

SKRIPSI



**A SOCIOLINGUISTICS ANALYSIS OF CODE MIXING SPOKEN BY
ADHELIA FA AT YOUTUBE CHANNEL OF ADHELIA FA**

By:

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202032040

**ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY**

MURIA KUDUS UNIVERSITY

2024



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ADHELIA FA AT YOUTUBE CHANNEL OF ADHELIA FA**

SKRIPSI

**Presented to University of Muria Kudus
in Partial Fulfillment of the Requirements for Completing
the Sarjana Program in the Department of English Education**

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MOTTO AND DEDICATION

“Normality is a paved road: It is comfortable to walk, but no flowers grow”

—*Vincent van Gogh*

“This world is cruel and merciless, but it is also very beautiful”

—*Eren Yeager*

This *skripsi* is dedicated to:

1. The researcher family, especially to beloved parents Eko Purdiyanto and Yayuk Mugirahayu, for their everlasting supports both physically and emotionally.
2. The researcher herself, who have completed this *skripsi* while working on the same time.

ADVISOR'S APPROVAL

This is to certify that the Skripsi Proposal of Irma Fatika Putri (202032040) has been approved by the Skripsi Proposal advisors for further approval by the Examining Committee.

Kudus, June 26th 2024

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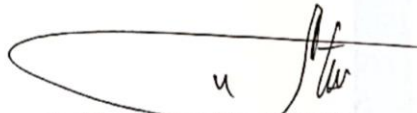


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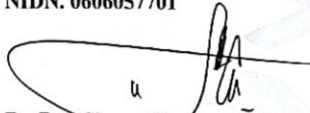
EXAMINER'S APPROVAL

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Kudus, August 30th 2024

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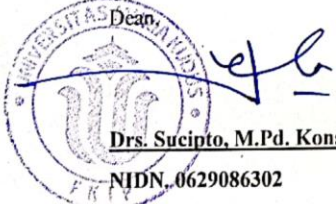

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ACKNOWLEDGEMENT

First of all, the researcher expresses gratitude to Allah SWT for the guidance and inspiration in completing this *skripsi* entitled "*A Sociolinguistics Analysis of Code Mixing Spoken by Adhelia Fa at YouTube Channel of Adhelia Fa*". Therefore, the researcher would like to convey profound gratitude to:

1. Prof. Dr. Ir. Darsono, M.Si., the rector of Universitas Muria Kudus
2. Drs. Sucipto, M.Pd., Kons. As the Dean of Teacher Training and Education Faculty for the support.
3. Dr. Titis Sulistyowati, S.S., M.Pd. as the Head of English Education Department, for the support.
4. Dr. Ahdi Riyono, S.S., M.Hum., as the first advisor, for the guidance and the suggestions.
5. Dr. Drs. Slamet Utomo, M.Pd. as the second advisor, for the guidance and the suggestions.
6. All of the lecturers and staff members of the English Education Department for all of their advice and guidance.
7. The family members, who provide endless support.
8. Molly, thanks for being the most caring and supporting lover in both good and difficult times.
9. The resaercher colleague, Mesfari and Nafhatun who has been a comrade in arms during this college period.
10. All of the beloved friends, especially Rani, Lia, Nisa, and Dinda.

The researcher intended that this research would be beneficial to the readers, especially for future research.

Kudus, August 14th 2024

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ABSTRAK

Fatika Putri, Irma. 2024. "Analisis Sociolinguistik Pencampuran Kode yang Diucapkan oleh Adhelia Fa di Saluran Youtube Adhelia Fa". Skripsi. Departemen Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Penasihat: (1) Dr. Ahdi Riyono, S.S., M. Hum. (2) Dr. Drs. Slamet Utomo, M. Pd.

Kata Kunci: *Sociolinguistik, Komunitas Bicara, Pilihan Bahasa, Campur Kode, YouTube.*

Penelitian ini bertujuan untuk mengeksplorasi jenis dan fungsi pencampuran kode untuk memahami hubungan antara variabel seperti pencampuran kode dan video saluran YouTube Adhelia Fa.

