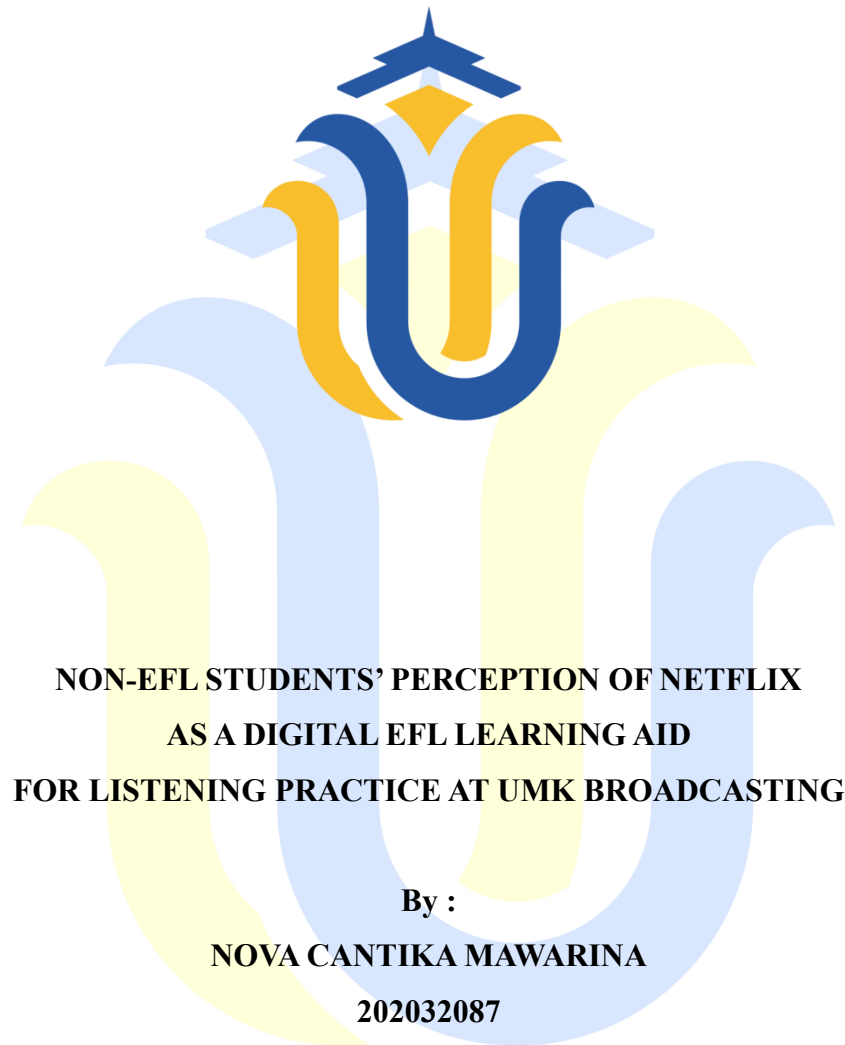


SKRIPSI



**NON-EFL STUDENTS' PERCEPTION OF NETFLIX
AS A DIGITAL EFL LEARNING AID
FOR LISTENING PRACTICE AT UMK BROADCASTING**

By :

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**ENGLISH EDUCATION DEPARTMENT TEACHER TRAINING
AND EDUCATION FACULTY
MURIA KUDUS UNIVERSITY**

2024



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AS A DIGITAL EFL LEARNING AID
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SKRIPSI

**Presented to the University of Muria Kudus
In Partial Fulfillment of the Requirements For Completing
The Sarjana Program in the Department of English Education**

**By
Nova Cantika Mawarina
NIM. 202032087**

**ENGLISH EDUCATION DEPARTMENT TEACHER TRAINING
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MURIA KUDUS UNIVERSITY
2024**

