

SKRIPSI



**WRITING INSTAGRAM'S CAPTION AS A STRATEGY TO
LEARN WRITING: STUDENTS' PERSPECTIVE**

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TEACHER TRAINING AND EDUCATION FACULTY
MURIA KUDUS UNIVERSITY**

2024



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**Presented to the University of Muria Kudus
in Partial Fulfilment of the Requirements for Completing
the Sarjana Program in the Department of English Education**

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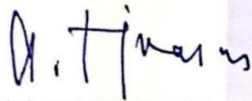
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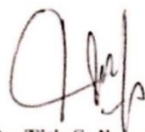
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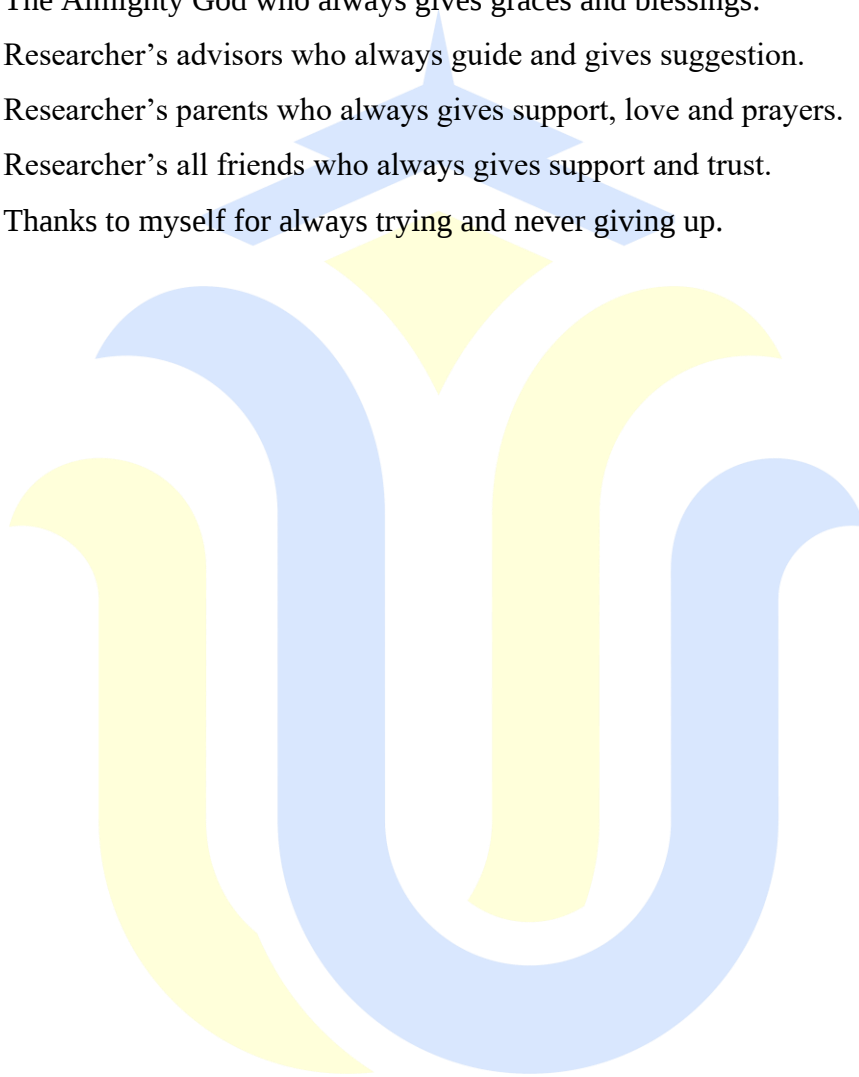
MOTTO AND DEDICATION

Motto:

“The idea of recognizing your strengths and using them in as versatile a way as you can is cool to me.” – Frank Ocean

Dedication:

1. The Almighty God who always gives graces and blessings.
2. Researcher’s advisors who always guide and gives suggestion.
3. Researcher’s parents who always gives support, love and prayers.
4. Researcher’s all friends who always gives support and trust.
5. Thanks to myself for always trying and never giving up.



