

4th CELT International Conference Culture, English Language Teaching & Literature

# **PROCEEDING**

English in the Professional World:

Issues of the teaching of English language and culture in the professional world

Soegijapranata Catholic University
Semarang - Indonesia
2014

## **PROCEEDING:**

English in the Professional World: Issues of the teaching of English language and culture in the professional world

© Soegijapranata Catholic University 2014

ISBN: 978-602-8011-69-3

## **Publisher:**

Soegijapranata Catholic University Jl. Pawiyatan Luhur IV/1 Bendan Duwur Semarang – Indonesia Telp. +62448441555 Fax. +62248415429

Fax. +62248415429

Email: penerbitan@unika.ac.id

## 4<sup>TH</sup> CELT INTERNATIONAL CONFERENCE

# **PROCEEDING:**

English in the Professional World: Issues of the teaching of English language and culture in the professional world

### **Editors:**

G.M. Adhyanggono Antonius Suratno

#### **FOREWORD**

This book is a compilation of various topics highlighting "English in the Professional World: Issues of the teaching of English language and culture in the professional world." In this proceeding, linguists, teachers, researchers as well as practitioners of English for Specific Purposes express their ideas and interests on salient issues pertaining to the teaching of English language and culture for diverse fields. As communications between nations are increasing, so are the demands of university graduates and students who are capable of using English to perform their job-related tasks and communicate their professional goals. Education institutions have great responsibilities to bridge the needs of the professional world and the education of qualified graduates. Such awareness is reflected on the articles covering diverse topics that range from research, teaching, and work experience.

All contributors of the articles in this book have genuinely shared their innovative, inspiring and insightful thoughts as well as invaluable experience. Thus, the conference committee is deeply indebted to them for their manuscripts. Sincere gratitude is also addressed to the Rector of Soegijapranata Catholic University, Prof. Dr. Ir. Y. Budi Widianarko, M.Sc., for his encouragement and support; the Dean, Angelika Riyandari, PhD., for her determination to fully support the process of making this book. Last but not least, we also like to thank colleague lecturers and devoted students at the Faculty of Letters who have dedicated their time and energy in the preparation of this book.

Editors

G.M. Adhyanggono

Antonius Suratno

iii

### TABLE OF CONTENTS

Page of Title	
Foreword	iii
Table of Contents	iv
The Development of Moral Education through Early Childhood English Learning Model with an Interactive Method Based on Kindergarten Curriculum <i>Ambarini, R., et al.</i>	1
Language of Generation Z: Developing Entrepreneurial Intention through Online Store Project with PRIME Model <i>Arief</i> , S.	9
Intercultural Competence in Translating Idioms Asmarani, R.	23
Teaching Recount through Reading to Learn Programme: A Classroom Action Research Cahyono, S. P. & Setyaningsih, N.	30
Teaching Children English through Bilingual Picturebooks: A popular Culture And Visual Language Case Study Dukut, E. M., et al.	37
The Impact of Learning Style on Language Learning Strategies of L2 learners $Fauziah$	51
Send-A-Problem: A Collaborative Learning Technique to Promote Problem Solving Skills Hersulastuti	61
The Past is Foreign Country Krisprantono	70
Good Teacher Behavior: Students' and Teachers' Perspectives Listyani	80
Improving English Proficiency by Using Affective Assessment <i>Mariam, S.</i>	94
Suggesting Jeremiadic Approach as an Alternative for Language Teaching in the Light Curriculum 2013 <i>Maru, G.</i>	116

