudus.

Based on the results, the students gave positive perceptions about the use of Instagram on learning English. The positive perceptions are showed by the use of Interesting and effective @englishlab.id Instagram account in helping to develop English skills, especially vocabulary skills.

The students can use the features on Instagram to practice English skills especially vocabulary skill anywhere and anytime. through opening, stalking, and viewing the content posted by @englishlab.id instagram account in the form of photos, videos, or quizzes to practice.

ABSTRAK

Syahrani, Risky Armala. 2024. *Persepsi Mahasiswa Terhadap Pembelajaran Kosakata Bahasa Inggris Menggunakan Akun Instagram englishlab.id pada Jurusan Pendidikan Bahasa Inggris Universitas Muria Kudus*. Tesis. Fakultas Keguruan dan Ilmu Pendidikan Universitas Muria Kudus. Pembimbing : (1) Dr.Drs. Slamet Utomo, M.Pd (2) Dr. Titis Sulistyowati, S.S., M.Pd

Kata Kunci: Persepsi siswa, @englishlab.id, Instagram, Pembelajaran, Kosakata.

Media sosial merupakan alternatif pembelajaran populer yang menyediakan pengalaman dan peluang baru bagi pembelajar bahasa untuk berinteraksi secara autentik. Media sosial juga mengoptimalkan kinerja dengan menawarkan akses mudah ke informasi, memungkinkan interaksi, partisipasi, berbagi, dan pembuatan konten. Platform seperti Twitter, Tiktok, dan Instagram membantu meningkatkan kosakata siswa secara efektif. Instagram telah memainkan peran penting dalam pertumbuhan bahasa Inggris siswa, terutama dalam penguasaan kosakata, menarik bagi siswa remaja dengan fitur virtual dan digitalnya. Kosakata bahasa Inggris merupakan aspek penting dalam pembelajaran bahasa, membantu siswa meningkatkan keterampilan mendengarkan, berbicara, menulis, dan membaca mereka. Kosakata yang kuat sangat penting untuk penggunaan bahasa yang efektif. Akun Instagram seperti Englishlab.id, dengan kontennya yang menarik tentang tata bahasa, bentuk kata, dan kosakata, memberikan pengalaman belajar yang baru bagi pembelajar bahasa Inggris.

Ada dua fokus penelitian dalam studi ini. Pertama, apa persepsi mahasiswa terhadap penggunaan akun Instagram Englishlab.id dalam pembelajaran kosakata bahasa Inggris pada mahasiswa semester 6 Jurusan Pendidikan Bahasa Inggris Universitas Muria Kudus. Kedua, apa pengaruh akun englishlab.id terhadap pembelajaran kosakata bahasa Inggris pada mahasiswa semester 6 Universitas Muria Kudus.

Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Peneliti memperoleh data melalui angket dan wawancara dengan menggunakan aplikasi Whatsapp. Informan penelitian ini adalah mahasiswa program studi pendidikan bahasa Inggris Universitas Muria Kudus.

Berdasarkan hasil penelitian, mahasiswa memberikan persepsi positif tentang penggunaan Instagram dalam pembelajaran bahasa Inggris. Persepsi positif tersebut ditunjukkan dengan penggunaan akun Instagram @englishlab.id yang menarik dan efektif dalam membantu mengembangkan keterampilan bahasa Inggris, khususnya keterampilan kosakata.

Mahasiswa dapat menggunakan fitur-fitur di Instagram untuk melatih keterampilan bahasa Inggris di mana saja dan kapan saja. Melalui pembukaan, stalking, dan melihat konten yang diposting oleh akun Instagram @englishlab.id dalam bentuk foto, video, atau kuis untuk berlatih.

TABLE OF CONTENTS

SKRIPSI	ii
MOTTO	iii
DEDICATION	iv
ADVISOR’S APPROVAL	v
EXAMINER’S APPROVAL	vi
ACKNOWLEDGMENT	vii
ABSTRACT	viii
ABSTRAK	ix
TABLE OF CONTENTS	x
LIST OF TABLES	xii
LIST OF FIGURES	xiii
CHAPTER I	1
INTRODUCTION	1
A. Background Of The Research.....	1
B. Statement Of The Problem.....	3
C. Objective Of The Research.....	3
D. Significance Of The Research.....	3
E. Scope Of The Research.....	4
F. Operational Definition	4
CHAPTER II	6
REVIEW OF RELATED LITERATURE	6
A. The Definition of Perception.....	6
B. Vocabulary	7
C. Social Media	9
D. The Definition of Instagram	10
E. Features of Instagrams	10
F. Englishlab.id	12
G. Review Of Previous Research.....	13
H. Theoritical Framework.....	16
CHAPTER III	17

RESEARCH METHODOLOGY	17
A. Design Of The Research	17
B. Research Setting	17
C. Data And Data Source	18
D. Instrument Of The Research	18
E. Data Collection	18
F. Data Analysis	19
G. Validity Of The Data	20
CHAPTER IV.....	21
FINDING OF THE RESEARCH	21
A. Students' Perceptions on Using Englishlab.id Instagram account as Media in Learning Vocabulary	21
B. The effects of students on learning English vocabulary through Englishlab.id Instagram account	32
DISCUSSION OF THE RESEARCH.....	35
A. The perceptions of students on learning English vocabulary through Englishlab.id Instagram account in 6th semester students of English Education Department at Universitas Muria Kudus	35
B. The effects of students on learning English vocabulary through Englishlab.id Instagram account in 6th semester students of English Education Department at Universitas Muria Kudus	36
CHAPTER IV.....	38
CONCLUSION AND SUGGESTION	38
A. Conclusion	38
B. Suggestion	38
REFERENCES	40
APPENDICES	42

LIST OF TABLES

Table 4. 1	Students' Perceptions on Using Englishlab.id Instagram account as Media in Learning Vocabulary	22
Table 4. 2	Interest in The Englishlab Instagram Account for Learning Vocabulary	23
Table 4. 3	Feeling Motivated Using Englishlab.id Instagram Account in Learning Vocabulary	24
Table 4. 4	Following The Englishlab.id Instagram Account Make it Easier Remember New Vocabulary	24
Table 4. 5	Increasing vocabulary knowledge in using Englishlab.id instagram account	25
Table 4. 6	Feeling Fun in Using Englishlab.id Instagram Account to Learning Vocabulary	25
Table 4. 7	Interested The Content Reels Feature in Learning New Vocabulary	26
Table 4. 8	Answering The Quiz on The Englishlab.id Instagram Account Story	26
Table 4. 9	Interest The Quiz of Englishlab.id Instagram Account to Found a Lots of New Vocabulary	27
Table 4. 10	Post on Account Englishlab.id Instagram Account Give a Lot of New Vocabulary	27
Table 4. 11	The Post on Account Englishlab.id are Fun and Interesting to Learning Vocabulary	28
Table 4. 12	the Interview Result (Part 1)	29
Table 4. 13	the Interview Result (Part 2)	32

LIST OF FIGURES

Figure 2. 1 Theoretical Framework	16
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