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2. Drs. Sucipto, M.Pd., Kons., as the Dean of Teacher Training and Education Faculty.
3. Dr. Titis Sulistyowati, S.S., M.Pd., as the Head of the English Education Department.
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Hopefully, this research can be useful for readers and future researchers who want to conduct research in the same field.



Kudus, 12 August 2024

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ABSTRACT

Faradella, Regita (2024). *“Writing Instagram’s Caption as a Strategy to Learn Writing: Students’ Perspective”*. Skripsi. Departement of English Education, Faculty of Teacher Training and Education (FKIP) Muria Kudus University. Advisor (1) Dr. Drs. Muh Syafei, M.Pd. dan (2) Dr. Drs. Achmad Hilal Madjdi, M.Pd

Keywords: Students’ Perspectives, Instagram’s Caption, Learning Writing.

Dalam lanskap komunikasi digital yang terus berkembang, platform media sosial memainkan peran penting dalam membentuk cara individu mengekspresikan diri dan berinteraksi dengan orang lain. Media sosial juga bisa menjadi metode untuk belajar bahasa Inggris. In the ever-evolving landscape of digital communication, social media platforms play an important role in shaping the way individuals express themselves and engage with others. Social media can also be a method of learning English. The study aimed to understand how students perspectives about writing English captions on Instagram as strategy to learn writing. To achieve this, the researchers used a descriptive qualitative approach with a case study design. The researcher collected information through questionnaires and interviews. The participants were 26 students from the twelfth-grade beauty and spa class at SMK PGRI 1 Mejobo Kudus. The results showed that the students generally had a positive perspectives of writing English captions on Instagram. They found Instagram to be a valuable tool for learning and practicing writing in English. The students said that using Instagram helps them explore new ways of writing and improve their skills on their own. They also mentioned that Instagram is beneficial for expanding their vocabulary and understanding grammar better because they practice writing captions regularly. However, the students faced some challenges when using Instagram for learning. They mentioned issues like poor internet connections, not having enough vocabulary and needing translation help, and feeling anxious about receiving negative comments. These problems sometimes made them less willing to use Instagram for writing practice. Despite these challenges, the students have been trying to find solutions and continue using Instagram. Based on the findings, it can be concluded that students generally have a positive perspectives toward writing English captions on Instagram for learning, even though they encounter some difficulties.

ABSTRAK

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Keywords: Students’ Perspectives, Instagram’s Caption, Learning Writing.

Penelitian ini bertujuan untuk memahami bagaimana perspektif siswa tentang menulis caption bahasa Inggris di Instagram sebagai strategi untuk belajar menulis. Untuk mencapai tujuan tersebut, peneliti menggunakan pendekatan kualitatif deskriptif dengan desain studi kasus. Peneliti mengumpulkan informasi melalui kuesioner dan wawancara. Peserta penelitian terdiri dari 26 siswa kelas dua belas jurusan kecantikan dan spa di SMK PGRI 1 Mejobo Kudus. Hasil penelitian menunjukkan bahwa siswa umumnya memiliki pandangan positif tentang menulis caption bahasa Inggris di Instagram. Mereka menemukan bahwa Instagram adalah alat yang berharga untuk belajar dan berlatih menulis dalam bahasa Inggris. Siswa mengatakan bahwa menggunakan Instagram membantu mereka menjelajahi cara baru dalam menulis dan meningkatkan keterampilan mereka secara mandiri. Mereka juga menyebutkan bahwa Instagram bermanfaat untuk memperluas kosakata mereka dan memahami tata bahasa dengan lebih baik karena mereka secara rutin berlatih menulis caption. Namun, siswa menghadapi beberapa tantangan saat menggunakan Instagram untuk belajar. Mereka menyebutkan masalah seperti koneksi internet yang buruk, kurangnya kosakata yang memerlukan bantuan terjemahan, dan merasa cemas menerima komentar negatif. Masalah-masalah ini kadang-kadang membuat mereka kurang termotivasi untuk menggunakan Instagram sebagai media latihan menulis. Meskipun demikian, siswa terus mencoba mencari solusi dan tetap menggunakan Instagram. Berdasarkan temuan tersebut, dapat disimpulkan bahwa siswa umumnya memiliki pandangan positif terhadap menulis caption bahasa Inggris di Instagram sebagai sarana belajar, meskipun mereka menghadapi beberapa kesulitan.

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