iv

The Use of Theme-based Approach (TBA) in Teaching English Conversation $Matra, S.D.$	127
Embracing different voices on the elimination of English at the primary level: viewed through SLA perspectives <i>Metboki</i> , <i>Y</i> .	132
Enhancing Students' Grammatical Competence through Teaching Grammar at Discourse Level <i>Mulatsih</i> , <i>S</i> .	143
Bridging the Gap between English Education and English at Work: Making a Stronger Case for Collaborative Learning in ESP Classes <i>Murniati, C.T.</i>	149
Measuring the Effectiveness of Google and BNC in Finding Business English Collocations <i>Nuraniwati</i> , <i>N</i> .	156
Building Database of English for Business as an Alternative Teaching-Learning Media for Increasing the Learners' Interest and Motivation <i>Nurhayati, I. K. &amp; Kurniasih, N.</i>	166
The Effect of Multiple Choice Item Sequence: Do the easy items first? <i>Ririn, B., et al.</i>	186
Developing Materials of Indonesian-English Translation Applying TBLT (Task-Based Language Teaching) for Students of English Education Department <i>Setiyono, J.</i>	194
The Effectiveness of Employing a Native Speaker in an English Class at the Fourth Semester Students of STMIK PROVISI Semarang <i>Shinta, Q.</i>	208
Teaching English for Professional Orientations: Challenges and Opportunities $Soelistiyowati,\ E.$	220
Literature as a Means of Teaching Integrated Skills <i>Sosiowati, I.G.A.K.</i>	226
The Analysis of Teacher's Directives at High School Classes of English <i>Subandini, I.</i>	233
Television as Popular Culture Media and Parental Attention and Their Correlation to the Students' Motivation to Choose Major	251

v

#### Sudiran

The Role of Collaborative Learning toward Pre-Service Teachers' Learning Experience Sumekto, D.R.	256
Nominal Group in the Abstracts of Journal Article written by Native and Non-Native Speakers of English <i>Suryani, F.B.</i>	280
Developing a Self-assessment Model in Teaching Academic Writing for Indonesian EFL Learners Taufiqulloh	289
English-First Language Code Mixing in ESP Classrooms: Bridging the Needs <i>Utami</i> , <i>N</i> .	299
Cohesive Devices of Abstracts Used in International Seminar Held by TEFLIN in 2010 <i>Utomo, S.</i>	305
The Use of Multiple Intelligences on Teaching Writing to University Students Widyasari, F.E. & Kartikasari, E. D.	311
Nurturing Students' Survival in Communication: An Enhanced Aspect in Communicative Language Classroom Wihadi, M.	328
Developing Intercultural Awareness in the Business English Classroom Winardi, A.	336
Is Video Project Supportive to Linguistic and Non-Linguistic Skills? <i>Zubaidi</i> , <i>N</i> .	342

The Development of Moral Education through Early Childhood English Learning Model with an Interactive Method Based on Kindergarten Curriculum

Ririn Ambarini, Subur Laksmono Wardoyo, Sri Suneki IKIP PGRI Semarang

vivien.averrros@gmail.com; subur wardovo@vahoo.com; sri.suneki@vahoo.com

Abstract

Early Childhood Classes should produce students who are religious, principled, knowledgeable, skillful, creative, independent, democratic and responsible (Law No 20, 2003, Chapter II, Article 2). How is this possible when kindergarten teachers lack the method and material to do it? In response to this problem, this essay will share findings of material and method produced through a research on moral education through an interactive English learning based on the kindergarten curriculum. The method promotes Song & Movement, Game & Movement, CCS (Colouring, Cutting & Sticking), and TPR to develop moral values.

The validity of findings are supported by the first t-test sign of 7.945 with 15 df value which is higher than the t-table of 2.131 and the second t-test value of 10.941 with a value of df=15 which is also higher than the t-table of 2.131. Thus there was a significant difference between the control and the experimental class.

Keywords: moral education, interactive method, kindergarten curriculum

Introduction

In the law No. 20 of 2003, Chapter II article 2, unequivocally stated that national education aims to develop the ability and forming the character of a nation's civilization and dignity in the framework of the intellectual life of the nation, aims to the development of potential learners in order to become a faithful human and pious to God, and become a noble, healthy, knowledgeable, competent, creative, independent, democratic, and responsible citizen. Methods in the planting of moral value to early childhood are very varied, some of them are telling stories, singing, playing, rhyming and going on trips. Moreover, the implementation of

1