MOTTO AND DEDICATION

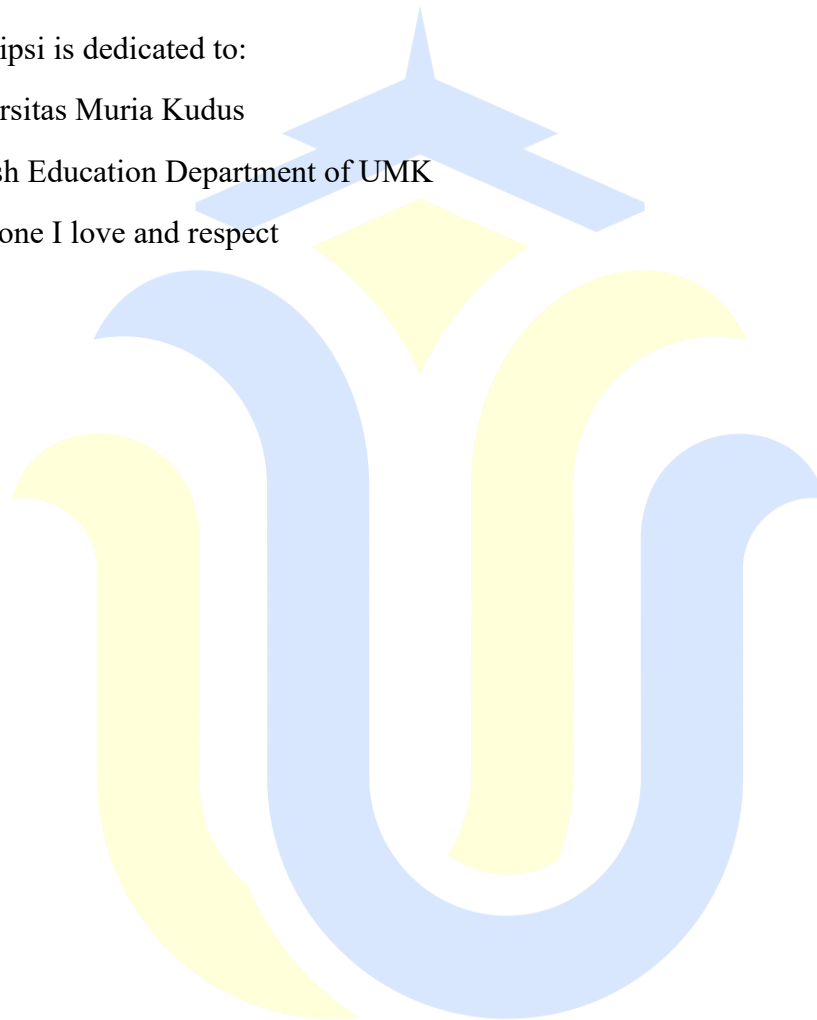
MOTTO

"What lies ahead matters more than what you're leaving behind."

DEDICATION

This Skripsi is dedicated to:

1. Universitas Muria Kudus
2. English Education Department of UMK
3. Everyone I love and respect



ADVISORS' APPROVAL

This is to certify that the skripsi of Nova Cantika Mawarina (202032087) has been approved by the skripsi advisors for further approval by the examining committee.

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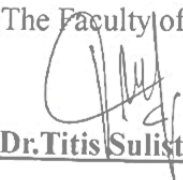
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Acknowledge by

Head of English Education Department

The Faculty of Teachers Training and Education



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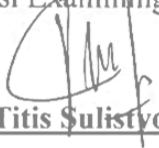
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EXAMINERS' APPROVAL

This is to certify that the Skripsi of Nova Cantika Mawarina (202032087) has been reviewed by the examining committee as a requirement for the Sarjana Degree in English Education.

