APPLICATION OF SAAS (SOFTWARE AS A SERVICE) IN BILLIARD RESERVATIONS FOR BILLIARD BUSINESS ACTORS IN KUDUS REGENCY BASED ON WEB

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ABSTRACT

In the digital era, the use of information technology is increasingly important to improve business efficiency. This study focuses on the application of the SaaS concept in the development of a web-based billiard reservation system. The aim is to overcome problems often faced by billiard business actors, such as difficulties in managing booking schedules, errors in data recording, and lack of real-time information for customers. The system developed is expected to provide effective and efficient solutions, so that it can improve the quality of service and competitiveness of billiard businesses in Kudus Regency.