CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the background of the research, statement of the problem statement, objective of the research, significance of the study, which is divided into two sections theoretical significance and practical significance, as well as the scope of the research, and the operational definition.

1.1 Background of the Research

In the listening aspect, the use of learning media in the classroom should be used in this era of digital technology. Currently, the role of the teacher in teaching must be utilized. Darwis (2016) states that one of the most influencing media in language learning is audio media (p. 80). One of them is the use of TEDx youtube podcast media in listening comprehesion. Youtube podcasts have advantages to help improve students' listening skills. Its advantages mostly come from its practical application, which makes language learning easier and more enjoyable. In addition, along with the advancement of technology, the use of YouTube podcast media in language learning is becoming more attractive. Furthermore, as technology advances, the use of audio media in language acquisition becomes increasingly appealing.

Based on observations that researcher have made, the researcher found that the use of media in listening classes is quite diverse, for example, the use of audio and YouTube videos. Currently, technology is one of the learning media used to train students' listening skills. The use of YouTube in listening learning may have a negative or positive effect on students. In this case, the researcher want to know how students perception of the use of YouTube as a medium of instruction in listening classes by using TEDx. The reason why the researcher took this source is because TEDx Podcast has a wide reach and is known by many students. Many students use this media to learn listening comprehension. Therefore, the researcher wants to examine student perceptions about the use of TEDx Podcasts in listening comprehension. By this study, the researcher will find out student perceptions in the context of more recent times.

After the researcher observed the 7th semester students in EED, the researcher found the results that the average listening skills of 7th semester students were at the upper intermediated level. This is indicated by the ability to listen without many obstacles experienced by students. On average, many 7th semester students are able to listen and understand relatively complex English. One example is that they often use podcast media for entertainment or learning. The podcast is one of the media to improve their listening skills.

In this study, the researcher has a new scope of study from previous studies, that is, on the subjects used, the media sources used, as well as different variables and research times. This research will focus on student perceptions and include student problems in using TEDx podcasts as media. In this study, the researcher will take the current time period, new media sources, and different subjects so that the results obtained are also more recent than previous studies. In addition, with research that focuses not only on student perceptions but also the problems they face in using YouTube TEDx podcasts in listening comprehension, this research can provide more accurate results regarding student perceptions according to the topic discussed.

According to the researcher's observation, one way when learning in listening comprehension to make it more interesting and not monotonous is to use new or current media technology during learning. By using media when learning in class will make students more interested in learning. The media that has been used for learning in the listening class is very much. One of them researcher chose to examine the use of podcast media on the YouTube platform in listening class.

Kavaliauskiene and Anusiene (2009) found that podcasts differ from other ways of delivering audio materials online by the opportunity of downloading content automatically (p. 28). Podcasting provides learners with several opportunities for extra listening practice both within and outside of the classroom. Podcasts allow students to practice listening independently and at their own speed. According to Rossel-Aguilar (2013), since the arrivals of the digital era, audio media utilization in teaching language has become easier to use. It goes online through the use of websites, online learning environments, learning management

systems and podcast.

Using podcast as media, the teacher can support the students in building self confidence and the learning situation enjoyable. Rajpal et al. (2011) describe Podcast as a standard digital audio and video broadcast that can be downloaded and played in mobile devices, iPhones and iPods. It content will cover a wide range of topics such as songs, jokes, stories, and poetry, as well as certain specific language elements such as pronunciation, vocabulary, and grammar that can be used as a teaching resource. Listeners no longer need to visit each website on a regular basis to find new podcast episodes; they can now find a massive collection of podcasts on YouTube. Many types of podcasts are found on the Youtube such as television podcasts, radio podcasts, classroom podcasts, and individual or group podcasts.

Given that podcasts are considered new media in Indonesia, it is necessary to investigate whether their use influences students' learning processes, so that the learning media used by lecturers require feedback from students in order to improve the quality of learning outcomes. Depdikbud (1991) states that perception is necessary to be investigated as it is defined etymologically perception is response (direct acceptation from something), process of someone know some his/her senses (p. 759). Salahuddin (1986) as cited in Hanifah, perception is known as senses of students that will be given about definition and comprehension of the world surrounding it clearly (p. 22). According to Bulut and Ügüten cited in Sulaiman et al. (2017) defined that in the world of teaching and learning, students' perceptions are very crucial because teachers, lecturers and instructors need to take students' preferences into consideration before they come up with teaching materials and lessons (p. 93).

One of the previous studies on student perception of using podcast in listening from Sartika Dewi Harahap (2018) with the title Podcast Impacts on Students' Listening Skill: A Case Study Based on Students' Perception. According to the findings of the study, the podcast could help student in learning English and they like podcast very much and they had positive attitude for using it. Because, podcast was motivated them. It was engaged their interest about the content of the podcast and clear native pronunciation.

With this research, the researcher hopes this research will be useful to provide new information for lecturers in surveying student experiences on the use of YouTube podcasts in listening classes. Moreover, it will be useful for other researchers who conduct similar research.

Based on the previous explanation, the researcher is interested in conducting research on the perceptions of EED students in using YouTube podcasts in listening learning at UMK with the title "College Student Perception of Using TEDx YouTube Podcast in Listening Comprehesion at EED Universitas Muria Kudus".

1.2 Statement of the Problem

The problems of the study are formulated as follows:

- 1. How do the college students' perceptions of using TEDx Youtube podcast in listening comprehension at EED Universitas Muria Kudus?
- 2. What are the problems obtained by students on the use of TEDx Youtube podcast in listening comprehension at EED Universitas Muria Kudus?

1.3 Objective of the Research

Following the research statements, the research objectives is formulated as follows:

- 1. To find out the college students' perceptions of using TEDx Youtube podcast in listening comprehension at EED Universitas Muria Kudus
- 2. To describe the problems obtained by students on the use of TEDx Youtube podcast in listening comprehension at EED Universitas Muria Kudus

1.4 Significance of the Research

In this study, there are two types of significance. There is theoretical significance as well as practical significance. The following are the two types of research significance:

1.4.1 Theoretical significance

This research is expected to be used as a reference for teaching when listening class, using YouTube video podcast media can be an alternative way to hone students' listening skills.

1.4.2 Practical Significance

This research adds to knowledge and provides new information to readers,

especially regarding students' perceptions of using TEDx youtube podcast in listening comprehension.

1.5 Scope of the Research

The scope of this study is listening skill. The researcher will focus on college students' in listening comprehesion at EED Universitas Muria Kudus. This research only focused on youtube podcast video.

1.6 Operational Definition

- 1. Perception is a person's experience of events or objects experienced by inferring information and interpreting themselves.
- 2. Podcast videos are a medium in audio and visual broadcasts that contain discussions about a phenomenon contained in a platform.
- 3. Youtube is a social media page that facilitates audio-visual content for its users.
- 4. Listening comprehension is the process of understanding and accepting what others are saying is the practice of listening.
- 5. TEDx is constituted of authentic videos in which presenters interact with the audience and share their own thoughts and experiences.
- 6. EED Students of Universitas Muria Kudus, EED are college students who has participated listening class in the fifth semester at Universitas Muria Kudus.