

CHAPTER I

INTRODUCTION

In this chapter, the researcher presents the background of the research, statements of the problem, objectives of the research, significance of the research, scope of the study, and operational definition.

1.1 Background of the Research

The english language is commonly used all over the world. Speakers widely understand it, and it is a global form of communication worldwide (Zainal, 2023). When it comes to interlanguage communication, english is the language that is used worldwide the most, children are now required to study English as a second language at school. Formal education which ranges from the lowest to the highest degree, is covered in the national examination, as is the case with SMA 1 Mejobo itself.

English is a subject that must be studied by students from class X to class XII. Given the current state of information, technology, and culture, students are expected to be able to understand and express ideas, opinions, sentiments, and facts in english. Understanding the terminology is the most essential part of learning English. Since vocabulary is the foundation of all languages and is necessary for communication in all contexts, it is the first component of english that students should learn. According to (Wintolo et al., 2023), when learning english, students need the support of vocabulary knowledge.

Vocabulary could hinder EFL students' ability to write and communicate. In addition, their restricted vocabulary makes them unmotivated when reading and listening. One of the first problems EFL learners encounter is memorizing a vast amount of foreign vocabulary. Non-native english speakers of EFL find it challenging to comprehend language. In addition, vocabulary is crucial to learn and understand before pupils exercise and advance their language skills, including their receptive and productive abilities. When I did PLP or

Introduction to the School Field at SMA 1 Mejobo Kudus, I found that many students still needed more mastery of English vocabulary. Moreover, it is an easy word, but some still need more vocabulary mastery. When I found a student who mastered vocabulary, he said he also needed a medium to develop vocabulary mastery further.

As a result, pupils need to practice expanding their vocabulary with excitement. Awareness of learning is essential when learning a foreign language. A learner is therefore, expected to create unique learning strategies to overcome the difficulties presented by a foreign language issue. Language learners' efficacy and independence depend on their language learning methods. For this reason, intentional learning is essential to learning a foreign vocabulary. To overcome the challenges of learning a foreign language, a student must develop independent study techniques (Gu, 2021).

The government continues to modify the curriculum and education system to improve teaching standards. Low learning outcomes may be caused by a dysfunctional education system, which will affect students' overall learning. Merdeka curriculum is now used as a learning program in Indonesia. So that learning is not boring and only relies on the teacher's explanations, students are allowed to debate and voice their ideas. Students who follow an independent curriculum become more independent, brave, adaptive to the environment, and competent. It is hoped that this kind of development can produce graduates who are capable and ready to work in society (Juita & M, 2021). Stage f is found in the Merdeka curriculum for class XI. Students utilize spoken, written, and visual english texts in the phase of local content to communicate according to circumstances, objectives, and viewing/reading. Students examine various texts on various contextual issues using their english language skills. In addition, curriculum achievements produce structured, spoken, written, and visual texts in english with a more diverse vocabulary.

Currently, with the continued development of technology, we can use this technology to learn foreign languages, especially english and now there are

many supporting applications for learning english, and we can use these applications to learn english, especially for mastering english vocabulary. Therefore, it is necessary to learn from technology by using applications to support english learning, which will be very useful for students.

There is a mobile application to help learn english, namely the promova application. This application helps to learn english, especially to learn new, more expansive vocabulary because using this application is very easy, especially for those learning to add new vocabulary. This is an application in the form of a quiz, so every time we use it, we have to choose what quiz we want to learn first, and an explanation will be given. After that, we will be trained to fill in quiz questions related to this vocabulary. Therefore, this application will be handy for those learning english; significantly, new vocabulary is increased because it can be used anywhere and anytime. The application will be beneficial because using it is like playing a quiz, so you do not get bored when you want to learn new vocabulary. Based on the explanation above, researchers are interested in observing and researching analytical strategies in vocabulary learning using the promova application. Therefore, the researcher became curious and tried to investigate this with research entitled "The Application of Promova as a Media to Learning Vocabulary for Senior High School Students. "

1.2 Statements of the Problem

Based on the background explanation above, the researcher formulates the following problem.

1. How is the promova application implemented as a learning media for SMA N 1 Mejobo, Kudus class XI 1 students in the academic year 2023/2024?
2. What are the advantages and disadvantages of the promova application as a vocabulary learning medium for class XI 1 SMA N 1 Mejobo, Kudus, in the academic year 2023/2024?

1.3 Objectives of the Research

Based on the problem formulation above, the aim of this research is:

1. To describe how promova is applied in english class, especially for senior high school students of SMA1 Mejobo Kudus in the academic year 2023/2024.
2. To find out the advantages and disadvantages of promova application as a medium for learning vocabulary for senior high school students of SMA 1 Mejobo Kudus in the academic year 2023/2024.

1.4 Significant of the Research

The result of the study is expected to be used theoretically and practically.

1. Theoretically, this research will provide information on implementing the promova application as a medium for high school students to learn vocabulary. Apart from that, this researcher offers a helpful description for further research so that it can be a valuable reference for other researchers studying the same case.
2. Practically, this research can be a reference for other teachers teaching english subjects, especially vocabulary learning, through implementing promova and getting fun classes with active, effective, and efficient learning media.

1.5 Scope of the Study

This research focuses on implementing promova in english classes, especially vocabulary learning. The subjects of this research were eleventh-grade students of SMA 1 Mejobo Kudus for the 2023/2024 academic year. Researcher describe the implementation of the promova application as a vocabulary learning.

1.6 Operational Definition

1. Promova Application: Promova application is an english learning application that can increase students' vocabulary. This application will be applied in class XI SMA N 1 Mejobo Kudus as a vocabulary learning application.
2. Learning Media: Currently, learning media is critical to develop. Therefore, in this case, researchers will apply learning media, namely the promova application, to help make learning more accessible for students.
3. Vocabulary: Vocabulary is essential for ease in understanding english; therefore, increasing students' vocabulary will help them master much vocabulary and understand english. By implementing this vocabulary learning media, students can improve their vocabulary skills.
4. High school students: In this case, upper middle school students will be involved in researching the age of high school students who feel capable enough to master more vocabulary and their thinking is mature enough for this; the eleventh-grade students of SMA N 1 Mejobo Kudus will be involved.