

SKRIPSI



**CODE MIXING SPOKEN BY QANIA FANANI:
A SOCIOLINGUISTICS ANALYSIS ON VLOG OF QANIA
FANANI AT YOUTUBE**

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TEACHER TRAINING AND EDUCATION FACULTY
MURIA KUDUS UNIVERSITY**

2024



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A SOCIOLINGUISTICS ANALYSIS ON VLOG OF QANIA FANANI AT
YOUTUBE**

SKRIPSI

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**In Partial Fulfillment of The Requirements for Completing
The Sarjana Program in the Department of English Education**

By

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MOTTO AND DEDICATION

“I can’t right now but I’m going to make it someday”

-*Na Heedo*

I will no longer go full throttle. Instead, I will walk slowly enjoying every steps of the journey. At my own pace, following my own rhythms.

-*Mark Lee*

This *skripsi* is dedicated to:

1. **Beloved parents** who have given love to all their souls. I am honored to be their daughter.
2. **The researcher herself** who has struggled hard to complete this research

ADVISOR'S APPROVAL

ADVISOR'S APPROVAL

This is to certify that the Skripsi Proposal of Nafhatun Nuraniyyah (202032031) has been approved by the Skripsi Proposal advisors for further approval by the Examining Committee.

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At the end of this acknowledgement, the researcher expected that this research would be helpful for the readers, especially for future research.

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ABSTRAK

Nuraniyyah, Nafhatun. 2024. *“Campur Kode yang Diucapkan Qania Fanani: Analisis Sociolinguistik pada Vlog Qania Fanani di Youtube”*. Skripsi. Jurusan Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muria Kudus. Pembimbing: (1) Dr. Sri Surachmi W, M.Pd. (2) Dr. Ahdi Riyono, S.S., M.Hum.

Kata Kunci : *Sociolinguistik, Bilingualisme, Campur Kode, Youtube.*

Dalam kehidupan masyarakat saat ini banyak orang yang mencampur dua bahasa atau lebih ketika berbicara. Hal yang sama juga terjadi pada para kreator konten YouTube yang mengunggah video berbicara dengan menggunakan campur kode. Campur kode sendiri merupakan pencampuran dua bahasa atau lebih ketika berbicara. Penelitian ini bertujuan untuk menganalisis fenomena campur kode pada platform YouTube, khususnya pada konten video yang diproduksi oleh kreator. Peneliti menggunakan kanal YouTube Qania Fanani.

Peneliti menggunakan teori yang dikemukakan oleh Muysken (2000) untuk menganalisis jenis-jenis campur kode dan teori yang dikemukakan oleh Dell Hymes (1997) untuk menganalisis fungsi campur kode.

Penelitian ini berfokus pada jenis-jenis dan fungsi campur kode di dalamnya. Dalam penelitian ini, peneliti menggunakan penelitian kualitatif eksploratif dengan pendekatan sociolinguistik karena data yang dikumpulkan berasal dari tuturan-tuturan dalam video tersebut. Untuk mengumpulkan dan menganalisis data, peneliti menggunakan teknik dokumen dan parameter campur kode.

Hasil penelitian menunjukkan bahwa terdapat 40 data yang mengandung campur kode, yang mana ditemukan pada 20 data untuk video pertama. Terdiri dari 14 penyisipan, 6 alternasi, dan tidak ada leksikalisasi yang kongruen. Untuk video kedua ditemukan 20 data yang terdiri dari 10 penyisipan, 9 alternasi, dan 1 leksikalisasi yang kongruen.

Jenis yang umum digunakan dalam video Qania Fanani adalah Penyisipan. Kedua, fungsi sosial yang paling umum digunakan oleh Qania Fanani dalam mencampur kode dalam setiap videonya adalah untuk mengekspresikan ide dengan mudah dan jelas. Mengekspresikan ide dengan mudah bertujuan untuk membantu pembicara mengekspresikan ide atau perasaan dengan mencampur kata-kata yang mudah diterima oleh audiens.

ABSTRACT

Nuraniyyah, Nafhatun. 2024. *“Code Mixing Spoken by Qania Fanani : A Sociolinguistic Analysis on Vlog of Qania Fanani at Youtube”*. Skripsi. English Education Department, Teacher Training and Education Faculty, Muria Kudus University. Advisors: (1) Dr. Sri Surachmi W, M.Pd. (2) Dr. Ahdi Riyono, S.S., M.Hum.

Keywords : *Sociolinguistic, Bilingualism, Code Mixing, Youtube.*

In today's society many people mix two or more languages when speaking. The same thing happens with YouTube content creators who upload videos speaking using a code mixing. Code mixing itself is the mixing of two or more languages when speaking. This research aims to analyze the phenomenon of code mixing on the YouTube platform, especially in video content produced by creators. Researcher used Qania Fanani's YouTube channel.

The researcher used the theory proposed by Muysken (2000) to analyze the types of code mixing and the theory proposed by Dell Hymes (1997) to analyze the functions of code mixing.

This research focuses on the types and functions of code mixing in it. In this research, researcher used qualitative explorative research with a sociolinguistics approach because the data collected comes from utterances in the video. To collect and analyze data, researcher used document techniques and code mixing parameters.

The findings showed that there were 40 data contained code mixing, which were found in 20 data for the first video. Consisting of 14 insertion, 6 alternation, and no congruent lexicalization. For the second video found in 20 data consisting of 10 insertion, 9 alternation, and 1 congruent lexicalization.

The types common used in Qania Fanani's videos is Insertion. Second, the most common social function used by qania fanani in mixing codes in each of her videos is to express ideas easily and clearly. Expressing ideas easily aims to help speakers express ideas or feelings by mixing words that are easily accepted by the audience.

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