Sociolinguistik mempelajari hubungan antara bahasa dan masyarakat, dengan fokus pada praktik umum pencampuran kode dalam interaksi. Fenomena ini, terutama dalam kasus Adhelia Fa, seorang influencer kecantikan terkenal di YouTube, merupakan aspek penting dari fenomena ini.

Peneliti menggunakan metode penelitian analisis konten dengan pendekatan sociolinguistik untuk menganalisis pencampuran kode yang ditemukan pada ucapan Adhelia Fa. Peneliti menggunakan teori Suwito untuk mengklasifikasikan enam jenis pencampuran kode, yaitu penyisipan kata, frasa, hibrida, reduplikasi kata, idiom, dan klausa. Selain itu, teori Marasigan digunakan untuk menganalisis fungsi pencampuran kode termasuk kutipan, spesifikasi penerima, kualifikasi pesan, pengulangan, kata seru, personalisasi, dan ekspresi fasilitas.

Temuan penelitian ini berdasarkan video kanal YouTube Adhelia Fa, oleh teori Suwito untuk menerapkan enam jenis pencampuran kode yang berbeda, dari dua video Adhelia Fa, antara lain penyisipan kata, penyisipan frasa, penyisipan hibrida, penyisipan reduplikasi kata, penyisipan idiom, dan penyisipan klausa. Ada empat fungsi yang ditemukan dikutip oleh teori Marasigan termasuk kualifikasi pesan, pengulangan, kata seru, dan ekspresi fasilitas.

Jenis yang paling umum adalah penyisipan kata, dengan 184 ucapan. Untuk fungsi, hanya empat dari tujuh fungsi yang diidentifikasi oleh teori Marasigan yang berlaku untuk pencampuran kode yaitu kualifikasi pesan, pengulangan, kata seru, dan ekspresi fasilitas. Dengan 230 titik data, ucapan Adhelia Fa sering menunjukkan ekspresi fungsi fasilitas.

ABSTRACT

Fatika Putri, Irma. 2024. *“A Sociolinguistics Analysis of Code Mixing Spoken by Adhelia Fa at Youtube Channel of Adhelia Fa”*. Skripsi. English Education Department, Teacher Training and Education Faculty, Muria Kudus University. Advisors: (1) Dr. Ahdi Riyono, S.S., M. Hum. (2) Dr. Drs. Slamet Utomo, M. Pd.

Keywords: *Sociolinguistic, Speech Community, Language Choice, Code Mixing, YouTube.*

The research aims to explore the types and functions of code mixing to understand the relationship between variables such as code mixing and Adhelia Fa's YouTube channel videos.

Sociolinguistics studies the connection between language and society, focusing on the common practice of code mixing in interactions. This phenomenon, particularly in the case of Adhelia Fa, a famous beauty influencer on YouTube, is a significant aspect of this phenomenon.

The researcher using content analysis research method with sociolinguistics approach to analyze the code mixing found on Adhelia Fa's utterance. The researcher use Suwito's theory to classify six types of code mixing, namely insertion of word, phrase, hybrid, word reduplication, idiom, and clause. Additionally, Marasigan's theory used to analyze the functions of code mixing including quotation, addressee specification, message qualification, repetition, interjections, personalization, and expression of facilities.

The findings of this research based on Adhelia Fa's YouTube channel videos, by Suwito's theory to apply six different types of code mixing, from the two videos by Adhelia Fa, including insertion of word, insertion of phrase, insertion of hybrid, insertion of word reduplication, insertion of idioms, and insertion of clause. There are four functions are found cited by Marasigan's theory including message qualification, repetition, interjections, and expression of facilities.

The most prevalent type is insertion of word, with 184 utterances. For the functions, only four of the seven functions identified by Marasigan's theory apply to code mixing, namely message qualification, repetition, interjections, and expression of facilities. With 230 data points, Adhelia Fa's utterances often indicate the function expression of facilities.

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