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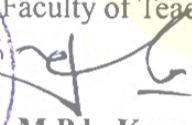

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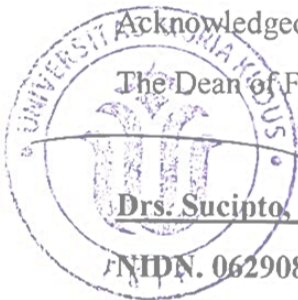
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During the struggle to finish this research, the researcher would also like to convey special gratitude to:

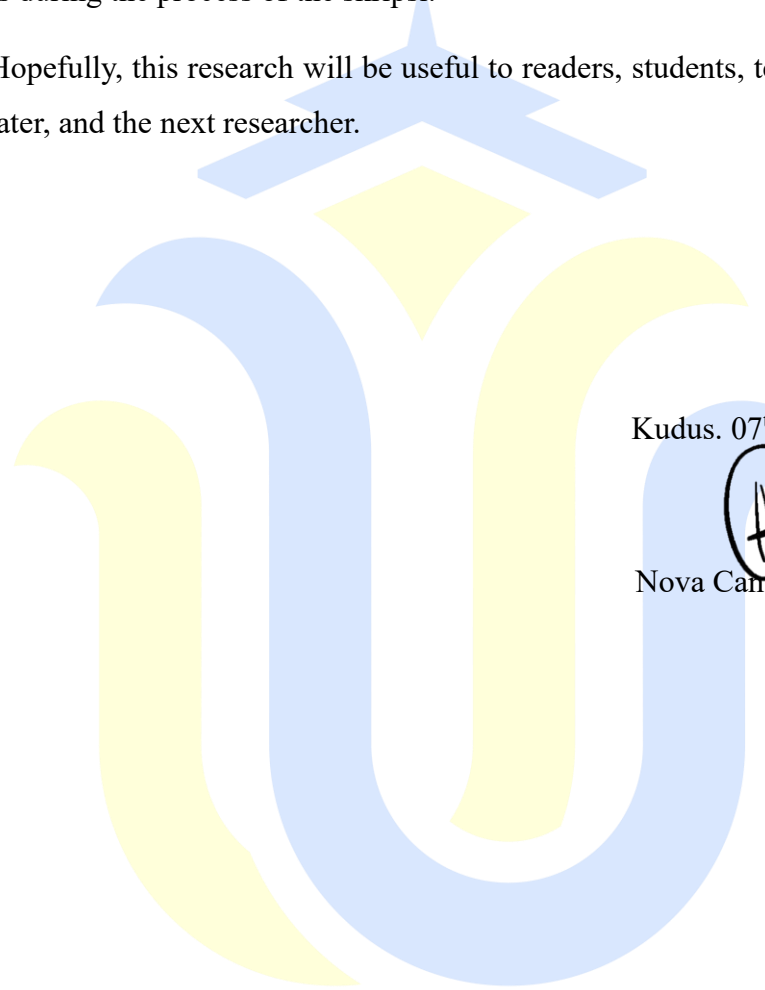
1. Drs. Sucipto, S. Pd, M. Pd. Kons, as the Dean of the Teacher Training and Education Faculty.
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10. The UMK Broadcaster participants who help the researcher conduct this research.

11. The researcher herself, who chose to survive and stayed sane while overcoming problems during the process of the skripsi.

Hopefully, this research will be useful to readers, students, teachers, UMK Broadcaster, and the next researcher.



Kudus. 07th August 2024



Nova Cantika Mawarina

ABSTRAK

Mawarina, Nova Cantika, *“Persepsi Mahasiswa Non-EFL terhadap Netflix sebagai Alat Bantu Digital Pembelajaran Bahasa Inggris untuk Latihan Menyimak pada UMK Broadcasting”*, Skripsi. Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus, Pembimbing (1) Titis Sulistyawati, S.S., M.Pd. (2) Advisor Dr. Rismiyo, S.S., M.Pd.

Kata Kunci: Mahasiswa Non-EFL, Mendengar, Netflix

Teknologi digital telah mempengaruhi proses pembelajaran bahasa Inggris secara signifikan. Penelitian ini menyelidiki persepsi mahasiswa non-EFL (English as a Foreign Language) tentang penggunaan Netflix sebagai alat pembelajaran digital untuk meningkatkan keterampilan mendengarkan di Unit Kegiatan Mahasiswa UMK Broadcasting, Universitas Muria Kudus. Netflix menawarkan sumber konten audiovisual yang kaya untuk akuisisi bahasa, yang mendorong siswa untuk berlatih mendengarkan melalui platform streaming digital.

Penelitian ini bertujuan untuk mengetahui persepsi mahasiswa non-EFL (English as a Foreign Language) tentang penggunaan Netflix sebagai alat bantu pembelajaran digital EFL untuk latihan menyimak di UMK Broadcasting.

Pendekatan kualitatif digunakan dalam penelitian ini, dengan menggunakan kuesioner dan wawancara dengan anggota Broadcasting UMK. Terdapat 40 peserta yang merupakan mahasiswa broadcasting yang terlibat dalam penelitian ini. Kuesioner mencakup pertanyaan tertutup dan item Skala Likert. Wawancara melibatkan tiga mahasiswa yang memungkinkan eksplorasi persepsi mahasiswa secara mendalam.

Hasil penelitian menunjukkan bahwa sebagian besar peserta menganggap Netflix sebagai platform yang nyaman dan menarik untuk berlatih mendengarkan bahasa Inggris. Beragam konten yang tersedia di platform ini memotivasi mahasiswa untuk meningkatkan keterampilan mendengarkan mereka. Hasilnya menunjukkan bahwa penggunaan Netflix dalam pembelajaran bahasa secara signifikan meningkatkan motivasi, kenyamanan, dan keterampilan mendengarkan mahasiswa.

Penelitian ini menggarisbawahi manfaat positif dari integrasi materi audiovisual autentik dalam pembelajaran bahasa, karena siswa dapat memperoleh paparan internasional terhadap berbagai aksen dan konteks budaya. Integrasi Netflix ke dalam pengajaran bahasa berfungsi sebagai tambahan berharga untuk metode tradisional, menciptakan pengalaman belajar yang lebih menarik dan efektif.

ABSTRACT

Mawarina, Nova Cantika, *“Non-EFL Students’ Perception of Netflix as a Digital EFL Learning Aid for Listening Practice at Umk Broadcasting”*, Skripsi Proposal. English Education Department, Teacher Training and Education Faculty, Muria Kudus University, Advisor (1) Titis Sulistyawati, S.S., M.Pd. (2) Advisor Dr. Rismiyanto, S.S., M.Pd.

Keywords: *Non-EFL Students, Listening, Netflix*

Digital technology has significantly impacted the English language learning process. This study investigates non-EFL (English as a Foreign Language) students’ perceptions of Netflix as a digital learning tool for enhancing listening skills at the UMK Broadcasting Students Club, Universitas Muria Kudus. Netflix offers a rich source of audiovisual content for language acquisition, influencing students to practice listening through digital streaming platforms.

The research aims to discover the non-EFL students’ perceptions of using Netflix as a digital EFL learning aid for listening practice in UMK Broadcasting.

A qualitative approach was employed, using questionnaires and interviews with UMK Broadcasting members. There are 40 participants of broadcasting students involved in this research. The questionnaires include close-ended and Likert Scale items. The interview involved three students allowing for open-ended explorations of students’ perceptions.

Findings indicate that most participants perceive Netflix as a convenient and engaging platform for practicing English listening. The platform's diverse content motivates students to enhance their listening skills. The results show that using Netflix in language learning significantly enhances students' motivation, comfort, and listening skills. Netflix's informal and entertaining approach enables students to engage in language learning without the stress typically found in traditional classroom environments.

The study highlights the positive benefits of integrating authentic audiovisual materials in language learning, as students can gain international exposure to various accents and cultural contexts. Integrating Netflix into language instruction serves as a valuable addition to traditional methods, creating a more engaging and effective learning experience.

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